The purpose of the My Story page is to articulate your passions and purpose and to provide a general profile of who you are. You will complete this page as an assignment in the Keystone course.

Write a short biography that addresses the following areas:

1. Where you are from and what brought you to Duke
2. Your current major/minor/certificate (or thoughts about possible majors/minors/certificates, if you are undeclared)—along with why you selected said major/minor/certificate
3. How does your coursework in innovation and entrepreneurship fit into your long-term plans?
4. Your current work with any entrepreneurial ventures, if applicable
5. Any internships/special programs/volunteer work you have participated in relative to entrepreneurship, if applicable
6. Your favorite hobby or sport or artistic interest or leisure time activity
7. One thing people should know about you, but no one seems to ask
8. What impact do you hope to have on the world?
Coursework: This should be a minimum of one page

1. Which gateway elective and elective courses did you select as part of your I&E Certificate pathway and why?
2. What were your biggest takeaways from your gateway elective, elective, and keystone class?
3. What connections were you able to draw between all three courses?
Experiential Learning: This should be a minimum of one page

150 Hour Experience

Description

Write a description of your experience that covers the following questions:

- What was the nature of the experience? In what area were you working?
- With what organization/association/program did you work or did you participate?
- What did you do? What were your responsibilities?
- Why did you choose to pursue this experience in particular?

Reflection

Craft a thoughtful reflection that addresses the questions below.

- What innovative ideas did you generate to address complex problems identified in this experience?
- Write about a specific time where you failed and what did you learn from this failure?
- What are the most important things you learned in this experience and why?

Artifact

Include an artifact that either summarizes a major deliverable or is a major deliverable within your experience. The selected artifact must demonstrate innovation, entrepreneurship, or a facet related to your overall certificate objective.
Experiential Learning: This should be a minimum of one page

300 Hour Experience

Description

Write a description of your experience that covers the following questions:

- What was the nature of the experience? In what area were you working?
- With what organization/association/program did you work or did you participate?
- What did you do? What were your responsibilities?
- Why did you choose to pursue this experience in particular?

Reflection

Craft a thoughtful reflection that addresses the questions below.

- What innovative ideas did you generate to address complex problems identified in this experience?
- Write about a specific time where you failed and what did you learn from this failure?
- What are the most important things you learned in this experience and why?

Artifact

Include an artifact that either summarizes a major deliverable or is a major deliverable within your experience. The selected artifact must demonstrate innovation, entrepreneurship, or a facet related to your overall certificate objective.
Final Reflection: This should be a minimum of one page

The purpose of the Final Reflection page is to explain your certificate experience’s relation to and impact on your larger Duke experience as a whole. You will complete this page as part of your Capstone course.

Write a thoughtful reflection that addresses ALL of the following questions:
- What are the most important things you learned from the program?
- How did the program impact your overall learning experience at Duke?
- What unexpected discoveries have you made during your time in the program?