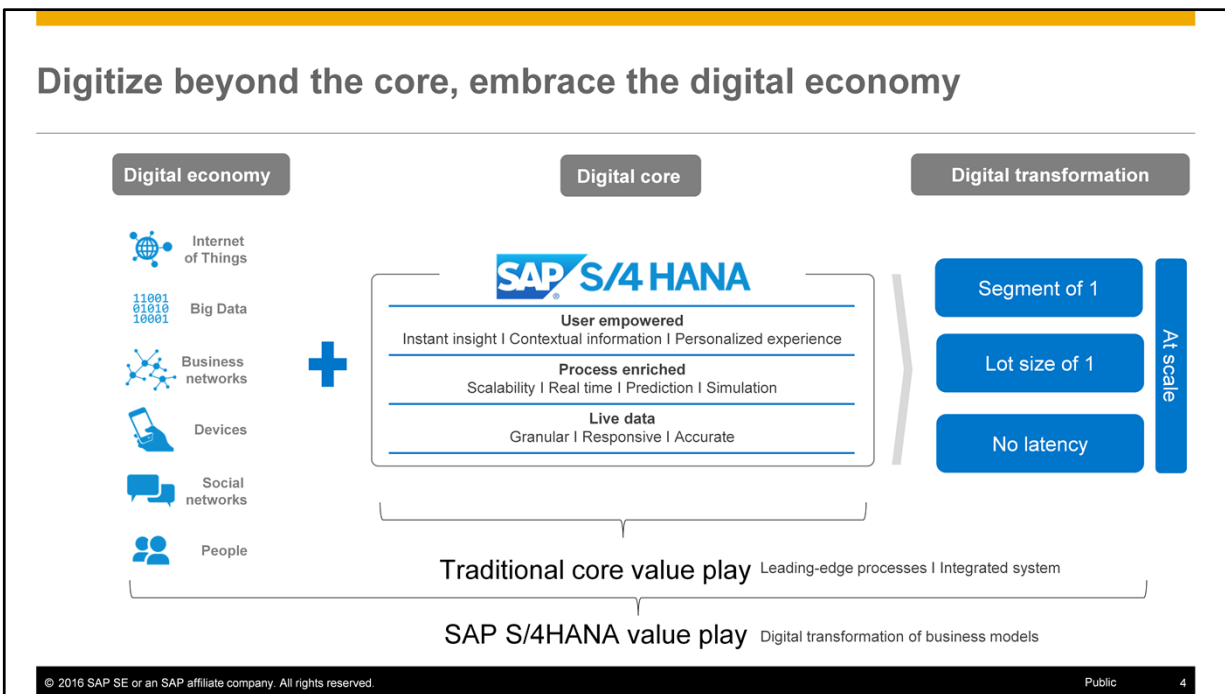




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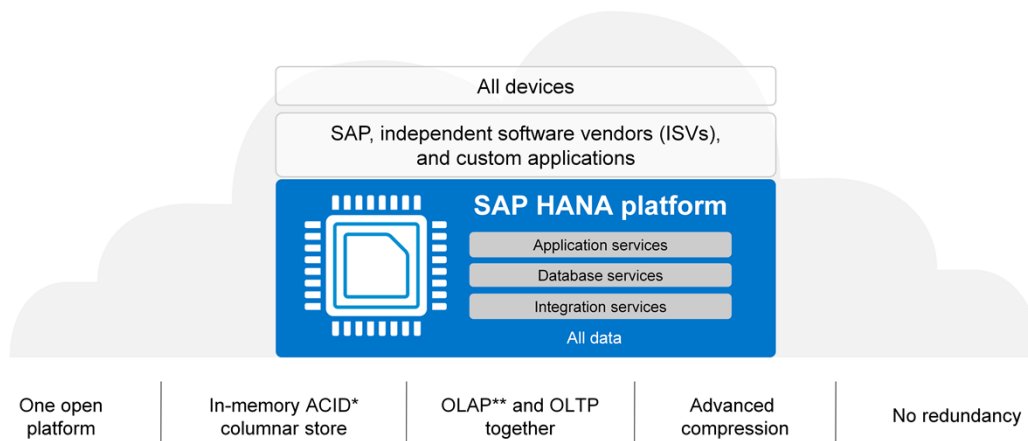


SAP S/4HANA allows you to digitize beyond the core and embrace the digital economy. We’ve reimagined the business suite to help you reimagine your business.

SAP S/4HANA allows you to realize an end-to-end digital business – combining the opportunities of the digital economy with the process simplification and capabilities necessary to achieve digital transformation.

- Enable instant insight, contextual information, and personalized experience
- Unlock the power of data with scalable, real time, predictive and simulation capabilities
- Drill down the finest level of granularity with amazing responsiveness and accuracy

SAP HANA, the most advanced in-memory platform



*ACID: atomicity, consistency, isolation, durability
**OLAP: online analytical processing; OLTP: online transaction processing

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SAP HANA is the center of our simplification strategy.

SAP HANA combines integration, database, and application services into one unified and open platform. This new architecture enables converged OLAP and OLTP data processing within a single in-memory column-based data store with atomicity, consistency, isolation, durability (ACID) compliance. This guarantees that database transactions are processed reliably, while eliminating data redundancy and latency. This unique architecture enables IT to remove redundancies and use advanced compression techniques to reduce data footprint and TCO.

By providing advanced capabilities, such as predictive text analytics, spatial processing, and data virtualization on the same architecture, IT further simplifies application development and processing across Big Data sources and structures. This makes SAP HANA the most suitable platform for building and deploying next-generation, real-time transactional applications and analytics.

This is why SAP, independent software vendors (ISVs), and startups are all building next-generation applications on the SAP HANA platform.

