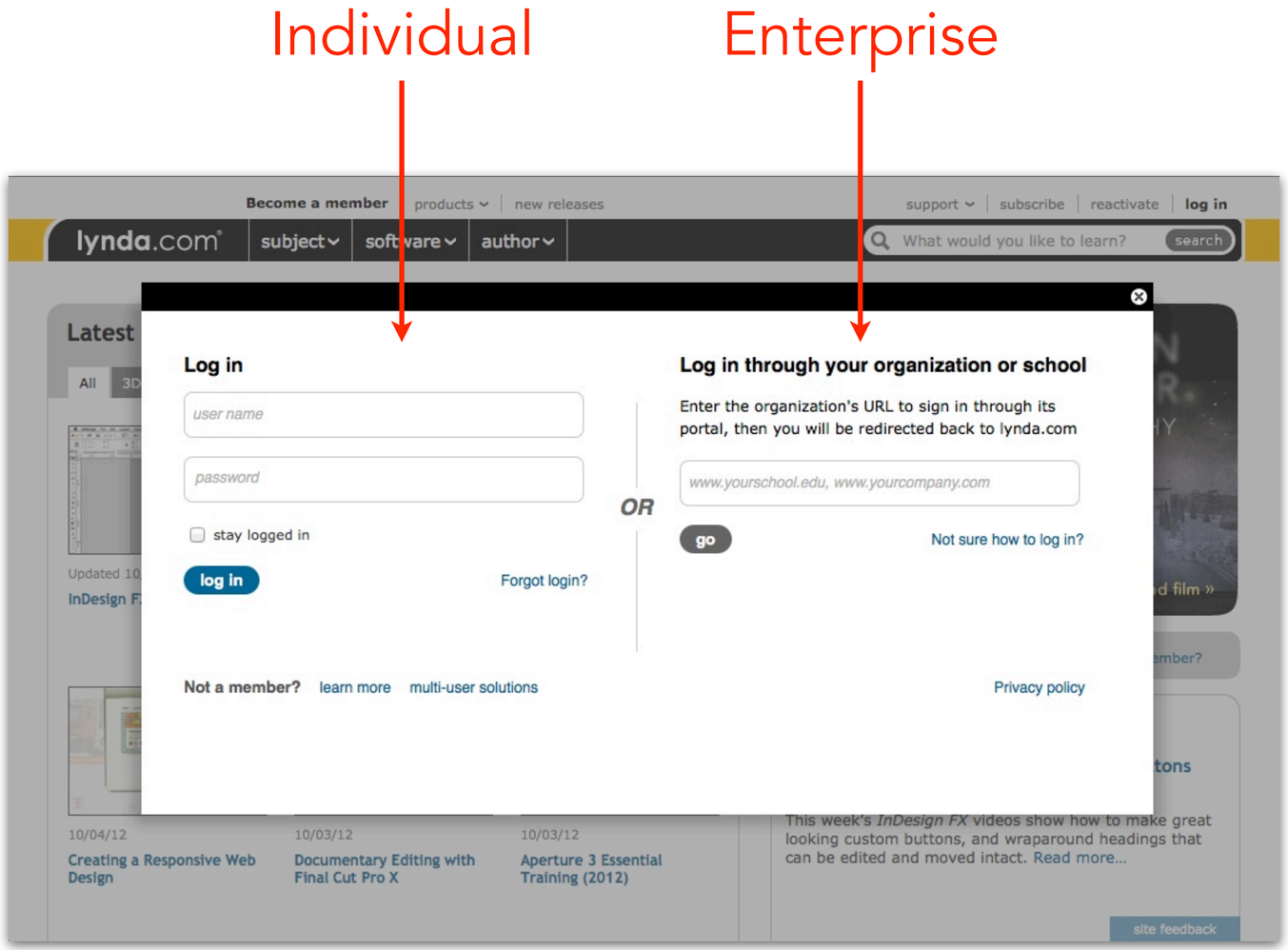
user tips & tricks:
learning with lynda.com

Laurie Burruss is. . .

- ALWAYS: A storyteller, recently a digital storyteller
- NOW: Sr. Director of Education at lynda.com Online Training Library©
  http://www.lynda.com laurie@lynda.com
- THEN: 19 years @Professor in Design at Pasadena City College teaching Interactive Multimedia Design
- AND ALSO: 11 years as Director of the Pasadena City Colleg Center serving the state of California as a regional resource for collaboration beween education, industry, and the community.

