Kerry O'Brien

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Education

Skidmore College, Saratoga Springs, NY   **May 2020**
Bachelor of Arts: Psychology; minor in Gender Studies
Cumulative GPA: 3.533; Major GPA: 3.620

Dean's List, Skidmore College
Awarded for maintaining a minimum GPA of 3.65

Bay High School, Bay Village, OH   **May 2016**

Research Experience

Research Lab Manager, Psychology Department, Skidmore College   September 2019 – May 2020
Social Cognition and Intergroup Dynamics Lab
PI: Dr. Corinne Moss-Racusin
- Autonomously oversaw day-to-day tasks associated with maintaining an active research lab
- Independently trained, supervised, and mentored ~15 undergraduate research assistants
- Organized all lab materials to ensure quality of research activities and monitored subject participation
- Oversaw all participant recruitment
- Met regularly with Principal Investigator to discuss theoretical framework, research design, and methodology of future research projects
- Collaborated with Principal Investigator to develop all experimental materials
- Utilized Microsoft Office to develop novel and realistic stimulus materials emphasizing that gender bias against men either does or does not exist in HEED
- Led lab meetings which included discussions about scientific journal articles, organizing guest speakers, statistical analysis tools, and troubleshooting data collection

Senior Thesis, Psychology Department, Skidmore College   September 2019 – May 2020
- Formulated theoretical framework underscoring research design & methodology for novel experimental research
- Used Microsoft Office to develop novel and realistic stimulus materials conveying either that parental leave is or is not likely to be a reality in STEM in the near future
- Programmed study online through Qualtrics, including stimulus materials and dependent variable scales
- Developed IRB proposal (including all experimental materials and data analysis plan)
- Pre-registered study using Open Science Framework
- Autonomously reviewed relevant previous research on factors in STEM gender gap & wrote extensive literature review
- Collected data through Mechanical Turk
- Completed all required statistical analysis (e.g., two-way ANOVA, post-hoc tests) using SPSS syntax
- Disseminated results at local conferences (e.g., Skidmore Summer Collaborative Research, New York Six Liberal Arts Consortium)

Research in Social Psychology (Advanced Research Methods and Statistical Analyses Course),
Psychology Department, Skidmore College   September 2018 – December 2018
- Underwent rigorous training in advanced data collection techniques
- Learned to use SPSS syntax to conduct multiple statistical analyses
- Analyzed data from 250+ participants
- Wrote extensive research paper exploring previous literature & analyzing results
- Developed unique research proposal exploring the differential impacts of various forms of sex education

- Presented past literature on sex education efficacy and defended the research proposal design & procedure
- Provided constructive criticism to classroom peers on their research proposal ideas

Research Assistant, Psychology Department, Skidmore College   January 2018 – December 2018
Social Cognition and Intergroup Dynamics Lab
PI: Dr. Corinne Moss-Racusin
- Became proficient in advanced data collection methods and independently collected data from 50+ participants
- Attended bi-weekly meetings, exploring research on gender bias in STEM fields

Papers and Manuscripts in Preparation
- Moss-Racusin, C. A., Schofield, C. A., *Brown, S., & ***O'Brien, K. A.** (2020). Breast is (Viewed as) best: Demonstrating formula feeding stigma. In press.

Awards & Honors
Travel to Present Award   January 2020
- Applied for and was awarded $700 in order to attend national conference for the Society of Personality & Social Psychology

Summer Collaborative Research Grant, Skidmore College   June 2019
- Applied for and received competitive summer research grant in order to begin preparations for Senior Thesis work
- Spent five weeks collaborating with Professor to develop research design & methodology
- Applied for & received IRB approval for Senior Thesis project
- Designed all materials & completed pre-registration on Open Science Framework for Senior Thesis project

Student Development Institute Conference, The Collegiate Information and Visitor Services Association, Albuquerque, NM   January 2020
- Selected to represent Skidmore College at an annual college admissions conference
- Travelled with other Head Admissions Ambassadors as a team to learn from other college admissions programs around the country
- Discussed best practices for leading tours, accommodating visitors, and overseeing large admissions ambassador programs

Conference Presentations
- **O'Brien, K.**, Sullivan, J., & Moss-Racusin, C. A. (2020, February). Backlash against gender stereotype-violating preschool children. Talk presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA.
- **O'Brien, K.,** & Moss-Racusin, C. A. (2019, October). Bill Nye vs. Betty Crocker: Impacts of paid parental leave on STEM gender gap. Talk presented at the New York Six Liberal Arts Consortium in Schenectady, NY.
- **O'Brien, K.,** & Moss-Racusin, C. A. (2019, June). Bill Nye vs. Betty Crocker: Impacts of paid parental leave on STEM gender gap. Talk presented at the Skidmore Summer Collaborative Research Grant Presentations.

Additional Experience
Head Admissions Ambassador, Skidmore College   September 2018 – August 2020
- Facilitated the three-month-long hiring process of 40-50 new tour guides by overseeing the organization & implementation of group interviews and mock tours
- Planned and led an eight-hour training day in order for all new hires to become proficient in leading tours
- Supervised the scheduling of certification tours for new hires

- Oversaw a team of Shadow Ambassadors in order to ensure the quality control of campus tours; organized the scheduling of shadow tours for each admissions ambassador

Day Host Student Coordinator, Skidmore College   September 2019 – March 2020
- Matched prospective students with current students based on similar interests; organized & monitored prospective students' visits with current students to classrooms/meals
- Recruited new current students to be day hosts by designing & distributing advertisements around campus

President of Skidmore Drastic Measures (Acappella)   January 2018 – May 2020
- Coordinated schedules of 12+ members to find rehearsal and performance times
- Collaborated with other groups (both at Skidmore & at nearby colleges) for group performances & competitions
- Recruited new members at the beginning of each semester for auditions by designing & distributing advertisements around campus

Admissions Ambassador, Skidmore College   January 2017 - May 2018
- Led prospective students and parents on campus tours
- Offered personal perspective as a student panelist during information sessions

Leadership Development Team Member, Camp Fitch YMCA, PA   Summer 2017, 2018, 2019
- Supervised a team of 25+ younger staff members: organized the team's weekly schedule and facilitated bonding activities & team-building exercises
- Oversaw the process of mealtime setup and cleanup; aided the team during setup and cleanup by assisting with various jobs
- Mediated conflicts between members of the team: worked to create a cohesive and amiable environment for younger staff members

Co-Founder, The Fairytale Foundation, Bay Village, OH   June 2015 – August 2016
- Co-established a federally-recognized non-profit which sends volunteers dressed as characters to community events & donates all proceeds to local community organizations
- Organized volunteer recruitment and facilitation; oversaw volunteer relations during events; created & modified costumes for events

Relevant Technical Skills

SPSS
- Proficiency in data entry, analysis, and syntax; enthusiasm for learning new statistical packages

Qualtrics
- Experienced in advanced survey design

Microsoft Office
- Experienced in spreadsheets, data entry & analysis in Excel
- Experienced in Word & PowerPoint
- Extensive knowledge of how to utilize programs such as Microsoft Word to create realistic stimulus materials (e.g., mock news articles) as well as advertising materials

Mechanical Turk
- Proficient in utilizing Mechanical Turk to recruit online participants

Open Science Framework
- Experienced in pre-registering studies online in order to utilize quality research practices