Scale. (from the *Oxford English Dictionary*)

The proportion which the representation of an object bears to the object itself; a system of representing or reproducing objects in a smaller or larger size proportionately in every part. *To scale:* with exactly proportional representation of each part of the model.

Relative or proportionate size or extent; degree, proportion.

A standard of measurement, calculation, or estimation.

Hylands House, Chelmsford, Essex, façade after 1815.
Painting of an Arts and Crafts interior and the restored late 18th c. of 1 Bath Crescent, Bath, England
Morris and Company at Merton Abbey, founded in 1861, Sussex chair, 1865
Morris and Company, Saville Armchair, 1870
Morris and Company, now rights owned by Liberty's of London, textile prints: Chrysanthemum, 1878; Honeysuckle, 1876; Strawberry Thief, 1883
William Morris describing tapestries at Hampton Court, London: “The great hall and the solar or drawing-room are both hung with fine tapestries: those in the hall are of the Renaissance period, and fully illustrate this fault of emptiness; those in the solar are of the Gothic period, and each piece is quite stuffed with beautifully-draped figures. The hall tapestries look dull and vulgar, the solar tapestries full of interest and incident, and are the best possible ornament for the walls. The contrast is well worth noting, as both sets are fine of their kind.”
On the Essex Marina.
To Golfers, Lovers of Quiet, and Investors.

The New East Coast Watering Place.

Frinton-on-Sea.

From Rush to Repose

Particulars, with Plan and Conditions of Sale of
100 MOST ELIGIBLE PLOTS OF
Freehold Building Land,
8 SEASIDE RESIDENCES
AND
2 FREEHOLD SHOPS,
TO BE OFFERED AT AUCTION, BY
MR. EDWIN J. GILDER,
IN CONJUNCTION WITH
MR. JOHN H. HARMA,

In the Grounds of the Esplanade Hotel,
On SATURDAY, 15th August, 1903,
At 3 o'clock precisely.

[Note: Further details and conditions can be found in the text below, including names and addresses of individuals and companies involved in the sale.]
*Homestead, Frinton on Sea, Charles Annesley Voysey, 1905-1906
HOUSE FOR S. CLERIDGE TURNER, ESQ., AT FRINTON-ON-ESSEX.

INDEX:
- WALKING
- STONE-PAVING
- THE PAVING
- WOOD-FLOORING
- FARM-HOUSES
- LEAD
- TILES
- SLATES
- COTTAGES
- GRAVEL
- RAIN-WATER DRAIN
- SEWAGE DRAIN

FIRST FLOOR PLAN

ROOF PLAN

C. L. W. [Signature]
A. C. [Signature]
Nov. 11, 1925
*Broadleys, Windermere, Charles Annesley Voysey, 1898
Charles Annesley Voysey, Broad leys, Bowness-on-Windermere, 1898
The Craftsman

"The lyf so short
the craft so long to lerne"

William Morris
Some thoughts
upon
His life: work & influence

Published on the first day of each month by the United Crafts at Eastwood, New York

Price 20 cents the copy

Copyright, 1901, by Gustave Stickley
Effects of Morris and the Arts and Crafts Movement:

Abstraction implicit in the simplification of form → Art Nouveau

Organic planning implicit in a concern with vernacular architecture → Frank Lloyd Wright

Art for the people as implicit in social reform → Hermann Muthesius and the German Werkbund → the Bauhaus.