SAP S/4HANA – Innovations



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Data Driven Intelligence

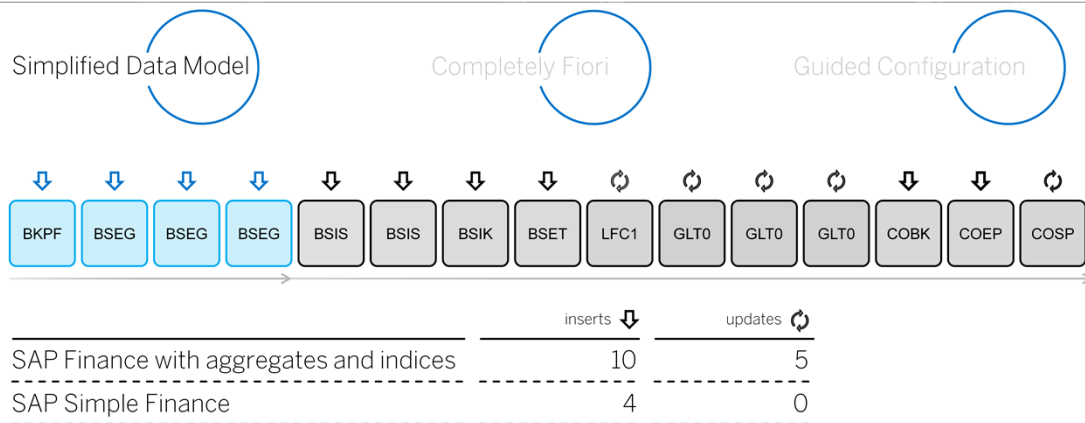
Systems need to convert available data into actionable insights, solution and decision proposals and should be able to predict the future (predictive analysis). These systems bring light to existing “dark data” in the company and put the data into the context of the end users business process – where are exceptions and errors and where are actions or decisions needed to bring business processes back into optimum. Thus end users are capable to consume data from a wider horizon beyond and within the enterprise frontiers – data from the Internet of Things, from data streams, 3rd party data, from networks or the Internet itself; decisions are taken beyond the enterprise boundaries.



Simplification



SAP S/4HANA – Simplified Data Model in Finance



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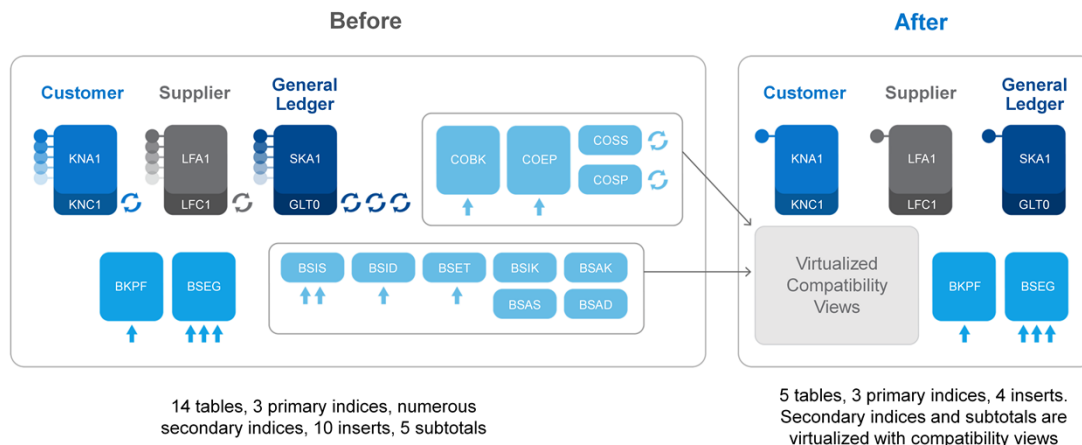
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Within each business process companies must be flexible to adjust each of these processes and the underlying data – *customer demand is changing, short-term cancellations of orders, etc.* – those vendors delivering the best service and the best system reaction times wins. Therefore the ultimate competitive advantage is to provide this flexibility on process and data level – no aggregates allowed (*“we have already an aggregate compiled that cannot be changed quickly”*), only the document level counts and this can be changed at any times.

On data side we simplify the underlying data structure to the utmost extend until a highly performant and optimized system is left. This new type of architecture has been piloted in Simple Finance, adopted for Simple Logistics and we know that it works and performs for HANA – this is the target architecture for all other simplified components. In the past indices and total tables were created to avoid that systems were always calculating. This happened to ensure overall system performance, but at the price of complexity and inflexibility. Both have now been eliminated from the system. A typical booking in FIN touched 15 tables – now its 4, working on document level.

Example of dramatic simplification: invoice posting



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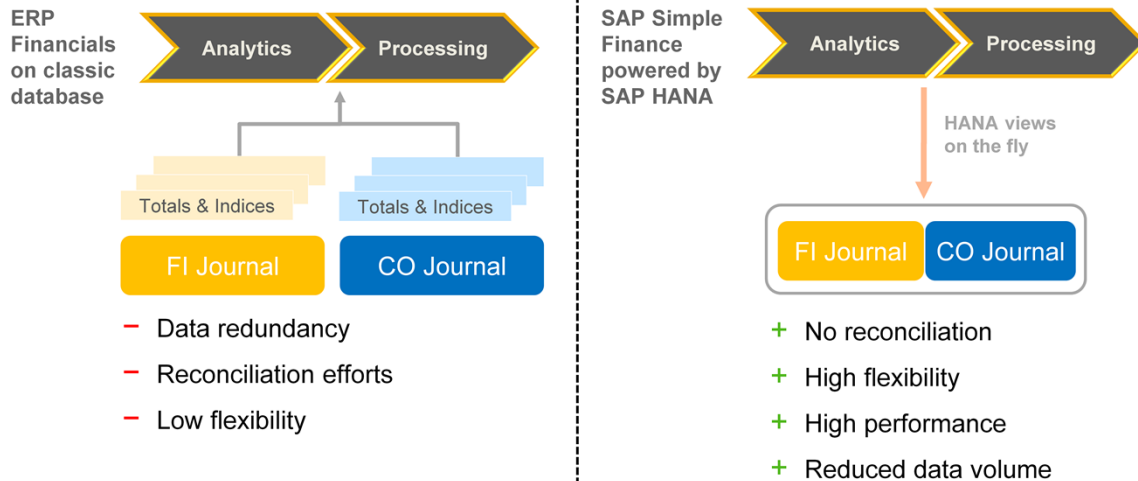
Reducing redundant data simplifies the IT architecture.