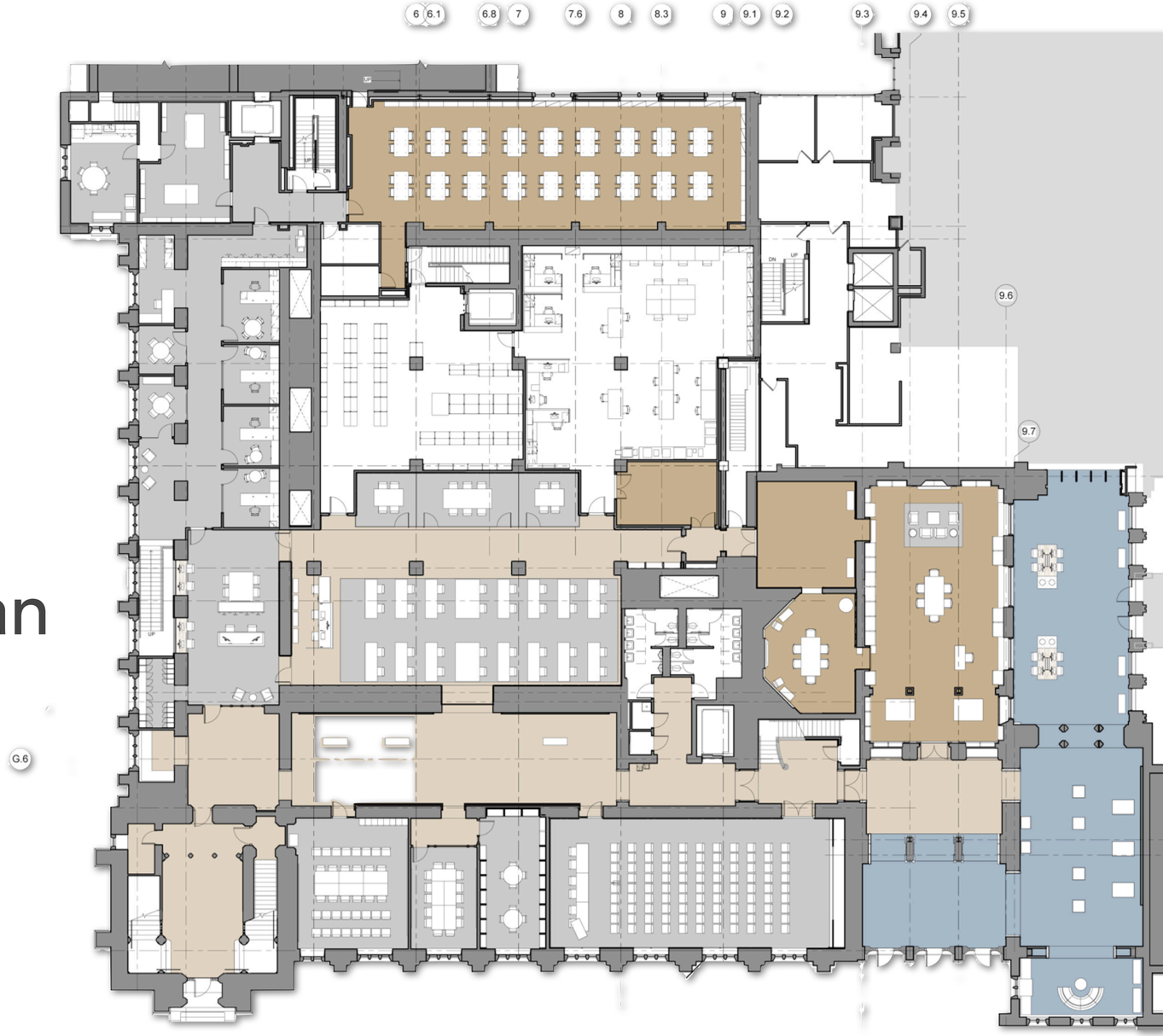
Pre-K 4 yrs old

1 Access & Login

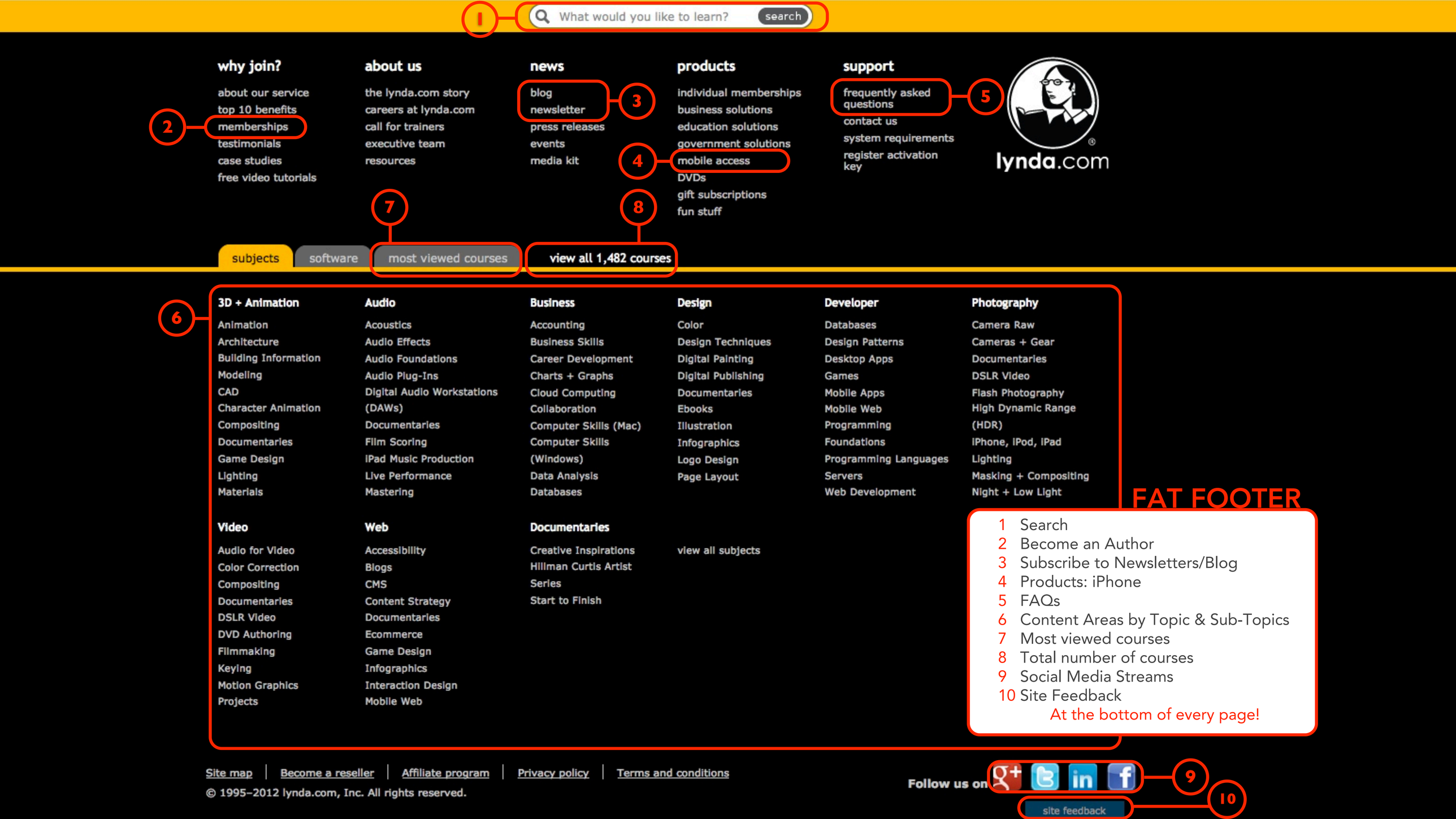


2

Fat Footer — the library floor plan



http://blogs.library.duke.edu/renovation/files/2012/08/Rubenstein-Library-First-Floor-Floorplan.jpg


