

# Kirby T Lam

Ph.D. Student in Social Psychology | [kirby.lam@duke.edu](mailto:kirby.lam@duke.edu) | [website](#)

## EDUCATION

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**Duke University, Ph.D.** *Expected May 2028*

Department of Psychology & Neuroscience

Advisors: Dr. Sarah Gaither & Dr. Cristina Salvador

**Pomona College, B.A. with Distinction, Magna Cum Laude** *May 2023*

Department of Psychological Science, minor in Asian American Studies

Thesis: Prejudice against Asian Americans in gender norm evaluations: A sociocognitive investigation

Advisors: Dr. Sharon Goto & Richard Lewis

## RESEARCH INTERESTS

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- *Social norm constructions and violations*
- *Cross-cultural differences through neuroimaging*
- *Intersectional identities in prejudice/discrimination*

## GRANTS

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**National Science Foundation Graduate Research Fellowship (NSF GRFP)** *2023-2028*

On-reserve fellow (graduate school funding for 3 years)

**Pomona College Summer Undergraduate Research Program** *2022*

Culture, Race, and Brain Lab (PIs: Sharon Goto, Richard Lewis) (\$4,800)

**NSF Research Experiences for Undergraduates (NSF REU)** *2021*

University of Pennsylvania MindCORE program (\$6,000)

**Pomona College Internship Program** *2020*

MALO, Tongan cultural and health advocacy (\$2,500)

## AWARDS & HONORS

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**Phi Beta Kappa Alpha Association Graduate Study Award, Pomona College** *2023*

Award recipient (\$2,500)

**Blair Nixon Memorial Service Award, Pomona College** *2023*

Distinction for student-athlete with impactful community service (\$1,200)

**Department of Psychological Science Senior Prize, Pomona College** *2023*

Distinction for top senior thesis (\$300)

**Phi Beta Kappa** *2022*

Honor society for top students in the liberal arts

**Pomona College Scholar** *2019-2023*

Scholar in top 25% of class

**QuestBridge National College Match Scholarship, Pomona College** *2019-2023*

Four-year scholarship recipient

## CONTRIBUTED MANUSCRIPTS

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\* indicates a contribution mention

Goto, S.G., Hua, K., **Lam, K.T.**, Lee, M., Moriarty, E., Wey, J., & Widi, J. (submitted).  
Predicting older Asian American help-seeking: A holistic approach using the Theory of  
Planned Behavior.

\*Goto, S. G., Cho, H. J., Park, G., Coyiuto, S. M., & Lewis, R. S. (2022). The neural processing  
of social norms in biculturals: The relation between cultural tightness and semantic  
processing. *Biological Psychology*, 170(108321).  
<https://doi.org/10.1016/j.biopsycho.2022.108321>

## RESEARCH TALKS

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**Lam, K. T.** (2023). Prejudice against Asian Americans in gender norm discrepancy evaluations:  
A sociocognitive investigation [Thesis Talk]. *Pomona College Department of  
Psychological Science Thesis Presentations*, Claremont, CA, United States.

**Lam, K. T.** (2022). Prejudice against Asian Americans in gender norm discrepancy evaluations  
[Poster Session]. *Pomona College Intensive Summer Experience Symposium 2022*,  
Virtual.

**Lam, K. T.** (2021). Not Just a Cog: Novel ambulatory EEG real-world reliability & traumatic  
brain injury applications [Conference Session]. *CUR Research Experiences for  
Undergraduates (REU) Symposium 2021*, Virtual.  
[https://www.cur.org/assets/1/7/REU\\_Symposium\\_2021\\_-\\_Final\\_Program1.PDF](https://www.cur.org/assets/1/7/REU_Symposium_2021_-_Final_Program1.PDF)

**Lam, K. T.**, Angelides, N., Ludwig, V., Rennie, S., Adams, G., & Platt, M. L. (2021). Not Just a  
Cog: Novel ambulatory EEG real-world reliability & applications [Symposium  
Presentation]. *University of Pennsylvania MindCORE Research Symposium*,  
Philadelphia, PA, United States.

