Introduction

Dear Potential Corporate Partner,

The Duke AERO (Aviation Engineering Research Opportunities) Society is a student-run organization that seeks to engage students in the aviation and aerospace world. An active AIAA chapter since 2007, the AERO Society provides opportunities to get involved in hands-on projects, connections to faculty conducting aerospace research, and networking opportunities with industry leaders.

Our club has a history of engineering excellence through student-driven projects, including satellite design, reduced gravity experiments, and airplane wing builds, from conceptualization through fabrication. The 2016-2017 academic year holds exciting things for AERO, including an AIAA Light Business Jet design competition and Duke’s first ever Intercollegiate Rocket Engineering Competition.

The purpose of this letter is to provide you with an overview of the Duke AERO Society and opportunities for corporate sponsorship for the 2016-2017 academic year. Through this packet we would like to invite you to join our team as we launch into our aviation and aerospace endeavors.

We hope you will join us.

Sincerely,
Jake Dooris
Vice President of Corporate Relations
Who We Are

Our members are aero enthusiasts, through and through. With beyond-the-classroom experience in design & build projects and internships with top aerospace companies around the world, Duke AERO members are some of the most qualified and enthusiastic young engineers in the country.

Executive Board

Matt Tobin
President

Kaijie Chen
VP of Treasury

Addison Hownstine
VP of Outreach

Qianyu Lin
VP of Documentation

Jimmy Root

Jake Dooris
VP of Corporate Relations

Members

84 members

9 years of experience
Below is our budget for the 2016-2017 academic year.

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>AIAA Light Business Jet Design Challenge</strong></td>
<td>100</td>
</tr>
<tr>
<td>Scale Model Rapid Prototyping</td>
<td>100</td>
</tr>
<tr>
<td><strong>Intercollegiate Rocket Engineering Competition</strong></td>
<td>12,600</td>
</tr>
<tr>
<td>Materials and Fabrication</td>
<td>12,000</td>
</tr>
<tr>
<td>Competition Administrative Expenses</td>
<td>600</td>
</tr>
<tr>
<td><strong>General Body Meetings</strong></td>
<td>500</td>
</tr>
<tr>
<td>Food</td>
<td>500</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>13,200</td>
</tr>
</tbody>
</table>
Your support enables us to thrive and grow. From materials to competition fees, our operations are expensive, and we would not be able to achieve our goals without your help. Together we can continue to build on our successes and inspire the next generation of aerospace engineers. We greatly appreciate any contribution you can make.

A sponsorship of Duke AERO gives our corporate partners certain benefits such as advertising and logo distribution, as well as access to the brightest young engineering talent in the country. The following table gives a list of various sponsorship levels, and the corresponding benefits for your company.

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Subscription to club newsletter</th>
<th>Logo on print publications</th>
<th>Logo on IREC rocket</th>
<th>Access to club Résumé Book</th>
<th>Logo and company name on club website</th>
<th>Logo on club t-shirt / sweater</th>
</tr>
</thead>
<tbody>
<tr>
<td>Troposphere Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
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<tr>
<td>($≤ $999)</td>
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<tr>
<td>Mesosphere Sponsor</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>($1,000-$4,999)</td>
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<tr>
<td>Exosphere Sponsor</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>($5,000+)</td>
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</tbody>
</table>

Size: ½”  Size: 1”  Size: 1”
Non-Monetary Contributions

The AERO society welcomes non-monetary contributions. These take numerous forms including on-campus info sessions, in-kind donations, technical advice, career mentorship, and student visits to company sites, just to name a few. If you would like to partner with AERO, please contact us and we will explore the options together.

Contact

If you would like to be a corporate sponsor, please fill out the form below by following the link. If you would like to discuss an on-campus event please contact our Vice President of Corporate Relations, Jake Dooris, at jacob.dooris@duke.edu or dukeaeros@gmail.com. Also feel free to visit our website at https://sites.duke.edu/aero/.

If you are a first-time sponsor, we encourage you to reach out with any questions. To our returning sponsors, we warmly thank you for your dedicated support and look forward to working with you throughout the year!
Please fill out this form using the following link:

https://goo.gl/forms/Y4rksgyG7d9bXPay1

Duke AERO Corporate Sponsorship Form

Representative Name: ___________________________ Title: __________________

Company: _________________________________ Email: _______________________

Mailing Address: ___________________________ Phone Number: _________________

Please select one of the following:

☐ I would like to make a financial contribution
   Amount: ________________

☐ I would like to make an in-kind contribution
   Details: ________________________________________________________________

☐ Other: __________________________________________________________________

Additional information/questions:

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________