1
What would you like to learn?
search
why join?
about our service
top 10 benefits
2
memberships
testimonials
case studies
free video tutorials
about us
the lynda.com story
careers at lynda.com
call for trainers
executive team
resources
news
blog
newsletter
3
press releases
events
media kit
products
individual memberships
business solutions
education solutions
government solutions
4
mobile access
DVDs
gift subscriptions
fun stuff
support
frequently asked questions
5
contact us
system requirements
register activation key
lynda.com
7
8
subjects
software
most viewed courses
view all 1,482 courses
6
3D + Animation
Animation
Architecture
Building Information Modeling
CAD
Character Animation
Compositing
Documentaries
Game Design
Lighting
Materials
Audio
Acoustics
Audio Effects
Audio Foundations
Audio Plug-Ins
Digital Audio Workstations (DAWs)
Documentaries
Film Scoring
iPad Music Production
Live Performance
Mastering
Business
Accounting
Business Skills
Career Development
Charts + Graphs
Cloud Computing
Collaboration
Computer Skills (Mac)
Computer Skills (Windows)
Data Analysis
Databases
Design
Color
Design Techniques
Digital Painting
Digital Publishing
Documentaries
Ebooks
Illustration
Infographics
Logo Design
Page Layout
Developer
Databases
Design Patterns
Desktop Apps
Games
Mobile Apps
Mobile Web
Programming
Foundations
Programming Languages
Servers
Web Development
Photography
Camera Raw
Cameras + Gear
Documentaries
DSLR Video
Flash Photography
High Dynamic Range (HDR)
iPhone, iPod, iPad
Lighting
Masking + Compositing
Night + Low Light
Video
Audio for Video
Color Correction
Compositing
Documentaries
DSLR Video
DVD Authoring
Filmmaking
Keying
Motion Graphics
Projects
Web
Accessibility
Blogs
CMS
Content Strategy
Documentaries
Ecommerce
Game Design
Infographics
Interaction Design
Mobile Web
Documentaries
Creative Inspirations
Hillman Curtis Artist Series
Start to Finish
view all subjects
FAT FOOTER
1 Search
2 Become an Author
3 Subscribe to Newsletters/Blog
4 Products: iPhone
5 FAQs
6 Content Areas by Topic & Sub-Topics
7 Most viewed courses
8 Total number of courses
9 Social Media Streams
10 Site Feedback
At the bottom of every page!
Site map | Become a reseller | Affiliate program | Privacy policy | Terms and conditions
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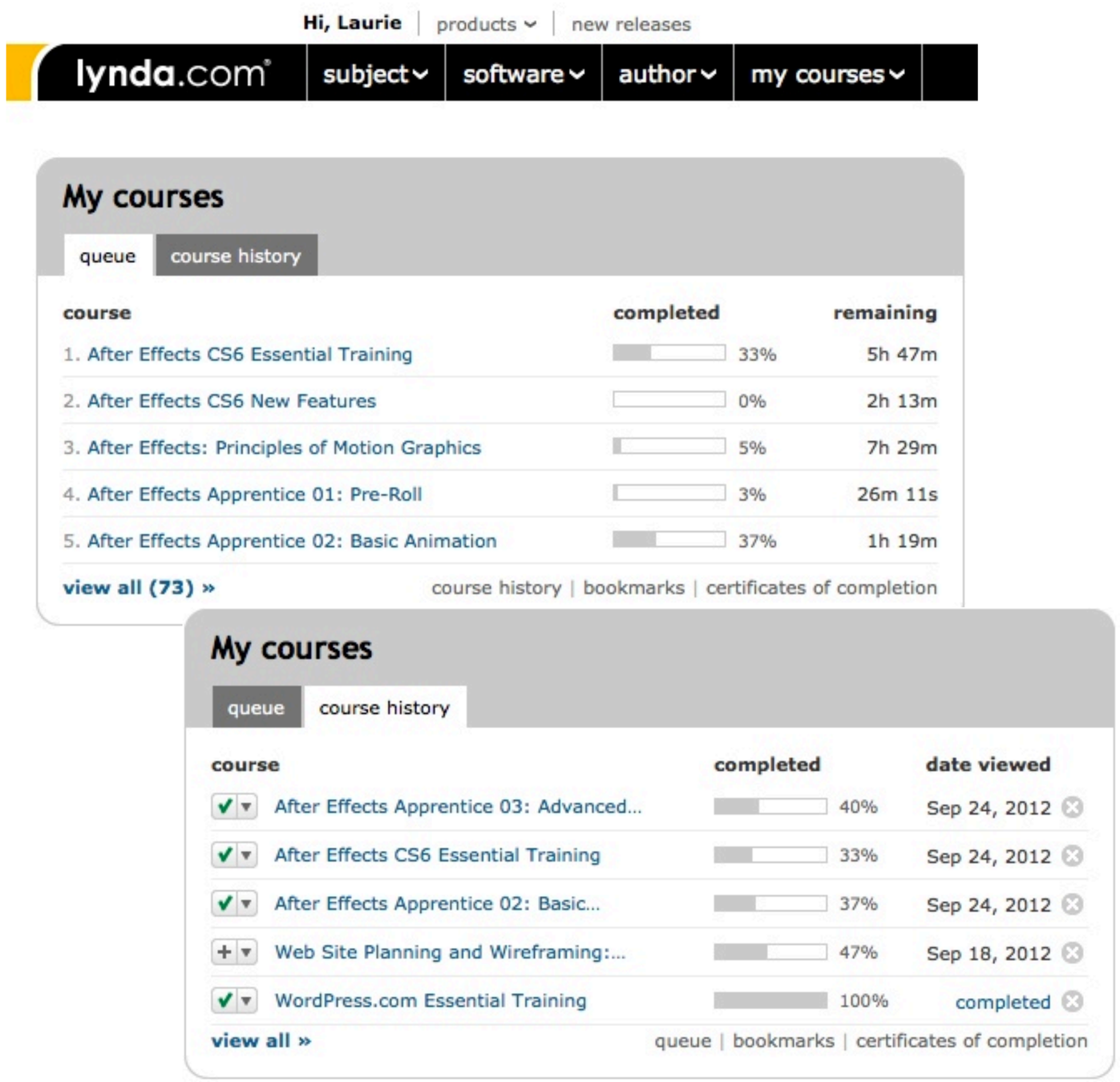
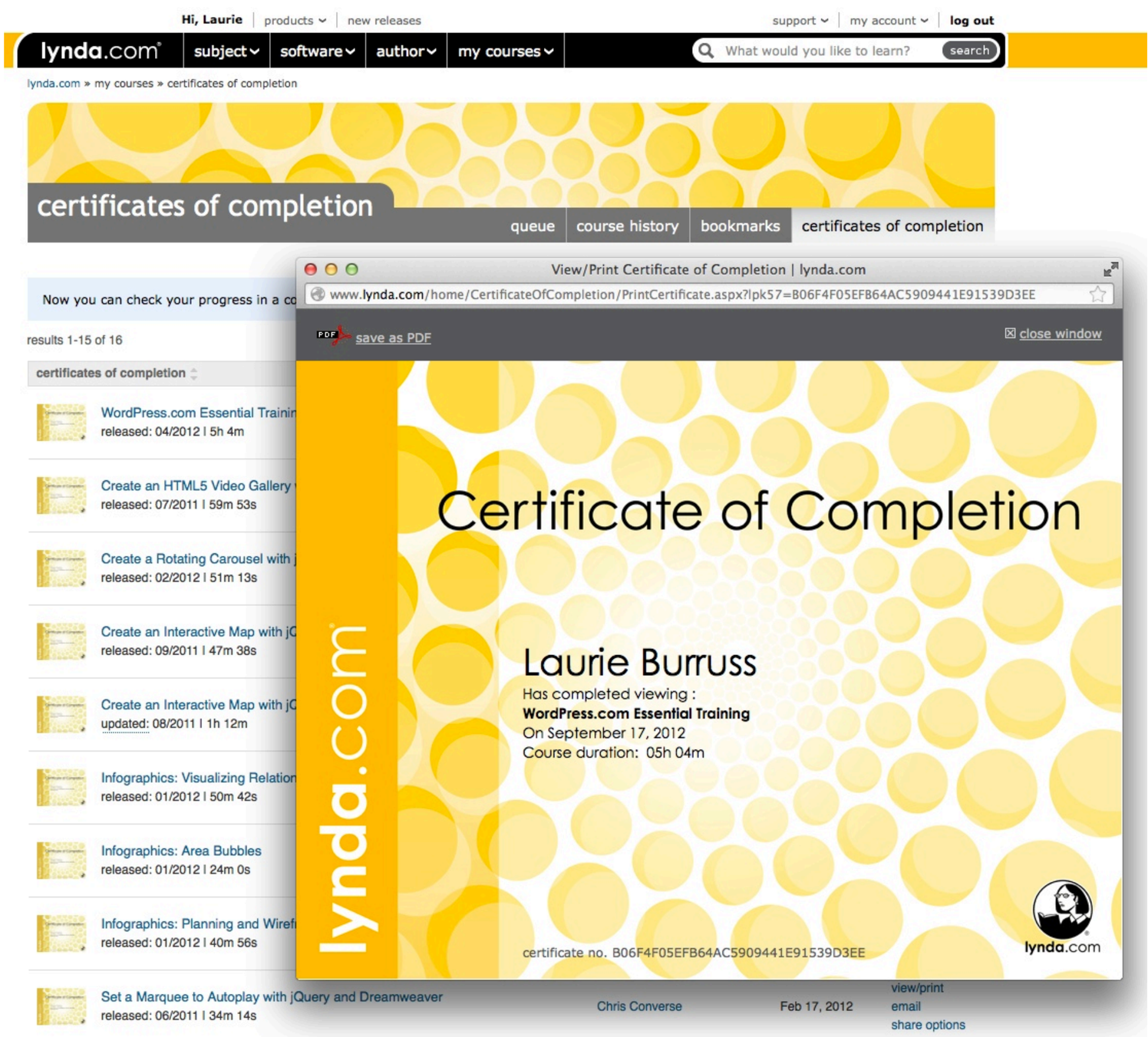
Follow us on
9
site feedback
10