Here's another look at the simplification that happens when redundant data are no longer needed. In this one example, we see all the objects that are needed to post an invoice, before HANA and after HANA. This illustrates an important point: SAP Simple Finance is not simply our finance system moved from a traditional database to in-memory database. Simplification like this cannot be accomplished merely by a database migration. Simple Finance was re-built purposefully to take advantage of what HANA can do, making HANA essential to SAP Simple Finance.

Other database vendors might be able to cobble together several products to merely mimic the in-memory characteristics of HANA. But this does not achieve the simplification that IT can get with Simple Finance. The extra speed produced from an in-memory database is interesting but ultimately not of significant value unless it is applied to simplification.

Note: this example is not intended to be a comprehensive schematic or list every object used in posting invoices. It is, though, an real example of the impact removing redundant data will have on all finance processes.

Unifying FI & CO journals



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ERP Financials on classic database

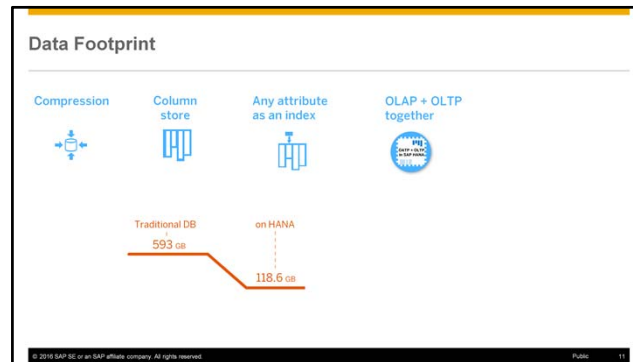
- Two journals in separate database tables causing data redundancy and reconciliation efforts
- Totals and indices caused low flexibility

Simple Finance on SAP HANA

- Unifying both worlds in logical document
- Aims towards an overall view on the line items within financials, connecting the different financial line items

Customer benefits

-
-
-
-
-
- Financial and Management Accounting is harmonized in line with international reporting requirements
- New concept also helps to achieve the full capabilities of account-based CO-PA



Simplified solution architecture will benefit your IT organization immediately.

The IT landscape, processes, and maintenance routines are all positively impacted by a simplified solution architecture. The numbers shown here are from real-world experience of SAP Benchmarking Services, a division of SAP's services and support organization.

Simplify the IT landscape

Cut memory and storage resources dramatically and improve reliability

71% Reduce maintenance

Simplify maintenance by greatly reducing ETL and re-indexing batch jobs

Infinite scale

The fact having an engine at hand that allows to process and analyze massive amounts of any data leads to a situation that only our imaginations limits the boundaries to use the system. All data – inside and outside the company, structured and unstructured – can be processed and analyzed. Therefore systems need the performance and scale to operate on a complete new level of data quality and quantity – it must be ensured that any redundant data is removed from the system, any data that does not directly contribute and benefit the business process or the quality of the information provided.

Business agility

Systems need to be able to support massively increased business agility and need to instantly react on user requests. It must be avoided to have processes that hinder system performance and system agility – this is the end of batch processing; batch has started with punch cards, punch cards have died, UIs which were the interfaces of function modules have died and the batch is now dying in these days.

Built-in Analytics

Process Receivables

Lobo East AG
 Customer Number: 207370
 Collection Segment: 2001 (Zafina Inc.)
 Address: Hauptstraße 40 / D-69190 Waldorf

Contact Name: Chris Bauer
 Contact Phone: +49 6227 75595
 Contact Email: chris.bauer@loboeast.c...
[Edit Contact Person](#)

Credit Limit: USD 0.00
 Credit Utilization: 0.0%

Attention: Customer seems to have cash flow issues. AE is informed already
[Edit Note](#)

Payment Behavior
 Due Date Grid

4 INVOICES 24 CLEARED ITEMS 0 DISPUTES 1 PROMISES 3 RESUBMISSIONS

Invoices (4) | Default

Document No.	Posting Key	Outstanding	State of Promise	Dispute Reason	Due Date	Days in Ar
90008635	Invoice	5,846.40 USD	Not Promised	Not Disputed	04/02/2015	
90008662	Invoice	32,886.00 USD	Open	Not Disputed	04/14/2015	
90008707	Invoice	29,962.80 USD	Not Promised	Not Disputed	04/30/2015	
90008814	Invoice	109,620.00 USD	Not Promised	Not Disputed	05/31/2015	
		178,315.20 USD				

Filtered by: Last 30 Days

- Sally Jones called Chris Bauer
 04/29/2015 at 16:32
 Promise to pay in the amount of 32,886.00 USD, payable by 07.05.2015, have been submitted for invoice: 90008662 2015
 Customer asked to have the payment term extended. Payment is expected on our bank account by May 7th.
- Sally Jones called Chris Bauer
 04/28/2015 at 11:20
 Resubmission created for 04/29/2015 due to "Contact Person Absent"
 Could not reach Chris Bauer.
- Sally Jones called Chris Bauer
 04/23/2015 at 15:15
 Resubmission created for 04/24/2015 due to "Contact Person Absent" for the following invoices: 0001 0090008596 2015 001

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Imagine, one day we will have...
 Bi-directionally embedded Analytics in a transaction screen, and ...



Process Optimizations



Soft financial close

Use case

Description: A traditional measurement of the finance organization is the speed at which a company closes its books. In benchmarking studies, SAP Value Engineering found that the top quartile-performing companies achieve the annual financial close in 26% fewer days than their peers, resulting in 61% lower General Ledger and closing costs.

