CONCURRENT SESSIONS 1: 10:15 - 11:15 AM

Positioning for Social Impact Careers
Kimberly Langsam, Program Director of the Social Entrepreneurship Accelerator at Duke (SEAD)
Mackenzie Sullivan, Sector Director for Social Impact & Sustainability Careers
The Fuqua School of Business

There are a number of unique skills, attributes, and experiences that social entrepreneurs report are critical to be successful in their complex work. Join us in this session to map the ways in which we can assist students in navigating opportunities while at Duke to position themselves for social impact careers, and how we can help them articulate these non-traditional skill-sets and experiences.

Exploiting Transparency, Self-Promoting Shamelessly, & Capitalizing on Collaboration: Career Coaching in a New Era
Malcom Riley, Sector Director for Energy & Technology Careers
The Fuqua School of Business

During a time in which students have greater access than ever to career coaching alternatives, demonstrating the value of our services becomes more challenging every day. Students are demanding more personalized advising, expanded company relationships, and deeper industry insights. However, attempting to meet these expectations can be daunting given the overflowing case loads, collateral projects, and individual aspirations with which we all struggle to balance. This session will discuss practical strategies that help advisors maximize student engagement, strengthen student perception, and reclaim time to invest in themselves.

Projects as a Powerful Vehicle for Learning and Career Development
Steve Hicks, Ed. D., Associate Director for Education
Kyle Bradbury, Ph.D., Managing Director, Energy Data Analytics Lab
Duke University Energy Initiative

Have you ever been curious about student-driven projects and experiential learning at Duke? Do the acronyms FCCP, DUSI, and MP confuse you? What is Bass Connections? How can students benefit from project-based learning to discover new career opportunities? What are the challenges and best practices for leading an experiential learning team of students? Attend this session to learn the answers to these and other questions regarding “where the wild educational experiences are.”

CONCURRENT SESSIONS 2: 11:30 AM - 12:30 PM

Improving Team Dynamics through Style Switching
Paige Vinson, Assistant Director
Lisa Giragosian, Associate Director
Duke University International House (IHouse)

How we communicate as a member of a diverse team has an obvious impact on our work. In this session, participants will learn about two aspects of communication: attached vs. detached and direct vs. indirect. Participants will spend time analyzing and reflecting on their particular style. In addition,
there will be an opportunity to practice the alternative style(s) as a means to gain empathy and ultimately improve intercultural communication.

**Speaking for Yourself: Helping Students Translate Global and Civic Engagement for Future Careers**
*Sarah Russell, Ph.D., Director of Academic Engagement, Global and Civic Opportunities*  
*Heather Settle, Ph.D., Director of Academic Engagement, Global and Civic Opportunities*  
*Duke University Academic Advising Center*

Duke provides a wide array of global and civic opportunities, and students are increasingly encouraged to take advantage of these experiences for both their personal and professional value. Yet students often believe their transcripts speak for themselves—study abroad in London, DukeEngage in Uganda, say—and are unable to explain why they chose those particular experiences and what they learned from them. Advising can play a key role in helping students make connections, tell their stories, and imagine a future career path in which global and civic engagement become a part of their professional identities. In this session, we will describe two undergraduate advising initiatives. One, a social network analysis, reveals how student participants move through global and civic programs at Duke, dramatizing the multiplicity and fluidity of these programs and the importance of guiding students in becoming articulate about their choices. The second, a dinner series, brings students together with Duke alumni who have incorporated significant global and civic engagement into their careers to talk about how undergraduate experiences, both curricular and co-curricular, can influence non-linear and satisfying future career paths.

**Career Readiness for Global Citizens: Identifying Strengths, Communicating with Employers, Thriving in the US job market**
*Rhonda Sarmento, Senior Career Specialist*  
*Nicholas School of the Environment*

With the increase in hiring and enrollment of international students in US universities, it is imperative that career services rethink how we serve these global citizens. At Duke University alone, there are students representing over 80 different countries, many from cultures that discourage individuality. This can leave international students at a disadvantage as the US job search favors those who embrace and highlight their individual strengths and accomplishments. Through the use of the StrengthsFinder assessment, the Nicholas School of the Environment created a specialized program to help international students celebrate their strengths and become US career search ready. Come to this session to learn how you can adapt this program to your international student population and help the students increase their confidence, identify their strengths, and learn the techniques necessary to land a US job.

**CONCURRENT SESSIONS 3: 1:45 - 2:45 PM**

**Transgender and Gender Non-Conforming Students in the Job Search**
*Bernadette Brown, Director*  
*Nick Antonicci, Assistant Director*  
*India Pierce, Program Coordinator*  
*Duke University Center for Sexual and Gender Diversity*

Join the Duke University Center for Sexual and Gender Diversity staff for a session that aims to explore how transgender and gender non-conforming students experience the job search process. We plan to
unpack “professionalism” and discuss how traditional notions of professionalism call for gender conformity at the expense of gender expression in authentic and affirming ways. Participants will leave with a better understanding of how to navigate conversations regarding professionalism and various forms of gender expression. Additionally, we will provide suggestions for creating affirming spaces.

**Women’s Work: Promoting the Next Generation of Business Leaders**
*Suellen Aldina, Director of Engagement and Administration*
*Stacy Peterson, Program Coordinator for Energy Education*
*Duke University Energy Initiative*

Women earn more degrees than men, make up nearly 50% of the workforce, and hold 51% of the management, professional, and related occupations in the U.S. However, they only hold 17% of Fortune 500 Board Seats and less than 5% are Fortune 500 CEOs. This issue is becoming more prevalent and is the focused concern of countless books, conferences, events, and other efforts designed to consider and challenge the matter. In this session, learn more about the current trends of such efforts to promote and emphasize the importance of female industry and business leaders, as well as the resources available to those interested in engaging further in this topic. All career services professionals can utilize these valuable tools in countless ways to help support students and the industries they in which intend to work.

**Educating Through Experience: Using Co-curricular Activities to Prepare Students for the Workforce**
*Katie Colleran, Program Coordinator, Leadership Development and Social Action,*
*David Pittman, Director, Student Activities*
*Caitlin Shaw, Program Coordinator, Student Involvement*
*Duke University Center Activities & Events (UCAE)*

What are skills students see as important to their careers and where are they learning them? In this session, we will use the UCAE Center for Leadership Development and Social Action Leadership Framework as a guide to demonstrate how the programs and advising that students participate in outside the classroom are actually preparing them for jobs once they graduate. Hear from recent graduates what they think are key leadership learnings!