3 Queues & Course History

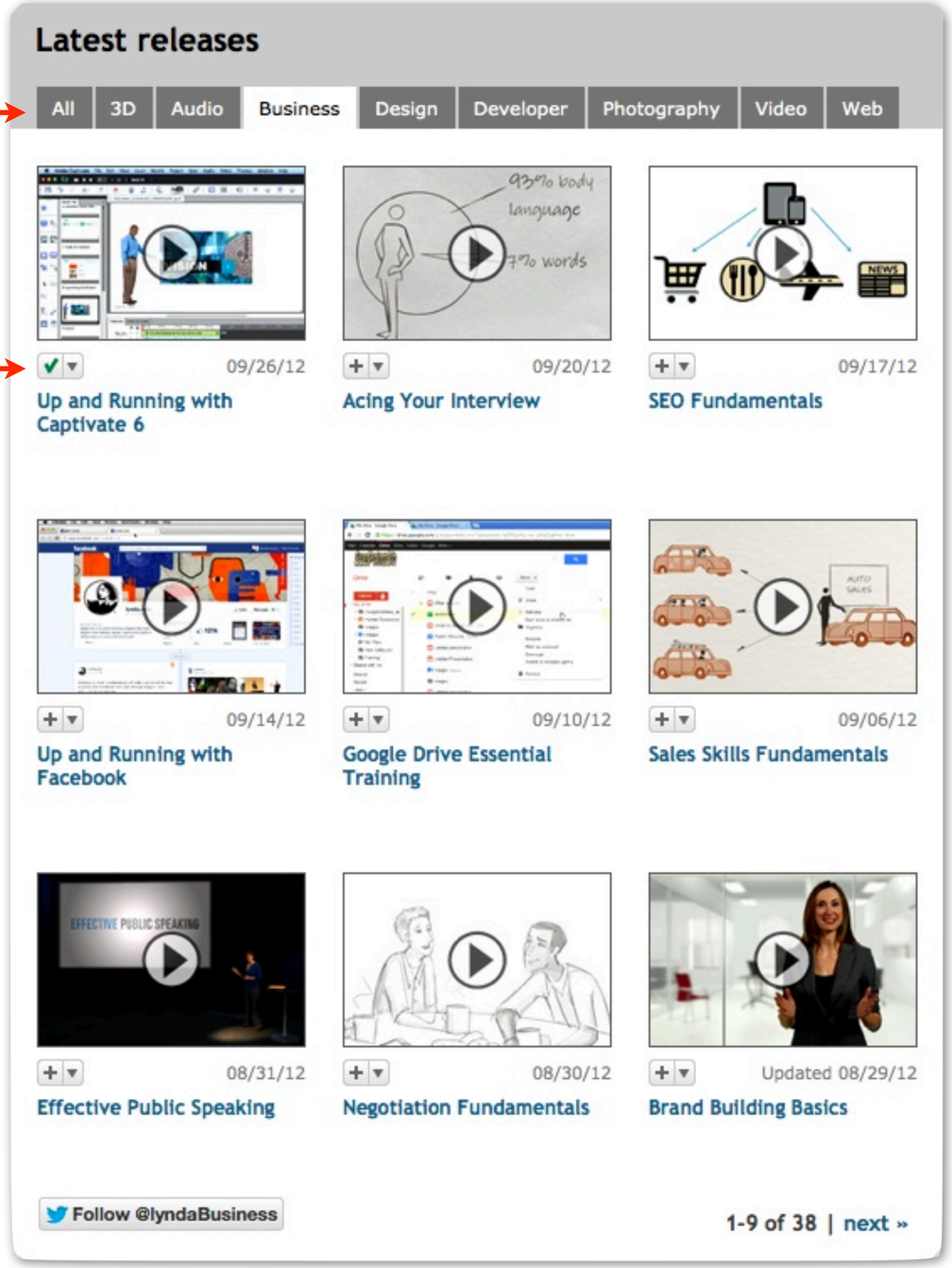


3 Certificates of Completion

Bruce Rich has completed 508 courses, and has the certificates to prove it.