Industry relevance: Cross-industry

Unique value of SAP S/4HANA

- » Drive one common view of financial data to help ensure enterprise-wide consistency to minimize reconciliation
- » Enable real-time processes for instant insight to make timely, relevant decisions
- » Use prediction, simulation, and analysis to evaluate financial implications of strategic business choices

Top capabilities

- » Universal journal for both financial and controlling data
- » On-the-fly aggregation of transactional tables
- » Central finance to consolidate many back ends

Business innovations

- » Real-time oversight of close progress
- » Real-time insight into financial results
- » Continuous intramonth processes

Solutions

- » SAP S/4HANA, on-premise edition
- » SAP S/4HANA, cloud edition
- » SAP Simple Finance solution

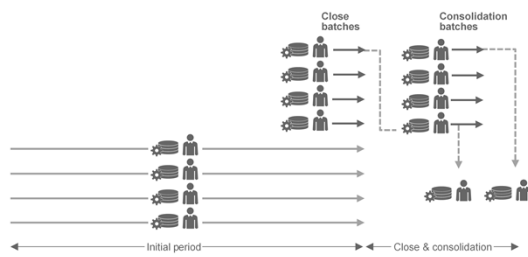
Quantifiable value*

- » 400 hours cut from period-end close
- » 86% faster real-time analytics
- » 2.5x faster cost postings

*SAP software implementation

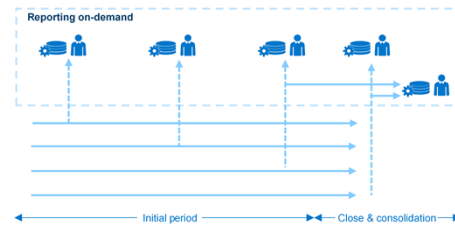
Example: Real-time processes enable a “soft close” anytime

Traditional system



- Close activities that don't begin until period end
- Multiple batch-run dependencies
- Batch bottlenecks that delay downstream activities
- High error-correction efforts
- Complex issues that are postponed until after close
- Time-pressured resolutions
- Delayed visibility into reporting

With SAP S/4HANA



- Real-time system with key performance indicators (KPIs) instantly refreshed
- Elimination of end-of-period batch bottlenecks
- Continuous intercompany reconciliation
- Continuous financial reporting visibility
- Profitability analysis and line-item detail reconciliation
- Automation for routine tasks
- Full management visibility of close tasks

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The complexity found in decision making, process execution, and IT architecture has a high cost. The illustration on this slide shows specific examples of complexity in finance, and what results.

Decision making: Finance has to wait for experts (usually in IT) to gather and prepare data to analyze. By the time this is done, the problems finance is trying to discover and diagnose have often become unmanageable.

Process execution: Today's batch-oriented processes, like period-end close, not only suffer from the inherent latency of a batch operation, they also rely on manual reconciliation between finance and controlling systems. The result is that there is no time left in a period to check for errors or even simulate what would happen under different conditions, such as an acquisition, divestiture, or reorganization.

IT architecture: Because there has been little structural change in finance systems, IT must spend time to create interfaces and reporting layers to help bend the business into the predefined structure demanded by the system. As a result, businesses cannot really optimize the way they work. If they do reorganize, this creates even more of a burden on one-off interfaces or reporting structures to handle the differences.

All this complexity is not trivial. It eats into more than 10% of profits.

Transforming finance to better support

76% believe at least half their time should be on high-value planning and analytic activities, though only **55%** achieve this*

Easier to Use

80%

say ability to meet growth targets would improve if their systems were easier to use**

Predictive Analysis

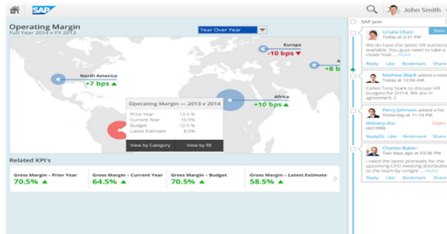
91%

say finance team needs to provide more forward-looking, predictive analytics**

Instant Performance Information

76%

of global companies do not have financial performance data at the ready***



Understandable Data

58%

say it's difficult for managers to understand finance data even when it is easy to access**

Strategic Support

87%

say finance team needs to improve its capabilities to support profitable growth**

Rapid Response to Information Requests

<12%

can respond in real-time to information requests**

Sources: * CFO.com Research 2013, ** CFO.com Research 2014, ***Harvard Business Review

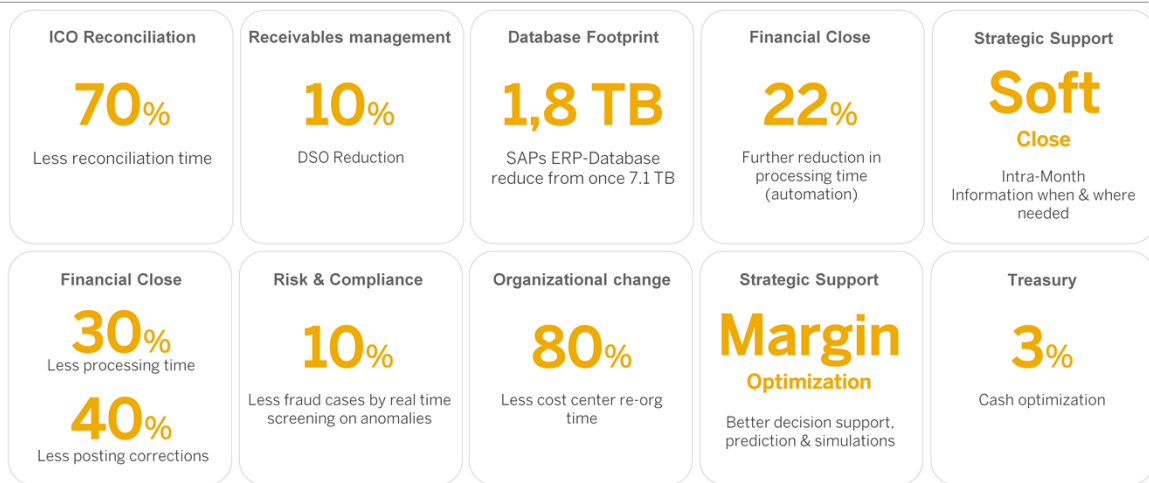
However transforming their finance function is very challenging for CFO's. There is a lot of recent independent research that shows while many CFO's are fully aware of the benefits of transformation and providing better and faster strategic insight to the rest of the enterprise, - without leveraging the proper technology innovations that ambition becomes very difficult to achieve.

