## “Presearch”

Presearch is the process of using Google, Wikipedia, or other familiar sources to explore topics and gather basic background info on a topic before delving into further research. Pre-search is an important stage in the research process!

1) What is your preliminary topic idea?

***Impact of social media on athlete identity***

2) Use the web, Wikipedia, or any search tool of your choosing, to do some preliminary “pre-search” on your topic. Find 3-4 specific sources that are **relevant** and **helpful** leads for your research.In the table below, please describe the categories/kinds of sources you found (for example, **peer-reviewed scholarly journals, organization websites, popular magazine articles, books from university or scholarly presses, social media posts**, etc.), a specific example from that category, and how you know the example source is credible. Please add more rows if necessary.

|  |  |  |  |
| --- | --- | --- | --- |
| **Link to source** | **Category of source** | **How do you know it’s credible?** | **How’d you find it?** |
| <http://espn.go.com/espn/story/_/id/13294924/larry-nance-jr-jj-watt-bret-bielema-illustrate-importance-social-media-how-athletes-portray> | Online sports news article | Published/vetted by ESPN (credible sports org) | Googled it |
| <http://journals.humankinetics.com/AcuCustom/Sitename/Documents/DocumentItem/08_Sanderson%20IJSC_2011_0016_p492-513.pdf> | Scholarly article | Sources cited; author has PhD | Googled it – listed under “Scholarly articles…” |
| <http://www.cnet.com/news/athletes-and-celebrities-cant-escape-social-media-scrutiny-no-matter-how-much-they-want-to/> | Tech article | Author listed | Saw in friend’s Facebook feed |

**Useful terms/words/people/case studies identified in presearch:** Lebron James & Twitter, tribalism, college athletics, sports communication, social media, sports media, Larry Nance Jr.