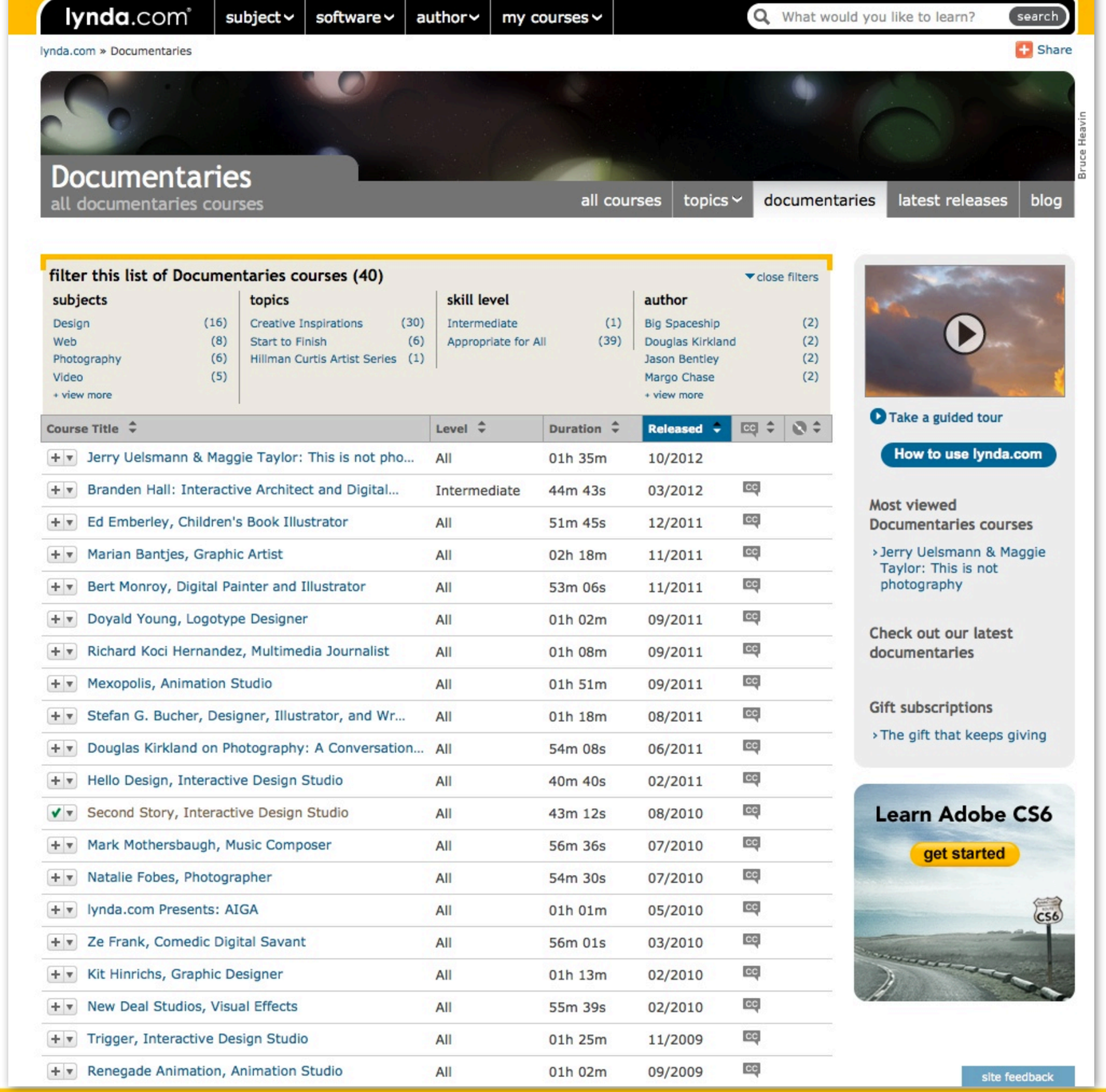
5 Tabbed Latest Releases



6

Documentaries

Subject > Documentaries (All)



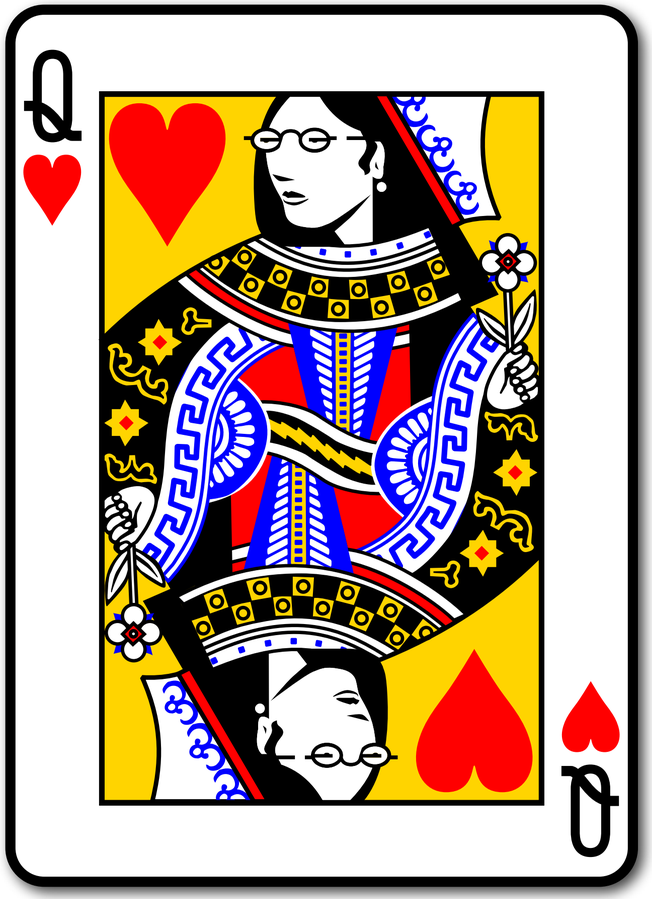
7

Courses—

Methodology & Pedagogy

- Tools
- Expert topic
- Project-based
- Principles
- Documentaries

Content is Queen.



lynda.com

Meaning, Quality, Value, Curation

"The power of the moving image in communicating complex information to students."

SENSORY DESIGN:

- Association
- Interpretation
- Integration
- Elaboration
- Engagement

All to make the senses work together!

BEST PRACTICES:

- ➡The BIG IDEA followed by granular details
- ➡Information presented by a subject matter expert
- ➡Context offered
- ➡Meaning with "real world" experiences
- ➡Timing, tempo, chunks of learning
- ➡Animation with narration
- ➡Repetition of the concept "exposure" in many different ways
- ➡*Design elearning for more . . .*

http://www.lynda.com/Digital-Photography-tutorials/foundations-of-photography-exposure/71923-2.html

7

Courses—

Table of Contents + More . . .

TOC

- Exercise Files
- Transcript
- Author
- Preferences (3 places)
- FAQs
- Share
- Other members watched
- Suggested courses