This slide highlights very recent independent research and cfo survey's from outlets like CFO.com and Harvard Business Review that while CFO's understand the benefits of:

- Better and easier to understand data
- Predictive analysis
- Providing real-time insights and strategic value to all lines of business

they lack the tools necessary to deliver more strategic value to the business because of inefficiencies in their systems. A significant number of customers simply don't leverage what is already possible today because they are not aware of the possibilities that state-of-the-art Finance solutions are offer.

Taking Finance to the next level at SAP



SAP S/4HANA Simple Logistics – Key Innovations



Material Requirements Planning

Fast MRP run, and new working model for MRP controllers based on decision support.



Inventory Management

Simplified data model resulting in increased throughput, flexible analytics at the most granular level.



Material Valuation

Elimination of locking, increased throughput for standard price utilizing Material Ledger, that way customers can use multi-currencies, valuation methods per different accounting laws like GAAP.



Available To Promise & Backorder processing

New ATP Algorithm based on HANA embedded in mass component check in production



Capacity Planning

PP/DS Side by Side with S/4



Order Management & Billing

Enable monitoring of end-to-end order-to-cash process & take actions for any exceptions, information on the exceptions to resolve the issues, lower TCO due to data model simplification, support for the most recent versions of business features such as FSCM Credit Management, GTS Foreign Trade, SFIN Revenue Accounting, new analytical capabilities.



Procurement

Increased efficiency in the Procure-to-Pay processes, new Analytical Apps & Spend KPI's, Ariba Network Integration for PO Order and IV.



Beautification



SAP Fiori User Experience

SAP Fiori Concept



De-composition into task-based experience



All sizes, devices, versions, channels



1-1-3 (1 user, 1 use case, 3 screens)



Apps that speak the same language

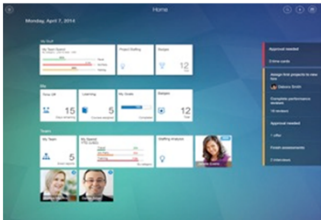


Low barrier to adoption



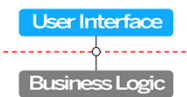
Simulation and Decisions support

SAP Fiori Design



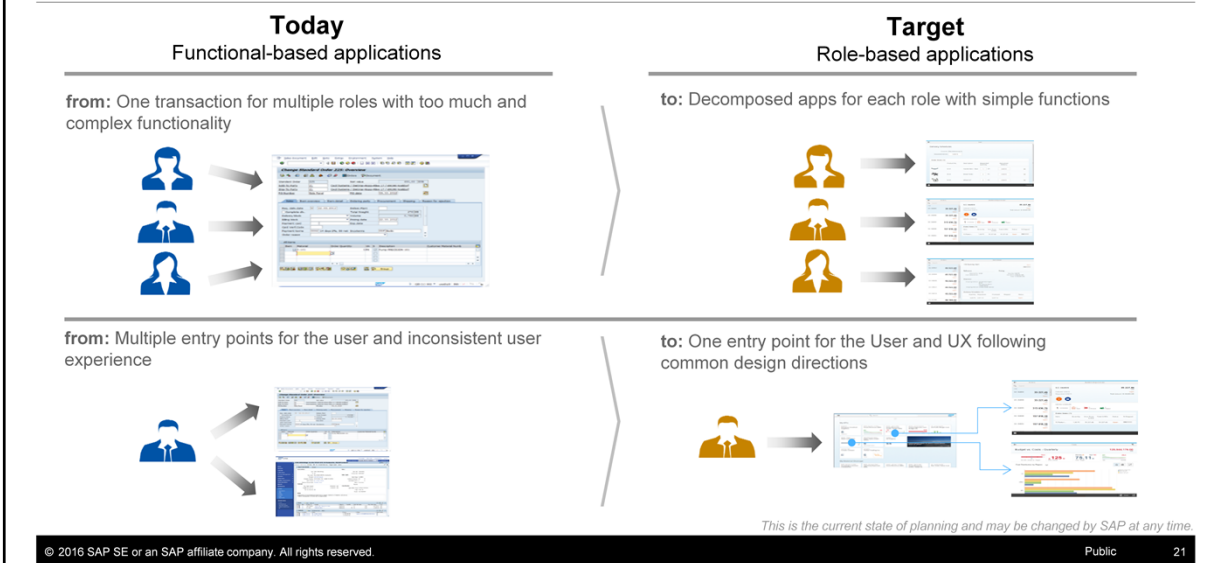
<https://experience.sap.com/fiori-guidelines/>

SAP UI Technologies



*: SAP's preferred way to build SAP Fiori apps is using !