**Lam, K. T.** & Rivera, L. (2019). The effect of cultural background on contextual task [Poster  
Session]. *Introduction to Psychological Science Student Poster Session*, Pomona College,  
Claremont, CA, United States.

**Lam, K. T.** (2020). *Change Through Story: A Summer with MALO* [Poster Session]. Pomona  
College Intensive Summer Experience Symposium 2020, Virtual.

## RESEARCH PROJECTS

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### **Graduate Researcher**

*Aug 2023 – Present*

*Duke Culture and Identity & Diversity Labs, Duke University*

*Projects TBA*

### **Co-Lab Manager, Research Assistant**

*Jan 2020 – May 2023*

*Culture, Race, and Brain Lab, Pomona College*

*Claremont, CA*

*Mentors: Dr. Sharon Goto & Dr. Richard Lewis*

*Project 1:* Prejudice against Asian Americans in gender norm discrepancy evaluations

*Description:* An experimental study exploring the moderating effects of race in social evaluations of others breaking gender norms. Conducting ANOVA and correlation analyses on race and gender norm interactions.

*Project 2:* Older Asian American COVID-19 help-seeking behavior in LA County

*Description:* A community survey analyzing help-seeking behaviors of older Asian American adults in LA County responding to COVID-19 related violence and harassment.

*Project 3:* The neural processing of social norms in biculturals: The relation between cultural tightness and semantic processing

*Description:* An experimental paradigm exploring cross cultural differences in N400 deflection related to perceptions of semantic norm violations.

### **NSF REU Undergraduate Researcher**

*June – Aug 2021*

*Platt Labs, University of Pennsylvania MindCORE*

*Philadelphia, PA*

*Mentors: Dr. Nicholas Angelides & Dr. Michael Platt*

*Project 1:* Not Just a Cog: Novel Ambulatory EEG Reliability & Traumatic Brain Injury Applications

*Description:* A pilot test of reliability and generalizability for a novel wireless EEG (CogWear) device and collaboration on a MATLAB script for pre-processing soccer player EEG data for traumatic brain injuries.

## TEACHING & MENTORING

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### **Introduction to Psychological Science Teaching Assistant**

*Jan 2021 – Dec 2022*

*Pomona College Psychological Sciences Department*

*Claremont, CA*

### **Mentor** (for 10 first-year Asian American/Pacific Islander students)

*Aug 2020 – May*

*Pomona College Asian American Mentor Program*

*2021*

*Virtual*

## LEADERSHIP

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### Intern

*Aug 2021 – May 2023*

Pomona College Asian American Resource Center

*Organized events & hosted workshops on racial/political identity*

### Student Liaison

*Aug 2021 – May 2023*

Claremont Colleges Intercollegiate Department of Asian American Studies

*Facilitated conversations between students and faculty*

### Team Captain

*Aug 2022 – May 2023*

Pomona-Pitzer Track & Field Varsity Team

*Led practices & communicated team dynamics with coaches*

### Summer Intern

*May – Aug 2020*

Motivating Action Leadership Opportunity (MALO)

*Researched Pacific Islander health disparities & revamped website*

### Vice President

*Aug 2021 – May 2022*

Claremont Colleges Vietnamese Students Association

*Set and led executive board meetings & organized cultural workshops*

## LABORATORY & FIELD SKILLS

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- Extensive experience navigating psychological science databases (JSTOR, PsycINFO, PsycTESTS)
- PsychoPy experiment creation
- Open Science Framework pre-registration processes
- CITI Research in Human Subjects certified

**LANGUAGE** – Cantonese, conversational proficiency; Spanish, basic written proficiency

**COMPUTER** – Statistical analysis and plot visualization with MATLAB, R, Jamovi, SPSS; Qualtrics; Website design experience in WordPress, HTML, CSS; Microsoft Suite

## REFERENCES

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### Sharon Goto

Professor of Psychological Science & Asian American Studies

Pomona College

[sharon.goto@pomona.edu](mailto:sharon.goto@pomona.edu)

**Richard Lewis**

Professor of Neuroscience & Psychological Science

Pomona College

[Richard.Lewis@pomona.edu](mailto:Richard.Lewis@pomona.edu)