Player

- Share
- Closed Caption
- Double-speed
- Bookmarks

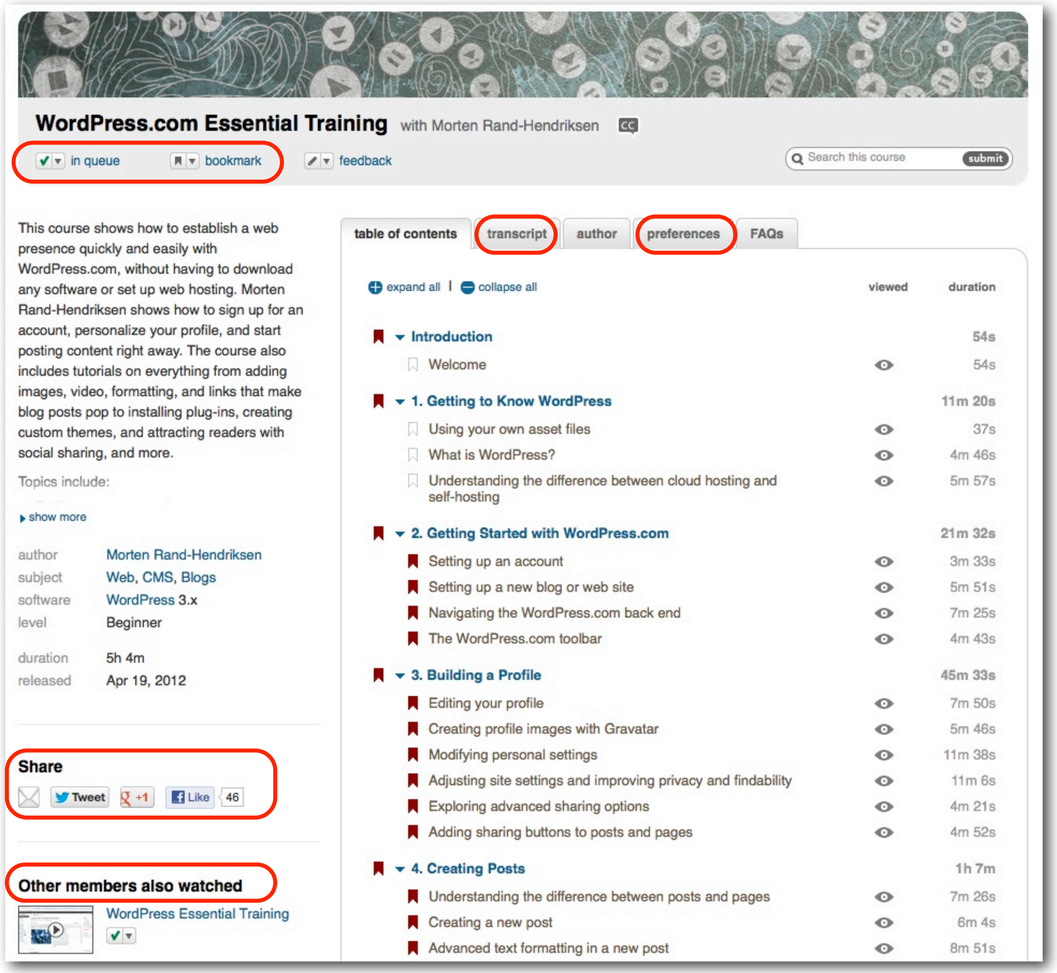


table of contents | exercise files | transcript | author

expand all | collapse all

- Introduction
  - Previewing the project across brows
  - Using the exercise files
- 1. Creating Project Folders
  - Creating and linking HTML and CSS
- 2. Preparing Web Graphics
  - Using the Slice tool in Photoshop
  - Adding appearances and slices in Ill
  - Using Smart Objects in Photoshop
  - Creating navigation states with Phot
- 3. Creating a Layout in HTML and
  - Creating the HTML for the container
  - Adding in sample content for layout
  - Adding CSS rules for the container
  - Adding CSS rules for captions
  - Adding CSS rules for navigation
- 4. Dynamically Generating Marque
  - Separating data from the container

Step 01: TOC
- Annotations w/red bookmarks
- Outside marked - watched
Inside marked - required to watch

Step 02: ONLINE VIDEO
- QT Custom Player
- closed captioning ON
- 2X speed
- auto-play chapter ON

Create an Interactive Homepage Marquee wit

www.lynda.com/home/Player.aspx?lpk4=84642&playChapter=False

Ch. Introduction | Now playing: Previewing the project across browsers and devices

share movie

Homepage Marquee

file:///Users/chrisconverse/Desktop/Homepage%20Marquee/Final%20Project/index.html

Local Apache Server jQuery far IN space WEB+

Homepage Marquee

lynda.com

As I click the links, the photos will sort of slide back and forth, the caption

00:00:37 / 00:03:08

Submit volume speed

auto-play chapter off

movie player prefs

Waiting for www.lynda.com...

04A_JQ_Interactive_Marquee.pdf

3 / 21 70.9%

Find

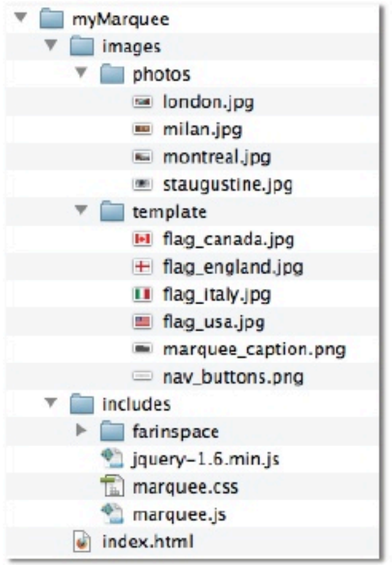
00: Introduction

—Previewing the project across browsers and devices – View Final Project

04_JQ_Marquee_CConverse > Ex_Files_JQ_Marquee_A_DW > Final Project > index.html

—Using the exercise files

- *Art Templates Folder* contains all the assets in Photoshop and Illustrator
- **Downloads**
  - jQuery: *jquery-1.7.1.js*
  - Fancybox (lightbox effect): *jquery.fancybox-1.3.4.js, jquery.fancybox-1.3.4.css, etc*
  - Far in Space (preload images): *jquery.imgpreload.js*
- *Final Project Structure*



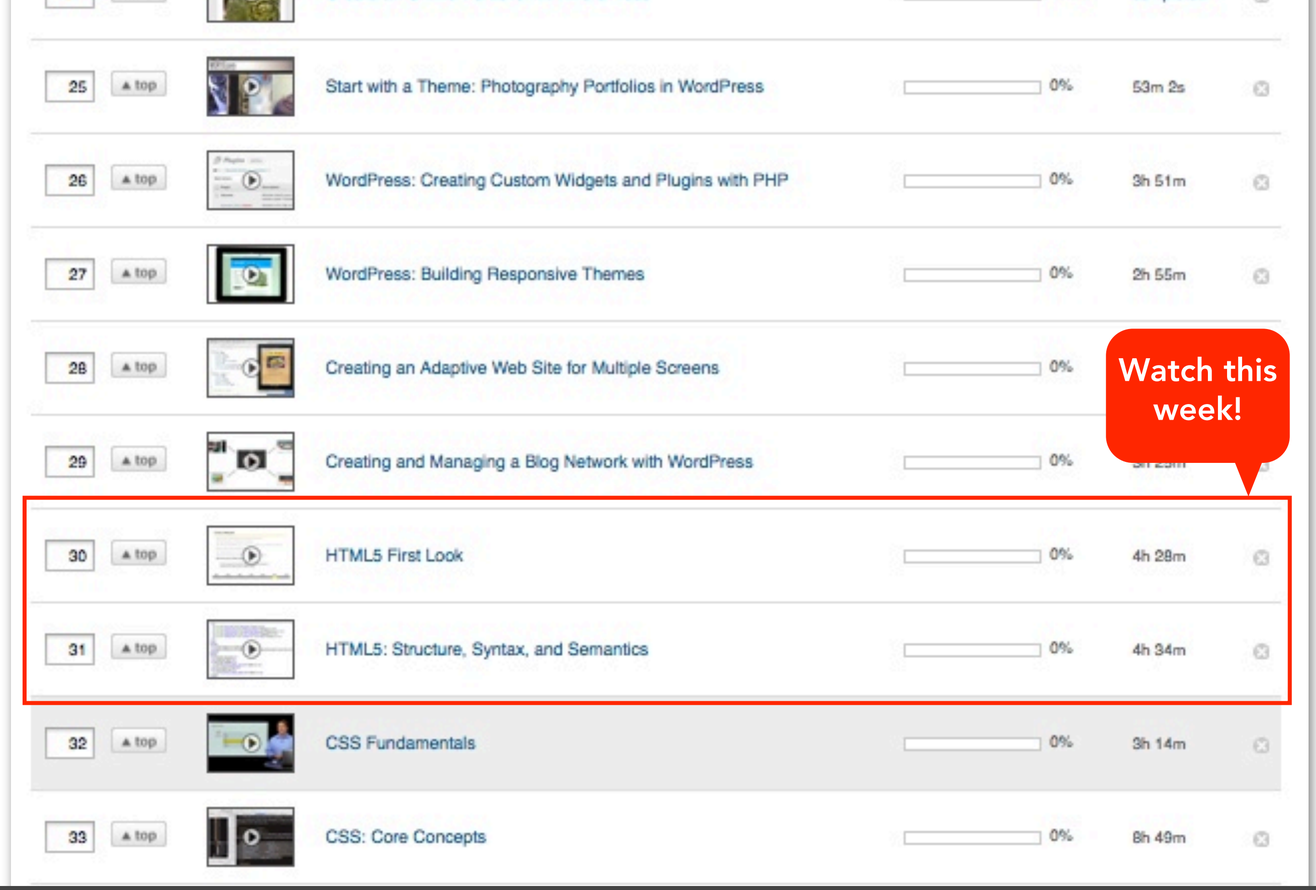
- Wireframe – see Laurie's *Interactive_Marquee.key/Interactive_Marquee.key*