SAP Fiori – Intuitive User Experience and a responsive design



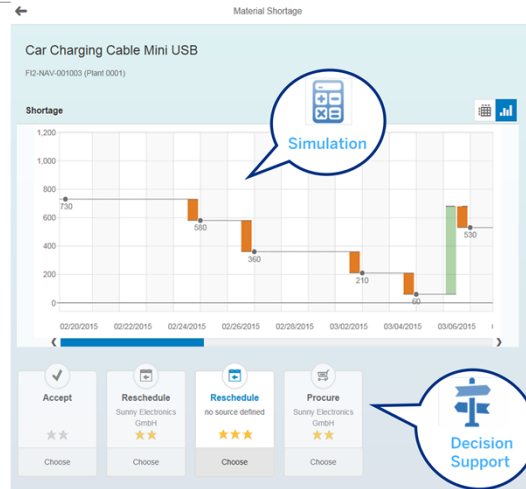
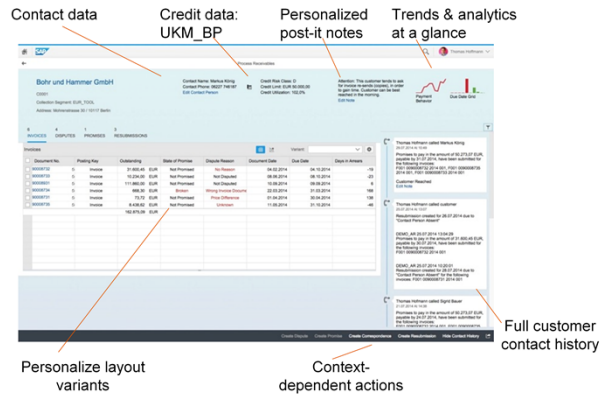
Fiori is a technology that offers a state of the art web UI, based on HTML5 and UI5 (SAP technology) and provides capabilities to personalize the screen – thereby Fiori enables technologically everything that we need to provide the right screens for the new end users. Fiori design principles make it possible to be able to adjust the screens to every front end device and adopt it automatically to future new design principles and thus keep the screens always state of the art. Fiori is also a development and design principle for SAP – the screens are role-based – and thus our developers know everything of the end user and can design and adopt the screen to the needs of the end user of this particular role: putting the user into the center of the business process. With this principle we ensure that the software is not targeting a ‘neutral individual’ that enters all information into one screen but that the software is aware of the business context, the tasks and the exceptional situation the user is working in and thus provides all the relevant information that the user needs to perform his tasks (*“the system is working for me; I am not working for the system”*).

SAP Fiori – Key Capabilities of a responsive design

Key capabilities of a Fiori Designed Screen

Example: SAP Simple Finance

Consolidation of activities, Intelligent navigation patterns, Intuitive usability



Example: MRP Cockpit - Material Shortage

This architectural principle resulted in a new product that is ultra-lean, ultra-performant and ultra-flexible; Fiori-enabled for web access, role-based to enable the system of me, OLTP and OLAP merge to enable embedded analytics and to focus on problem and decision solving tasks. This new decisive mode of the software is also embedded in the new MRP Cockpit.

Left side is depicted the classical transaction based screen of the MRP Run, an interface to the underlying function modules taking input of the data and parameters – the user drives the system. Right side is the new MRP Cockpit actively taking all information and data into account, providing on the fly simulation and additional decision support directly provided by the system.

SAP Fiori – Key Capabilities of a responsive design

Key capabilities

Consolidation of activities, Intelligent navigation patterns, Intuitive usability

Contact data
 Credit data: UKM_BP
 Personalized post-it notes
 Trends & analytics at a glance

Personalize layout variants
 Context-dependent actions
 Full customer contact history

Material Shortage

Car Charging Cable Mini USB
FIQ-NARV-001003 (Parent 0001)

Accept
 Reschedule
 Sunny Electronics GmbH
 no source defined
 Sunny Electronics GmbH
 Choose
 Choose
 Choose
 Choose

Decision Support

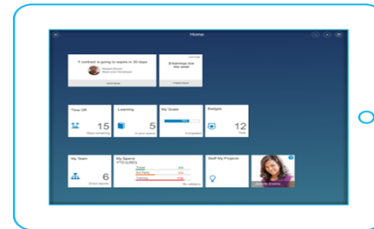
SAP S/4HANA

Simplified for Human Desirability



SAP Fiori

Offering an beautiful, role based, integrated user experience with modern usability based on mobile first principle.



Example : Clear incoming payments

User Activity	SAP GUI	SAP Fiori	% Reduction
Duration	2.25 min.	1.07 min	53%
Clicks	49	22	55%
Screen changes	26	1	96%
Fields filled	9	3	60%

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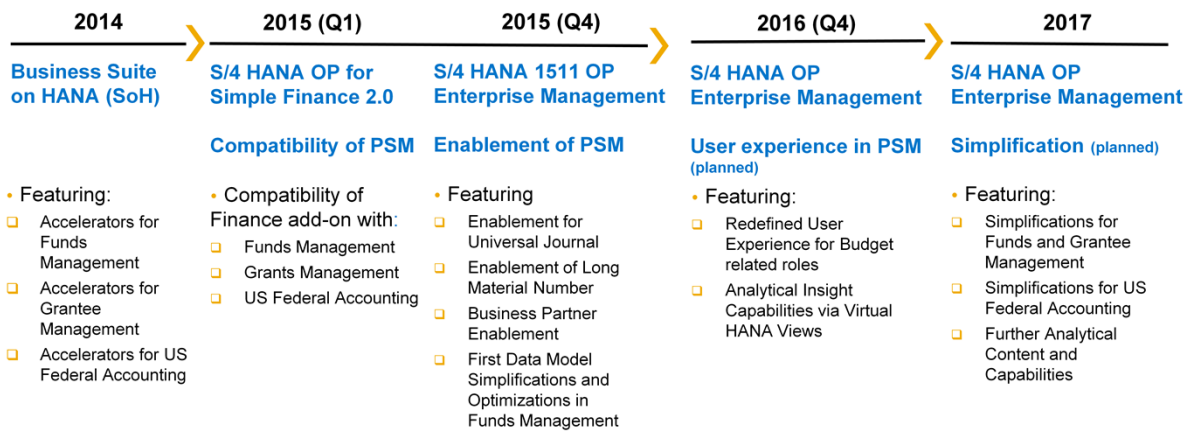
- **Almost two thousand** customers have already chosen the Business Suite powered by SAP HANA. A very big Thank you to SAP's partners. 1.100 SoH customers are SAP's partners customers; >50% off all SoH customers. 65% of all active SoH projects are led by SAP's partners. This is our joint success.
- S4HANA is the next generation Business Suite and a new product. It is the logical successor (not legal successor) for the SAP Business Suite on HANA post Jan 29th and the closing of FKOM 2015. S/4HANA is not only fully build on HANA; it's fully build for HANA
- S4 indicates the next generation suite, following R/2 R/3 ... via making a step forward in alphabetically and numerical order - this analogy can be used, though it should not be stressed as we do not really talk about R/3 anymore today.
- From now on, S4HANA is the default business suite offering for all net new name customers . As we stand to our commitment to protect the investment of our installed base customers, we will also continue to deliver innovation on our business suite offering for any DB. However, transformational applications require a transformational platform and this is why SAP S4HANA is the logical next step for all of our installed base customers to join us in this exciting journey of innovation in a non-disruptive way.
1st step for IB customers: Suite on any DB -> Upgrade to ECC6 EHP7 and DB migration = Suite on HANA
- 2nd step for IB customers: Suite on HANA -> Implementation of the „Exchange innovation“ = SAP S4HANA
- SAP S4HANA is the next generation core ERP, delivered any way our customers want it - on cloud or onPremise.



