

- One of the **coolest extrinsic motivators** for utilizing the Tatar language has recently become available with the efforts of Alima Academy. It is called a **“Global Seal of (Tatar – English) Biliteracy”**. It is a credential that proves one’s ability to comprehend information and utilize it both in Tatar and English languages. **It manifests that one’s brain is a superpower**. It has an active ability to manage several languages simultaneously and to interpret information from heterogeneous linguistic sources. For a college admissions officer, a hiring manager, a colleague, a recruiter this earned certificate signals a competitive advantage: a powerful blend of cognitive and soft skills that a monolingual does not possess.
- A Global Seal of Biliteracy is a two-language assessment that shares similarities with a U.S. Seal of Biliteracy (offered through US high schools) with a few differences.
  - The **U.S. Seal of Biliteracy** is awarded for an individual who is bi-literate in English and a specific “more-utilized” world language. It satisfies a foreign-language requirement to graduate high school in the most U.S. school districts and U.S. colleges.
  - The **Global Seal of Biliteracy** is awarded for an individual who is bi-literate in English and a specific “less-spoken” world language. It does not yet satisfy a foreign-language requirement to receive a U.S. high school diploma, but it can be utilized for foreign-language credits in some US colleges. Most importantly, it is recognized globally and can be earned regardless of the country of residence.
- Individuals with a certificate of U.S. and/or Global Seals of Biliteracy who manifest their biliterate/multiliterate skills set in their portfolio as an asset are especially valued by admissions officers, recruiters and employers. It is crucial to market/present/brand oneself as a bi-literate (English-Tatar) or multiliterate (English-Tatar-Russian-etc.) individual and to be ready to pinpoint specific advantages (some mentioned below).
- Learn more about the value of Seal of Biliteracy: Learning as Result of Neural Firing, Benefits of Being Bilingual, U.S. Seal of Biliteracy, Biliteracy valued skills set.

### To earn a Global Seal (certificate) of English-Tatar Biliteracy, follow these steps

- Practice your native Tatar language on a regular basis
- Fill in a short application for an individual certification on <https://theglobalseal.com/getting-started>
- Choose “Avant STAMP WS test”. Avant is a company that administers an English-Tatar writing and speaking proficiency test.
 

-Avant STAMP 4S  
**-Avant STAMP WS**  
 -Avant Arabic Proficiency Test (APT)
- Make sure to provide your email address and check it. Avant will email you with details on the test and the payment process. English-Tatar STAMP WS test costs 250 USD.
- Consult with Alima Academy’s faculty on the test preparation. The cost of two-hour consultation is 120 USD. Email [info@alima.academy](mailto:info@alima.academy) with inquiries.
- Take a test on a scheduled day. When result is received, follow the instructions on receiving a Global Seal of Biliteracy certificate.
- When the certificate is received, apply to your portfolio. Be eloquent about all advantages it gives you.
- Checkout the insights below to better market yourself as a Tatar-English Biliterate and Bilingual or a Multiliterate and Multilingual if you can utilize more than 2 languages.



- An ability to **know and utilize several languages is an asset**. The asset that fuels the well-being and strength of a brain. The asset that contributes to diversity of the world. Both are critically important in a new reality that requires critical thinking and variety of informed judgments for meaningful progress.
- Managing more than one language in one brain strengthens its neural connections (essential for brain health) and conditions one's cognitive capacity through the challenges of interpreting and comparing the absorbed-in-different-languages information (essential for critical thinking).
- Knowledge of a native language (heritage language, mother tongue) along with a dominant-language(s)-of-the-land grants a **biliteracy/multiliteracy skills set** – one of **the most valued** in modern workforce.
- Learning and sustaining the native Tatar language does not belong to only “practicality” anymore. **The reason to learn, utilize and sustain the Tatar language is to be biliterate/ multiliterate**. An ability to switch the languages as well as information access channels to master own's critical thinking is the most valuable in a new reality of domination of artificial intelligence.
- Ability to access information in Tatar language allows to broaden one's perspectives and to expose one's cognitive reserves to exceptionally robust, rich and original literary, philosophical, historical, pedagogical thoughts based on centuries-old robust wisdom of the Tatar people, who
  - trace their roots to creative crafters and Tengri worshipers of nomadic proto-Turkic Saka / Scythians of 5-2 centuries BCE, and impressive state-builders, traders and northern-most Islam followers of settled Volga Bulgars of 7-13 centuries CE.
  - who endured invasion of Jingiz Khan's troops in 13<sup>th</sup> century and was “gifted” a tag “Tatar” that became fully accepted at the beginning of 20<sup>th</sup> century by the indigenous people of the modern Tatarstan.
  - were conquered in 1552 by Tzar Ivan Grozny, forced to convert to Christianity through 17<sup>th</sup> century.
  - recovered and became known as well-educated (through a developed Muslim education system) and as savvy manufacturers and business-owners of Kazan guberniya of Rossiyan Empire in the late 17<sup>th</sup>- early 20ies centuries.
  - whose material assets and historic memory were levelled up by the Soviet Socialistic rule between 1922 and 1991.
  - whose rich corpus of literature on philosophy, science, pedagogy, fine letters were written in Arabic script through 1927 (the earliest known text by Qul Ghali dates to 1233), in Latin (1927-38), in Cyrillic (1938-1991) in both Cyrillic and Latin (1991- present). The classic and modern Tatar literature boasts of many incredible writers, poets, playwrights who have won various prestigious awards and are translated in world languages over the years.
- **Investing time and efforts in strengthening the brain is a responsibility** of adults and parents-of-minors.
- A synaptic reaction that is responsible for a brain's flexibility, peaks at age of 11 in girls and 15 in boys. The best and **the least effortful time to acquire several languages** at a time is from a one's birth through 7-10 years old. Although 40% of synapsis generated in early childhood is lost by adulthood, the brain's plasticity allows to acquire new language skills, but with much more efforts.
- Neural connections in a brain are strengthened through repeated co-activation and enhanced learning opportunities. It is an adult's and the minor's parents' **consious decision to invest in brain's heterogenous experiences and effortful linguistic/mental exercises** to estblish a competative advantage (only ~20% of **USA** workforce can boast of multilingual and multiliterate skills set), as well as to keep brain thriving while aging (active multiligualism **preseves cognitive resources** while aging).
- **Effortful actions are fueled by extrinsic and intrinsic motivation**. An internal unconditional drive to learn a language without practical, tangible, material reason is the strongest motivator. **Intrinsic motivation** can be developed through a meaningful engagement for a “bigger common good”. For example, “keeping Tatar language for future generations”, or “learning from the Tatar geniuses in original”, etc. Easier-accessible **extrinsic motivator** for sustaining own's Tatar language skills can be anything that delivers a “material” reward. For example, each time one engages with passive Tatar speaker and responds only in Tatar with a versatile vocabulary, s/he can splurge on an expensive beverage☺ (or such).

**Please share on social media your efforts in learning, practicing and sustaining your native Tatar language.**

**Please share exciting information about the Global Seal of Tatar-English Biliteracy.**

**Let's keep our native Tatar language thriving. Let's learn from impressive Tatar original literature!**