

Summer 2015

The North American Primary Care Research Group Practice-based Research Network Conference



Rowena Dolor Opening the 2015 NAPCRG PBRN Conference

Rowena Dolor of the Duke PBRN PCRC was one of the organizers for the 2015 North American Primary Care Research Group (NAPCRG) Practice-based Research Network (PBRN) conference held in Bethesda MD from June 29th to the 30th. We thank her for all her hard

work that led to a successful and enjoyable conference.

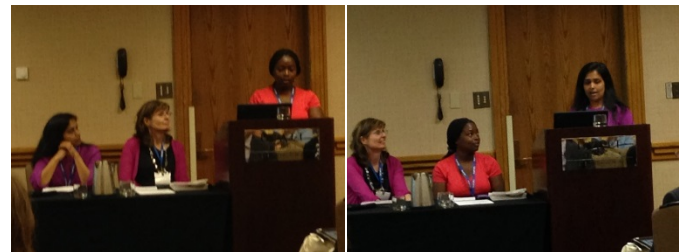
The theme of this year’s conference was Engagement and NCNC and other PBRNs used this as an opportunity to highlight our stakeholder engagement in various research projects. We congratulate the Carolina’s Medical Center PBRN MAPPR for being one of the groups that were able to bring some of their stakeholders to the meeting. Having patient and provider stakeholders at the meeting to give their perspectives was powerful and enriched the conference.



North Carolina PBRN Staff, Researchers and Stakeholders

Stakeholder Presentations

Melissa McCallum presented about her experiences on the executive committee of the ADAPT-NC asthma tool kit dissemination study where she has helped guide the research project. She has also helped develop a new PCORI submission as a co-investigator. “With all that I have gone through with caring for my children with asthma, it was an easy choice to engage with the team. I have become more engaged in raising asthma awareness. Each year, on the anniversary of my daughter’s birthday, I ask people to post an inspiring story with the hashtag ‘takesmybreathaway’ in memory of my daughter who passed away from asthma.”



Stakeholders Melissa McCallum left and Sveta Mohanan M.D., right.

Sveta Mohanan, MD has served as provider partner on two externally funded shared decision making implementation projects. “As a family medicine provider and ‘provider champion’ during implementation of shared decision making, first within my own practice and then state-wide, I have been partnering with the research team for several years. I was originally inspired by seeing that the shared decision making intervention was helping to keep my asthma patients out of the ED. Working with the research team has allowed for professional growth and a chance to redirect my career more academically. I feel like I help patients on a larger scale by talking to providers and participating practices about the benefits of the intervention and also how to overcome implementation barriers such as billing and productivity.”

Oral Presentations

Researchers and staff from the PBRNs housed at ECU, Duke, UNC-CH and Carolinas Medical center presented 5 individual oral presentations, one panel discussion and a Workshop at the 2015 NAPCRG PBRN Conference.

In a panel presentation, practice facilitators who have been assisting practices in the Facilitator-led Participant Owned (FLOW) arm of the asthma tool kit dissemination project (ADAPT-NC) discussed their successes, challenges and lessons learned in their role as practice facilitator during the implementation of the evidence-based tool kit.



Practice Facilitator Panel presentation

Additional presentations covered a wide range of topics:

- The impact of stakeholders on implementation of the asthma tool kit in ADAPT-NC
- Using social media for clinicians to communicate with teens about HPV vaccinations



Brisa Hernandez, left and Jacquie Halladay, right.

- Patient and provider perspectives on Tobacco Cessation
- The cost to clinics to attempt PCMH accreditation
- Engaging Industry and Healthcare systems as stakeholders in a blood glucose home monitoring study.
- A Dangerous and Daring Idea presentation on Physician Assistants as Researchers.
- PBRN Best Practices: Stakeholder engagement

Poster Presentations

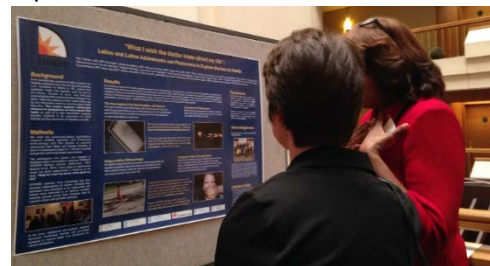
Researcher from our North Carolina PBRNs presented nine posters during the two lively poster sessions at the 2015 NAPCRG PBRN Conference including:

- The results of the patient surveys on shared decision making as part of the ADAPT-NC study



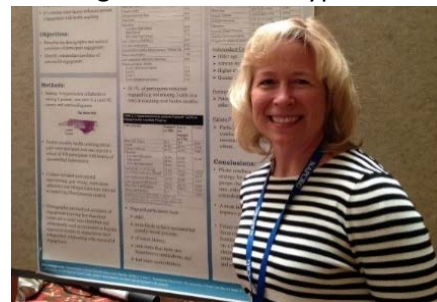
Tom Ludden presenting his ADAPT-NC poster

- Latino and Latina adolescents use Photovoice to explore barriers to health



Tamera Coyne-Beasley presenting her poster on Latino adolescents

- Addressing barriers to care for diabetics with pre-visit assessments
- Lessons learned from implementing health coaching in a Lenoir Co. hypertension project



Katrina Donahue presenting her poster on the Heart Health Lenoir project

- Using brief videos to improve children's inhaler technique

NCNC Acknowledgements

NCNC would like to thank the following supporters for all they do that make our work possible.