Higher Education Specific



Roadmap SAP S/4HANA On Premise (OP) for Public Sector Management (PSM)



S/4 HANA Release 1511 for Public Sector Management

On Premise (OP)

- ❑ **Release-to-Customer Date:** **November 10, 2015**
- ❑ **As of 1511, all Public Sector components:**
 - ❑ are enabled to use with S/4 (limitations exist – see note 2228940),
 - ❑ but do not yet have a simplified architecture
- ❑ **Scope of 1511 release:**
 - ❑ Public Sector Dimensions available in Universal Ledger (replacing former PSM specific NewGL tables)
 - ❑ Enablement of Long Material Number
 - ❑ Enablement of PSM specific fields on Business Partner
 - ❑ Enablement of Cash Ledger, Cash Flow Reporting and Cash Control
 - ❑ DB throughput and footprint reduction due to elimination of aggregate tables in Budget Control System (no total updates)
 - ❑ Removal or temporary disablement of multiple components including Former Budgeting, Expenditure Certification, Multi-level Budget structure, Average Daily Balance, etc.

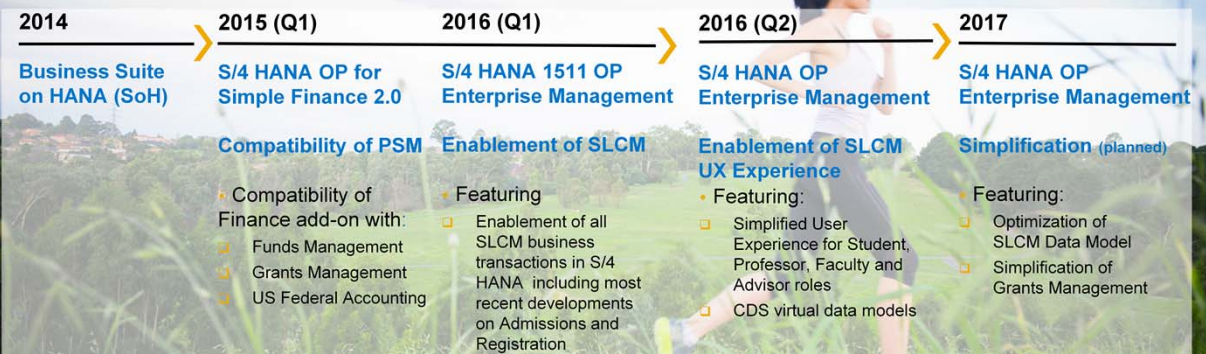
S/4 HANA release 1610 for Public Sector Management On Premise (OP)

LABS
PREVIEW

□ Planned Scope: Draft – Statement of Direction

- Removal of pending limitations
- FIORI User Experience for Budget Responsible
 - Smart Business Apps for My Budget and My Budget Alert
 - Earmarked Funds Approval App in 'My Inbox'
 - Object Pages for all Public Sector Dimensions – 360 degree view on data posted to those dimensions
 - Object Pages for 'Budget Entry Display' and 'Earmarked Funds Display'
- User Experience for Budget Specialist
- Virtual Data Model to support Analytical Insights (reporting) for all PSM components