Lburruss 3 4/1/12

Step 03: ANNOTATED PROJECT LESSON
- Teacher's notes
- URL links & other research
- Comments/data/explanations

8 Playlists—

D.I.Y. in 5 minutes or less!



1. **WELCOME MOVIE**: Share Feature: Course, Movie, Content Landing Page
   - Email to self - copy/paste; then send to team/class
   - Create online calendar - have teams/staff/students subscribe
2. **SHARE FEATURE:** Send to yourself; send to your class or team
3. **QUEUE**: Screen capture + send to your class, LMS, or WikiSpace

C. Business & Communication Skills

Computer Literacy/Business Skills

Computer Literacy for the Mac, Garrick Chow
http://www.lynda.com/tutorial/68553
Computer Literacy for Windows, Garrick Chow
http://www.lynda.com/tutorial/68554
Google Apps: Docs Essential Training, Susan Cline
http://www.lynda.com/tutorial/47548
Office 2008 for Mac: Small Business Projects, Maria Langer
http://www.lynda.com/tutorial/55763
iPhone & iPad Touch Essential Training, Garrick Chow
http://www.lynda.com/tutorial/61023
iPad Tips and Tricks, Christopher Breen
http://www.lynda.com/tutorial/68383
Project 2010 Essential Training, Bonnie Biafore
http://www.lynda.com/tutorial/68384
Sharepoint 2010 Essential Training, Simon Allardice
http://www.lynda.com/tutorial/65720

Business

Pitching Projects to Executives, Richard Koci Hernandez
http://www.lynda.com/tutorial/73563
Time Management: COMING SOON!

Research Skills/Statistical Analysis

Access

Access 2010 Essential Training, Alicia Katz Pollock
http://www.lynda.com/tutorial/62642
Access 2010: Real-World Projects, Gini Courter
http://www.lynda.com/tutorial/59955

Excel

Excel 2010 Essential Training, Bob Flisser
http://www.lynda.com/tutorial/61219
Excel for Mac 2011 Essential Training, Curt Frye
http://www.lynda.com/tutorial/71210
Excel 2010: Real-World Projects, Curt Frye
http://www.lynda.com/tutorial/60273
Excel 2010: Data Validation in Depth, Dennis Taylor
http://www.lynda.com/tutorial/77848
Excel 2010: Macros in Depth, Dennis Taylor
http://www.lynda.com/tutorial/74463
Excel 2010: Advanced Formulas & Functions, Dennis Taylor
http://www.lynda.com/tutorial/75923
Excel 2010: Advanced Formatting Techniques, Dennis Taylor
http://www.lynda.com/tutorial/74462
Excel 2008 for Mac: Pivot Tables for Data Analysis, Curt Frye
http://www.lynda.com/tutorial/55766

SPSS: Coming Summer 2011!

Google Analytics Essential Training, Corey Koberg
http://www.lynda.com/tutorial/61024

SEO: Search Engine Optimization: Getting Started, Jill Whalen
http://www.lynda.com/tutorial/52344

Presentation Skills

Resume (Print, Online, LinkedIn)

Creating an Online Resume: Hands-on Training, Laurie Burruss
http://www.lynda.com/tutorial/760
LinkedIn Essential Training, Richard Colback
http://www.lynda.com/tutorial/73285

Portfolio

Creating a First Web Site with Flash Professional CS5, Paul Trani
http://www.lynda.com/tutorial/68387
VUVOX Collage: Online Media Mashups, Dane Howard
http://www.lynda.com/tutorial/662

Digital Presentations

Powerpoint

PowerPoint for Mac 2011 Essential Training, David Rivers
http://www.lynda.com/tutorial/72964
PowerPoint 2010 Essential Training, David Diskin
http://www.lynda.com/tutorial/64004
PowerPoint 2010: Real World Projects, Gini Courter
http://www.lynda.com/tutorial/59954

Keynote

Keynote '09 Essential Training, Craig Syverson
http://www.lynda.com/tutorial/46309

