OCTOBER 2022 VOLUME II ISSUE 3

## Quarterly Newsletter



## Community Outreach, Engagement, and Equity



## Steering Committee and CAC Member

IN THIS ISSUE

## **Community Advisory Council**

**Sue McLaurin's work in community engagement and health equity expanded after her retirement.** She actively participates in community activism, collaborating with the Community Health Coalition, Delta Sigma Theta Sorority and other local organizations to reduce health disparities. Sue has actively worked on multiple projects, including minority infant mortality, breast feeding disparities in Black women, and the NCCU student "be smart, be active" project. She is most proud of negotiating funds for the NCCU Department of Public Health Education from the NC Health and Wellness Trust Fund for a \$20 million 5-year project for community organizations around NC to address cardiovascular diseases, diabetes and cancer among diverse communities in NC



#### More about Sue...

Sue has been a member of the DCI Community Advisory Council since 2012, partnering with the local black community to promote health equity. Sue loves road trips with her husband and three children. She loves reggae and zydeco music, loves to read, and has written three children's books, two of which are being sold on Amazon.



Sue distributing at-home COVID-19 tests

- FeaturesCOEE Pilot Grant RFA
  - COEE Liaisons
  - COEE Foundational Training
  - CREST Catchment Area Analysis
  - Community Outreach
  - · Around the Catchment

How to Contact DCI COEE COEE Email: <u>dcicoe@dm.duke.edu</u> <u>Complete: Intake Form</u>

## **Steering Committee**

**Garrett Harley** works in Pfizer's Oncology Organized Customer marketing group as a marketing lead for Integrated Delivery Network healthcare entities and develop coordination of care resources for use across the country. The goal for these resources are to leverage the scope of Pfizer to help share best practices between stakeholders at different facilities, many of which focus on reducing variations in care due to various disparities including race, age, rurality, socio-economic factors, and other SDoH. Examples of his recent work include developing resources to share an intervention proven to reduce race-based disparities of care for oncology patients and resources to help stakeholders uncover how patients with certain comorbidities are treated with respect to evidence-based standard of care.



#### What inspires you in your work?

"I am driven to reduce disparities of care for cancer patients and am thankful to work for an employer that enables me to do this. I was inspired to join the DCI COEE Steering Committee because this is a great opportunity to work with an engaged partner with which I share common goals. Outside of work, I spend a lot of time with our family and enjoy playing tennis and the guitar when time allows"



Garrett with his family.

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## **COEE Pilot Grant RFA**

The DCI is currently accepting applications for the <u>Cancer Research Pilot grants!</u>
Two new pilot grant focus areas this year are: 1) **disparities, and 2) community engaged research** 

Projects that focus on reducing the burden of cancer and advancing cancer health equity in diverse patients. populations, and communities in the DCI catchment area are highly encouraged.

Click here to schedule a <u>consultation</u> with the DCI COEE office for assistance in identifying community partners, review of methodology and the DCI CREST dashboard, and community engagement approach

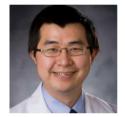
#### **Due Dates for Spring 2023**

Application Deadline: February 1, 2023 Start Date: July 1, 2023

Outcome Announced: March 14, 2023 Progress Report Deadline: August 1, 2024

## **Welcome DCI COEE Liaisons**

Immune-Oncology



Dr. Anthony Sung



Dr. Mustafa Khasraw

**Cancer Biology** 



Dr. Micah Luftig



Dr. Jen-Tsan Ashley Chi

Cancer Prevention and Control



Dr. Jennifer Gierisch

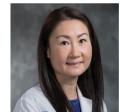
COEE liaisons are representatives from each DCI program and help facilitate COEE related activities with members of the respective DCI program. We're excited to get to work with these amazing individuals!

Radiation Oncology and Imaging



Dr. Manisha Palta

Cancer Risk, Detection, and Interception



Dr. Akiko Chiba

Neuro-Oncology



Dr. Katy Peters

<u>Precision Cancer Medicine and</u> <u>Investigational Therapeutics</u>



Dr. Jennifer Freedman

**COEE Foundational Training** 

## **Current Trainings**

1. <u>Community-Engaged and Community -Based Participatory Research</u>

Go to your <u>CITI member page</u> and click on "View Courses" next to Duke Health

Scroll down and click "Add a Course". Select "Community-Engaged and Community -Based Participatory Research" and click Next. Then the course will be added to your queue.

