

# JANVI SHAH

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## EDUCATION

**Duke University** Durham, NC

**Expected May 2015**

- B.S. Neuroscience, Finance minor, Markets & Management Studies certificate
- GPA: 3.888, Dean's List (Fall 2011, Fall 2012, Spring 2013)
- Relevant Coursework: Decision Neuroscience, Social Entrepreneurship in Action, Principles of Economics

**Duke in Silicon Valley** Cupertino, CA

**May-June 2013**

- Course adapted from Harvard Business School entitled *Building and Sustaining a Successful Enterprise*, taught by Matthew and Clayton Christensen at Apple University
- Established relationships with local businesses and Duke alumni as part of the program's inaugural class

**Mission San Jose High School** Fremont, CA

**June 2011**

- Valedictorian, GPA: 4.0/4.0, SAT I: 2400 (October 2009)

## WORK EXPERIENCE

**Research Assistant** Human Neuroeconomics Laboratory Duke University **January 2013-present**

- Supported graduate student and principal investigator on eye-tracking study examining relationship between consumer decisions and risk-aversion
- Contributed to data analysis and experimental design utilizing MatLab

**Community Consultant** Social Entrepreneur Corps Granada, Nicaragua

**May-July 2012**

- Collaborated on projects in a team of 14 Duke undergraduates
- Supported over 10 local entrepreneurs in creating first-time access to life-changing products (eyeglasses, solar lamps, efficient wood-burning stoves, water filters, etc.) through a sustainable microconsignment model (MCM)
- Designed, conducted, and evaluated needs-analysis surveys for products currently in development
- Created and presented Spanish workshops on effective marketing, microfinance, leadership, decision-making
- Provided consulting services to 7 Nicaraguan grassroots organizations and small enterprises

**Teaching Assistant** University of California, Berkeley

**June-July 2007-2010**

- Taught middle and high school students basic web design skills at the Academic Talent Development Program (ATDP) during the summer
- Supervised and instructed groups of 4-5 students, guiding them through individual projects and assignments
- Wrote weekly evaluations on students' work and behavior to assist instructors

## CAMPUS LEADERSHIP EXPERIENCE

**Associate Program Director** FEMMES (Females Excelling More in Math, Engineering, & Science)

Duke University

**February 2012-present**

- Directed group of over 20 student volunteers and 70 4<sup>th</sup>-6<sup>th</sup> grade girls during weekly Saturday program
- Collaborated with 10-member executive board to plan and manage 8<sup>th</sup> annual day-long Capstone event involving over 250 girls, 60 undergraduate volunteers, and 22 professors and education outreach organizations
- Secured first-time \$665 ServeTogether Collaborative Grant for Capstone from Duke Partnership for Service
- Translated documents and communicated via telephone and email with Spanish-speaking families
- Created and maintained social media presence via Facebook and website

**Publicity & Marketing Committee** Awaaz (Diya) Duke University

**August-November 2011-2012**

- Implemented marketing campaign using social media, resulting in sold-out performances on both show nights
- Managed 5-member project team to create logo, t-shirt, flyers, and banner and organize event logistics

## ACTIVITIES & INTERESTS

**Business-Oriented Women (BOW)** Member Duke University

**September 2011-present**

- Attended bi-weekly informational meetings, guest speakers, and networking events

**Art** Painting & Photography

- 5 photographs displayed at Duke Arts Festival 2011 and 2012
- Paintings exhibited in annual local art exhibitions, 2007-2011

## SKILLS

**Language**

- Spanish written and oral proficiency

**Technical**

- Microsoft Office (Word, PowerPoint)
- Adobe Photoshop CS5, Illustrator CS5, Lightroom 3