



**CASE**

CENTER FOR THE ADVANCEMENT  
OF SOCIAL ENTREPRENEURSHIP

**CASE i3: INITIATIVE ON IMPACT INVESTING**

# CASE i3 Fellows Program



## PROGRAM DESCRIPTION:

The Center for the Advancement of Social Entrepreneurship (CASE) Impact Investing Initiative (i3) Fellows Program was launched in the fall of 2012. The Fellows program engages a small number of committed Duke MBA students throughout the academic year to provide programmatic support for CASE i3.

All Duke MBA students interested in social impact and social entrepreneurship are invited to apply to the CASE i3 Fellows Program. All CASE i3 fellows positions are unpaid.

### *Through the fellows program, CASE i3 offers students:*

- The chance to engage more closely with CASE i3, building relationships and contributing to the CASE i3 mission and its brand in the social sector.
- Exclusive access to CASE i3 speakers, VIP events, research projects, and practitioner engagement opportunities.
- Position to lead a team and receive formal feedback on managing a team.
- A resume builder and recognition of commitment to impact investing.
- Opportunity to network and engage with a tight-knit community of students and alumni focused on impact investing.

### Example timeline for fellowship application:

- **Sunday, February 1:** i3 Fellow Applications made available
- **Saturday, February 14:** i3 Fellow Applications due
- **Tuesday, February 17 to 28:** i3 Fellow Interviews
- **Saturday, March 21:** i3 Fellows notified of offers



### APPLICATION PROCESS:

Duke MBA students are invited to apply to the CASE i3 Fellows Program in Spring Term 1 of their first year. The application process will run in conjunction with the Fuqua Leadership Fair.

Applicants to the Fellows program are required to:

- Complete a short **online application** at <https://www.surveymonkey.com/s/CASEi3FellowsApp2015> (Application opens in early February)
- **Submit your resume** to Carrie Gonnella at [carrie.gonnella@duke.edu](mailto:carrie.gonnella@duke.edu)
- Be available for an interview, if requested

Fellows will be notified of an offer by mid-March. More information about the application process, specific deadlines, and links will be provided through the CASE i3 and Net Impact Club listservs.

### EXPECTATIONS FOR CASE i3 FELLOWS:

A) **ALL Fellows** are required to:

- Attend monthly Fellows meetings
- Enroll in Fall 2 Impact Investing course
- Attend CASE i3 speaker and social events
- Represent CASE i3 on student panels and tables for admitted/new student events.

B) Each fellow is also expected to **select ONE of the following projects** to work on:

**i3CP Project (6 units)** – Coordinate student consulting team, similarly structured to FCCP. Students receive academic credit for i3CP participation.

*Past Clients: Escalera, Sproxil, Growth Mosaic, Big Path Capital, World Economic Forum, Calvert Foundation.*

**Research Project (6 units)** – Coordinate student team to support grant-funded i3 research.

*Example: The Impact Investor.*

**Leadership (3 units)** – Work with i3CP Associates to talk through leadership goals and career paths within impact investing.

**Co-Chair** – Plan and execute general i3 initiatives including associate and fellow recruitment, social events, and info sessions/boot camps. Represent CASE i3 at Fuqua and select national conferences. Meet with Professor Cathy Clark on a weekly basis to advise on and i3 matters. Co-Chairs may also lead i3 projects or serve in other roles.

For more information or questions about the CASE i3 Fellows Program, contact current co-chairs, or CASE i3 Program Director [carrie.gonnella@duke.edu](mailto:carrie.gonnella@duke.edu).