2. <u>History: Duke Hospital and the Durham Community & A conversation about Race and Memory</u>

Click here or go to <u>Duke LMS site</u> and search for the offering ID: 00169473

View Duke Cancer Institute COEE Foundational Training: Duke Hospital and Durham History. Click Register and course will be added under 'My learning'

3. Communicating Your Science to Everyone Else New!

Click <u>here</u> or go to <u>Duke LMS site</u> and search for the offering ID: 00174628

View 'Communicating Your Science to Everyone Else' . Click Register and course will be added under 'My learning'

## **Coming Next**

#### **Case Studies:**

Lessons from DCI community engaged studies. Summer-Fall 2022

#### **Community Perspectives:**

Perspectives from diverse communities in our catchment area. Winter 2023

#### What's Next?:

Building your own community engaged program. Fall 2024

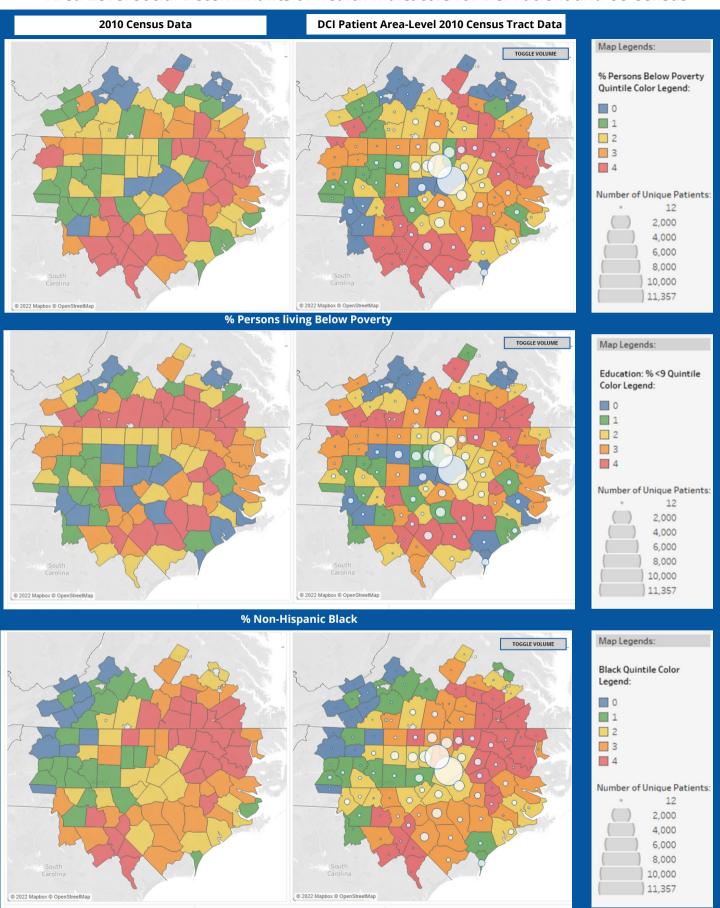
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CREST Center for Research to Reduce Disparities and Enhance Equity in Cancer through Systematic and Transformative Change

#### Area-Level Social Determinants of Health Indicators for DCI Patient and US Census



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## **COEE Community Outreach Events**

COEE partners with community members to develop engaging and impactful events to promote health equity across Duke, North Carolina, and beyond. This past quarter, COEE participated in and hosted multiple community events, and continues to strengthen relationships to meet cancer prevention needs in our catchment area. See below for COEE and partner events in the community

## 2022 Past Events

Visit the COEE website for additional details and links to recordings for past events.

- Aug 2 National Night Out
- Aug 6 Jamaica Pride Picnic Event
- Aug 13 River Church Back to School Bash
- Aug 20 Carolina Complete Health/AACT Triangle Empowerment
- Sep 2-3 African American Cultural Festival
- Sep 9-10 52nd Coharie Tribal Pow-Wow
- Sep 10 El Centro Hispano/Pfizer Health Fair
- Sep 13 Candid Conversations with Black Men Prostate Health
- Sep 16-18 Guilford NAA 45th Annual Pow Wow, Greensboro, NC
- Sep 16-17 Community Health Ambassador Training Program
- Sep 17 New Hope Missionary Baptist Church
- Sep 17 Stomach Cancer Symposium
- Sep 17 Women's Health Awareness 2022
- Sep 18 La Fiesta del Pueblo, Raleigh NC
- Sep 24 Lung Cancer Initiative Event
- Sep 24 Durham Pride AACT+ Health Tent
- · Oct 1 Taste of China Festival, Cary, NC-- Canceled
- Oct 1 Biannual Health Week Mexican Consulate Health Fair