Roadmap SAP S/4HANA On Premise (OP) for Student Lifecycle Management



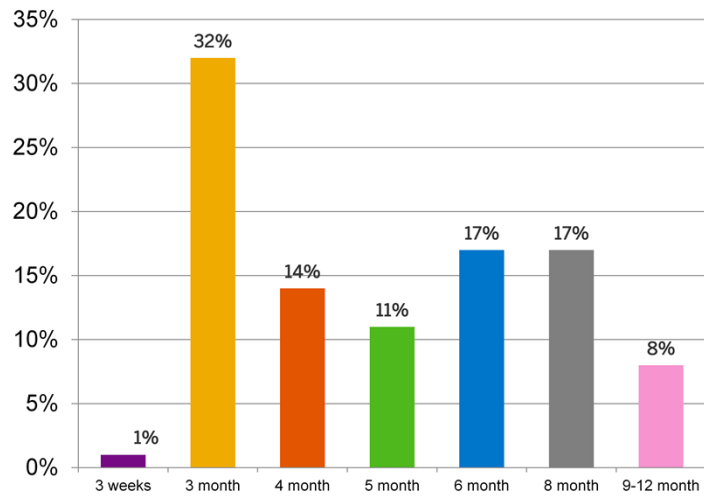


Migration



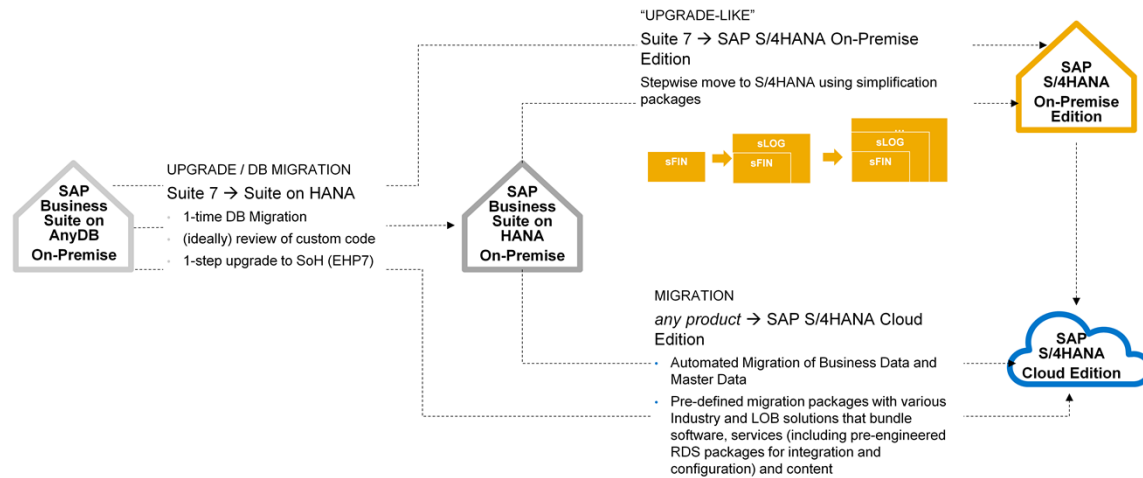
SAP Business Suite powered by SAP HANA Migration

74% of customer
migration projects took
less than 6 month



Integration & Migration Strategy

The Road To SAP S/4HANA For Customers

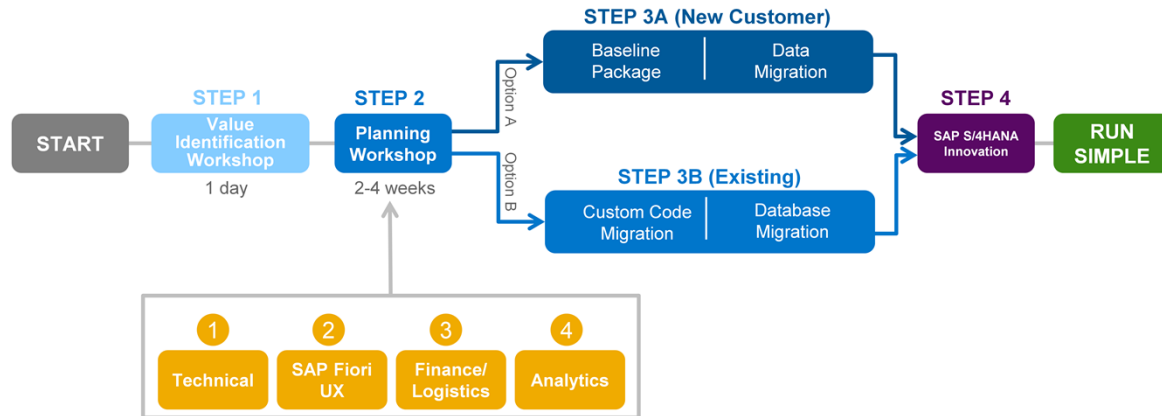


Source: S4_QEP_HowCustomersGetThere_external.ppt

SAP S/4HANA Services from SAP

Accelerating your journey

SAP will meet you wherever you are on your SAP S/4HANA journey



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But like most businesses, the key to success is based not only on delivering on the promise, but do so quickly and efficiently.

To facilitate and ensure success along the S/4HANA implementation path, we have defined a « Journey to Run Simple » that you can enter at different stages depending on your organization's level of maturity

- A Value Identification Workshop will help to discover beneficial business scenarios enabled by SAP S/4HANA and will provide a point of view for potential areas of innovation for your company
- If you have identified the business potential, the planning services will help you to establish an S/4HANA specific strategy, a roadmap and high-level architecture. The planning phase will cover business as well as technical aspects.
- For a “New Implementation” the baseline package will leverage standardized best practices implementation methodology for on-boarding to S/4HANA. The Data Migration solution supports loading existing data into the new environment
- Existing customers will leverage the Rapid Database Migration of SAP Business Suite to SAP HANA to help adopt S/4HANA

Now you are ready to consume the innovations available, such as Value Realization through Simple Finance and SAP Fiori.

S/4HANA Cookbook

SAP S/4HANA cookbook: Guiding you through your implementation

To answer your implementation questions, we plan to release a structured and regularly updated guide (the SAP S/4HANA cookbook) within the SAP S/4HANA SCN community that links to relevant information around the implementation of SAP S/4HANA.

Find more information here: <http://scn.sap.com/docs/DOC-65072>

The purpose of the blog entry is:

- » To bring more clarity in the discussions what are the different pre-requisite for SAP Simple Finance, on-premise edition 1503 and SAP S/4HANA, on-premise edition 1511.
 - » Currently we get questions like:
 - Is it required to go to EHP7 first to go to SAP S/4HANA?
 - Is sLOG included in EHP8?
 - Is RDS is only way to deploy exchange innovation code on top of business suite on Hana?
- See question from SCN (<http://scn.sap.com/thread/3764287>)

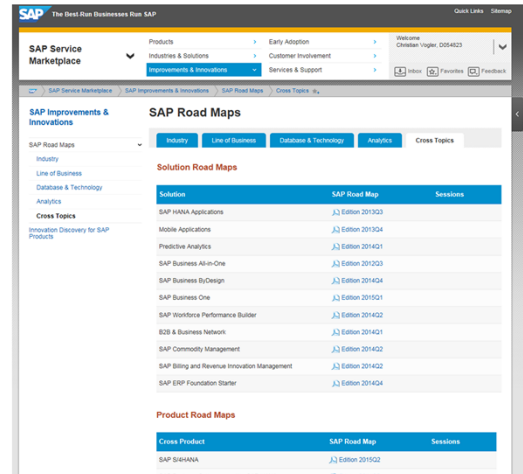




Official road map content available on Service Marketplace

Product Road Maps > Cross Product > S4HANA

<https://websmp108.sap-ag.de/~form/handler? APP=00200682500000002672& EVENT=DISPLAY& SCENARIO=01100035870000000122& HIER KEY=501100035870000019823& HIER KEY=601100035870000248628& HIER KEY=601100035870000250174&>





Kelli Kitch
Customer Solution Director

k.kitch@sap.com

Thank You!