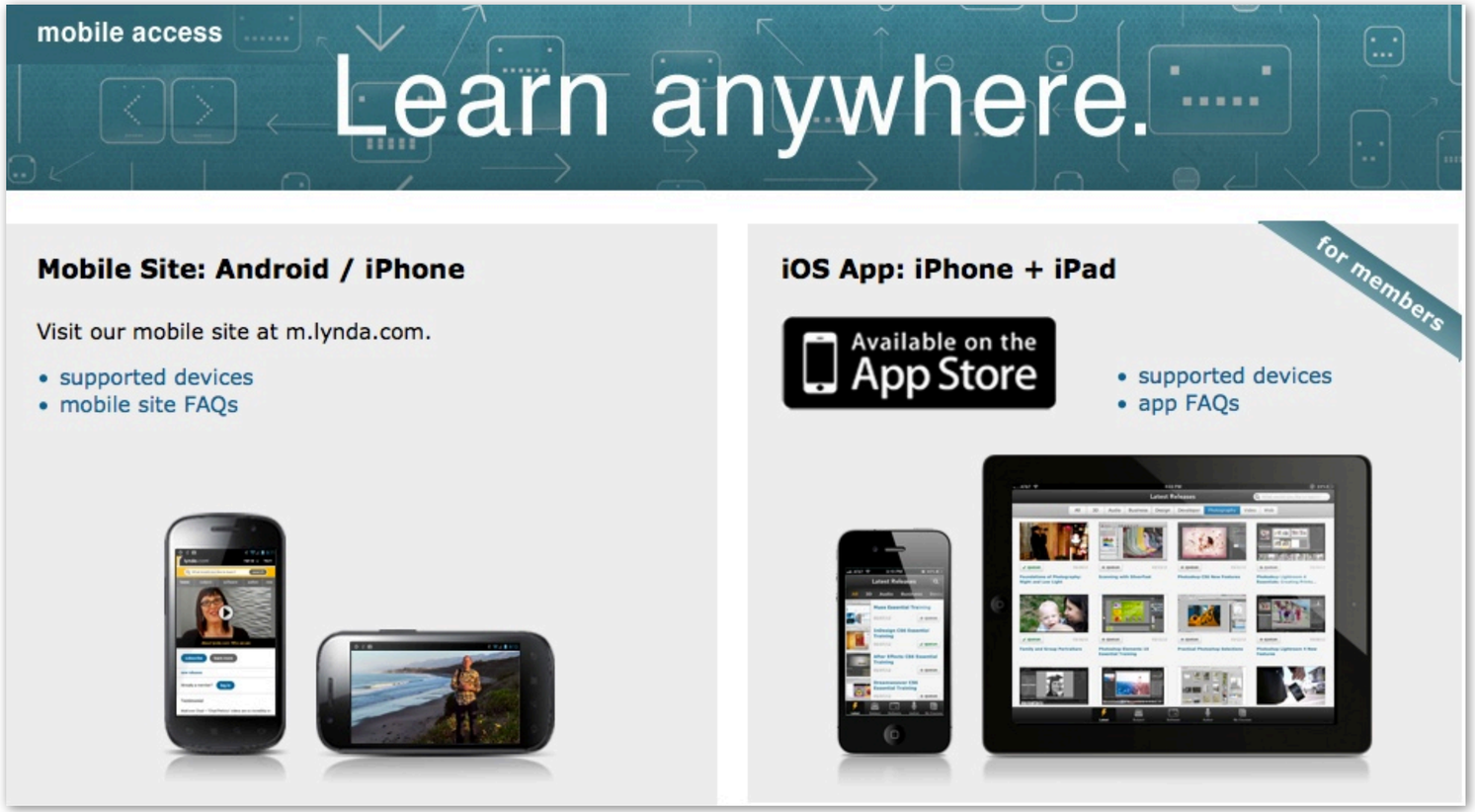
Narrative Presentation (storytelling)

Duarte Design, Presentation Design, Nancy Duarte
http://www.lynda.com/tutorial/51412
Effective Presentations (2006), Jeff Van West
http://www.lynda.com/tutorial/192

9

Mobile

Cellphones & Tablets



http://www.lynda.com/mobile-access?bnr=memberhomepage-mobilepod

Mobile Site: *http://m.lynda.com/*

iPhone/iPad - *http://itunes.apple.com/us/app/lynda.com/id356169777?mt=8&ign-mpt=uo%3D4*

10

Sneak Peeks

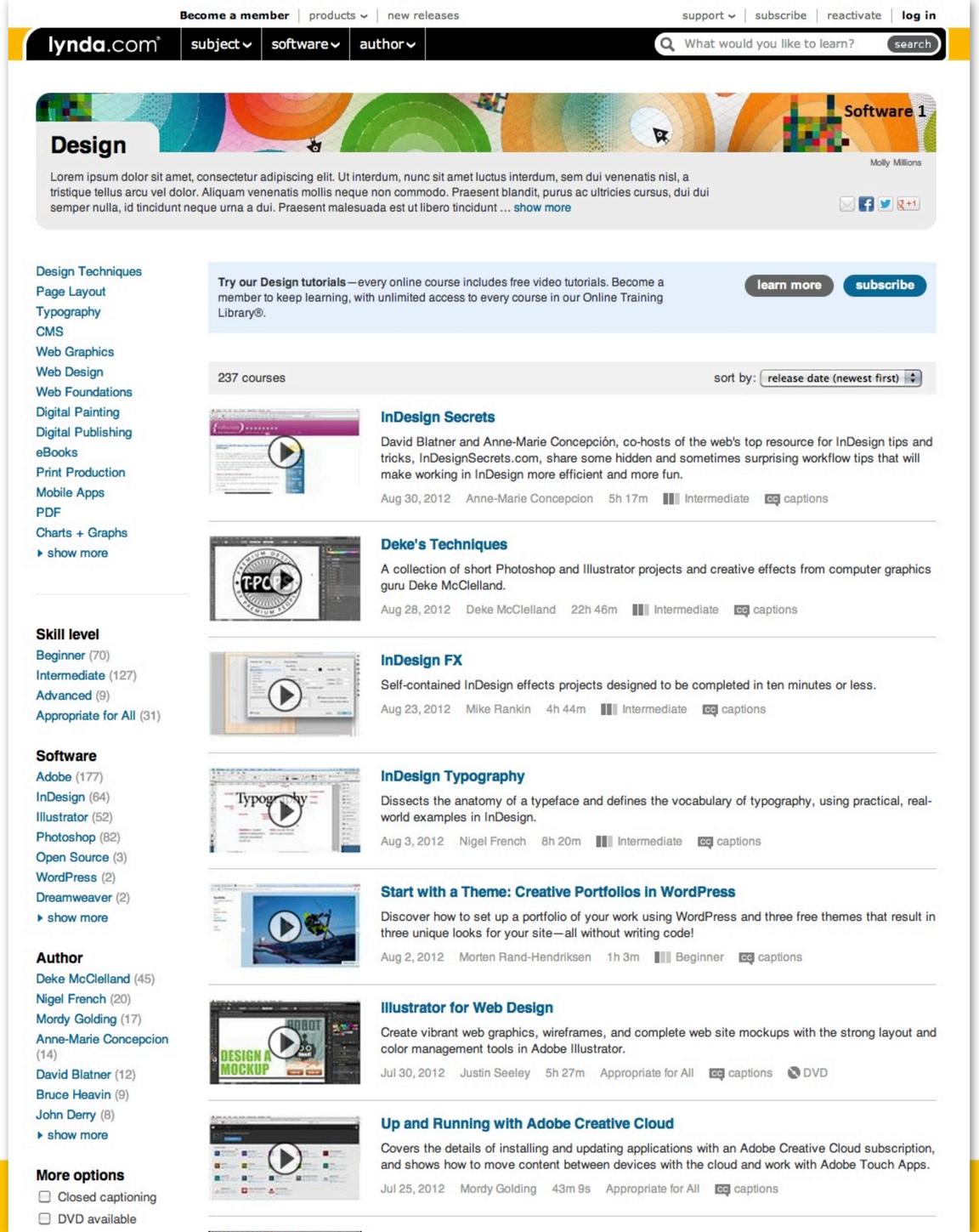
—Monthly Education Webinars:
November "Innovation in the Learning Landscape"
(email for invite)

—Queues with FOLDERs that you can SHARE!

—Category Pages - By learning subject, by skill level, by software, by author . . .a more learner friendly start to learning!

—LDC Events Page: *http://www.lynda.com/news/events.aspx*

—LDC lyndaCampus Admin Support Page



What’s on your wish list?

Academic “Wish Lists”

- Blackboard
- Moodle
- SPSS & Processing
- Captivate
- Computer Literacy (mac/win)
- Business Skills
- Responsive to your needs!

Laurie Burruss

Sr Director of Education

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