



A Recipe of Success

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A Magic Recipe of A Successful Grant Proposal

CHEN Shuangye

Institute of Curriculum & Instruction, ECNU Review of Education
East China Normal University



No and Yes

Is there a magic recipe?

A scenic landscape photograph of a mountain valley. In the foreground, a calm lake reflects the surrounding scenery. The middle ground features a dense forest of evergreen trees, with some yellow-leafed shrubs and trees interspersed. In the background, majestic mountains with patches of snow rise against a clear blue sky. The overall scene is peaceful and natural.

A strong proposal may not win
A successful proposal has its strength

In what capacity?

Successful applicant (vs. HK GRF)

Mentor and organizer

- 2017. *New types of public opinion about education and policy response*
- 100% success rate in 2018
- Two-year experience in organizing grant application



National funding

National strategies

Key policy discourse

- Usable knowledge to whom
- Theoretical breakthrough
- New phenomena and emerging issues (urgency)
- Narrating Chinese 'stories'

Highly recommend Xi's address on Chinese Humanities and Social sciences

Reviewers' review process

Persuasion in 40 seconds=Clickbait + Visual Feeding + Clarity

Practical tips

- Values of your research in title and executive summary
- Following the template and be user-friendly
- Visualize your RQs and color printing
- Warrant of your capacity: record and experience

Expert judgment

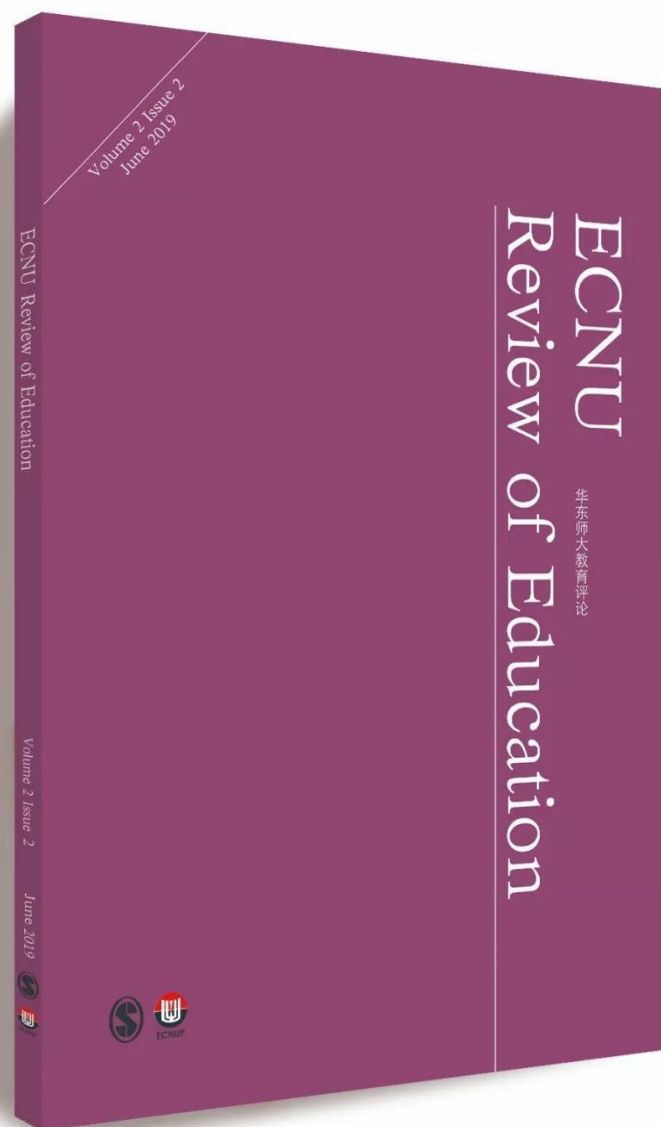
- They like structures
- They like clarity
- They like new things
- They like to be hooked
- Trace them in the past record

Magic happens at

2-3 group mock reviews + face-lifting from the reviewers' perspective

Alerts

Don't promise too much in the proposal. More time and minimum outputs
You die for getting it, and you will die after getting it.



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祝您成功!

Email
chen.shuangye@gmail.com