## **Upcoming Events**

Visit the current COEE calendar to register and attend community

- Oct 8 What's Best for Breast Virtual Webinar
- Nov 19 NC American Indian Heritage Celebration
- Nov 19 Montagnard American Organization Annual Fundraising Gala: The Legacy Awards, Greensboro, NC

## **DECLARE Initiative**

DECLARE: Disparities, Equity, Collaboration, LGBTOAI+, Accessibility, Righteousness, and Empowerment three-part series on LGBTQIA+ cancer health. Please see the recordings of all three events using the links below! Each of the events was followed by a Q&A session and/or panel discussion.

Moving the conversation Forward: LGBTQ+ care Inclusion Webinar (English)

Cancer Chat: Colorectal Cancer, Perianal Conditions. and Beyond (English)

Moving the Concersation Forward: LGBTQ+ Care **Inclusion Webinar** (Spanish)

Cancer Chat: Colorectal Cancer, Perianal Conditions, and Beyond (Spanish)

Equitable Spaces: Advancing Equity for LGBTQ+ Individuals in Cancer Care & Treatment

## "Cancer Health Equity NOW" Podcast

S2 Episode 9: "Southeastern American Indian Cancer Health Equity Partnership"



Katherine Briant, MPH Fred Hutch

Stephanie Wheeler, PhD, MPH UNC Lineberger





Office of Community Outreach & Engagement



(NCI) Comprehensive Cancer Centers (CCCs) to form a partnership that addresses cancer health disparities among populations with the highest cancer burden, however, Duke Cancer Institute, UNC Lineberger, and Atrium Health Wake Forest Baptist take on this incredible challenge by forming the Southeastern American Indian Cancer health Equity Partnership (SAICEP). Drs. Stephanie Wheeler, Tomi Akinyemiju, and Ronny Bell share knowledge on how they collaborate as SAICEP to understand and address the cancer-related health needs of American Indian communities within their catchment areas. Podcast episode linked <u>here</u>

It is guite uncommon for three National Cancer Institute

OCTOBER 2022 **VOLUME II ISSUE 3** AROUND THE CATCHMENT L to R: Yadurshini Raveendran, Kearston Ingraham, and Caitlin Daley at LCI LUNGe event on 24th Sep 2022. **COEE** team in action L to R: Angelo Moore, at The River Church **Reonna Gable and Back to School Bash Shaun Jones at** on August 13 **Durham Pride AACT+** event on 24 Sep 2022 L to R: Jenni Danai from **LCI and Kearston** L to R: Kearston Ingraham, **Ingraham from DCI** COEE team at LungCAN

L to R: Kearston Ingraham, Mirelle Mahmoud, Yadurshini Raveendran, Nadia Aguilera-Funez, LaSonia Barnett, and Reonna Gable at Jamaican Pride Festival on 06 August

> Mrs. LeeAntoinette Moore from NCDHHS with Nadia Aguilera-Funez and Yadurshini Raveendran from the COEE team at the El Centro Health Fair on Sep 10, 2022

Scan QR code to visit our website or click on the icons to follow us on social media!









#### **How to Contact DCI COEE**

**Annual Conference -**

Sep 22 2022

Email: dcicoe@dm.duke.edu Complete: <u>Intake Form</u>

## **SAVE THE DATE**

## **Duke Cancer Institute**



Community Outreach, Engagement, and Equity

# MaryAnn Black

Distinguished Health Equity Lecture

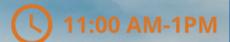
In honor of State Representative and Associate Vice President Mary Ann Black for her extraordinary leadership, enduring impact, and powerful advocacy across our community

Keynote Speaker



Marcella Nunez-Smith, MD, MHS
Associate Dean of Health Equity Research
C.N.H. Long Professor of Internal Medicine
Associate Director, Yale Cancer Center
Yale University

J<u>oin Us</u>
Feb 9th, 2023





Dr. Nunez-Smith's research focuses on promoting health and healthcare equity for structurally marginalized populations with an emphasis on centering community engagement, supporting healthcare workforce diversity and development, developing patient reported measurements of healthcare quality, and identifying regional strategies to reduce the global burden of non-communicable diseases