

Michael Jason Campton

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Education

Duke University Nicholas School of the Environment, Durham, NC

Expected graduation May 2021

Master of Environmental Management (Concentration in Environmental Economics & Policy)

- Relevant coursework: Environmental Politics, Integrated Assessment Modeling, Energy Technology and its Environmental Impacts

San Francisco State University, San Francisco, CA

Graduated May 2013

Bachelor of Science in Environmental Studies (Concentration in Earth System Science)

- Relevant coursework: US Environmental Law and Policy, Earth's Climate System

Experience

Zeno Group, Kuala Lumpur, MY

Jan 2014 – May 2019

Manager

Jan 2018 – May 2019

- Handled a portfolio of 7 client accounts, 3 of which as the account lead
- Planned and executed public relations campaigns, while providing counsel to clients on communications strategy
- Supervised and mentored 4 junior executives

Senior Executive

Apr 2016 – Dec 2017

- Acted as point of contact for clients, while supervising 2 junior executives
- Generated over 900 pieces of news across online, print and broadcast media in 2017 for one client
- Collaborated across teams to build pitch slide decks for new business prospects

Executive

Oct 2014 – Mar 2016

- Strengthened relationships with editors and journalists by organizing engagement sessions
- Crafted press releases, briefing documents, performance reports, and social media content calendars
- Coordinated the internship program, and acted as a supervisor to 3 interns

Associate Executive

Jan 2014 – Sep 2014

- Managed social media communities and planned social content to drive business results for clients
- Documented meetings and disseminated meeting minutes to managers and clients

Malaysian Youth Delegation, Kuala Lumpur, MY

Mar 2017 – Feb 2019

Assistant Manager and UN Climate Change Conference (UNFCCC SB48-2) Delegate

Jan 2018 – Feb 2019

- Planned and executed a recruitment drive, inducting 41 new young climate leaders
- Coordinated day-to-day operations including capacity building, communications, and government relations
- Authored letters to the editor critiquing government policies, published in Malaysian and Southeast Asian press
- Led a meeting with Malaysia's climate change minister to discuss climate action and youth engagement
- Co-led a delegation of 10 youths to the U.N. Climate Change Conference in Bangkok (SB48-2) to track negotiations on the Paris Agreement Work Programme

UN Climate Change Conference (UNFCCC COP23) Delegate

Apr 2017 – Dec 2017

- Led communications efforts, including social media strategy and press interactions
- Advocated for increased youth participation in climate policymaking with Malaysian government
- Attended UN Climate Change Conference in Bonn (COP23) and tracked negotiations on the Paris Agreement
- Volunteered with the Conference of Youth PR team and the Climate Action Network ECO Editorial Board
- Drafted and delivered COP23 closing plenary intervention in Bonn on behalf of YOUNGO, the UNFCCC Youth constituency
- Managed the Post-COP23 Forum, where a panel of Youth, Civil Society Organization and Government representatives shared updates and analysis from COP23 to members of the public

Publications and Appearances in the Media

- [Let's Talk with Sharaad Kuttan about COP24 and Climate Change](#), Astro Awani, January 2, 2019
- [Need for more climate action](#), The Star, December 17, 2018
- [EV or not, Malaysia does not need another national car project](#), Eco-Business, August 30, 2018
- [Why fuel subsidies should go](#), New Straits Times, July 22, 2018
- [Malaysian youths at UN climate change meet](#), The Star, November 10, 2017

Skills

- Native English speaker, moderate proficiency in Malay, basic proficiency in Cantonese
- Proficient in Microsoft Office, Google Docs, RStudio, ArcGIS Pro, Canva