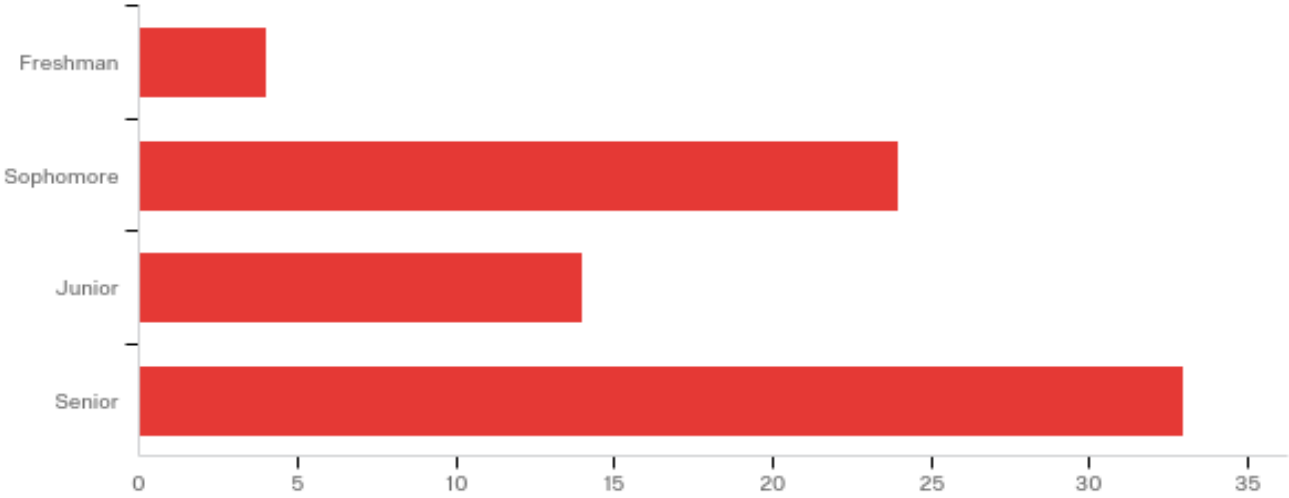


# Default Report

Lost & Found at Duke

September 26th 2017, 10:12 am MDT

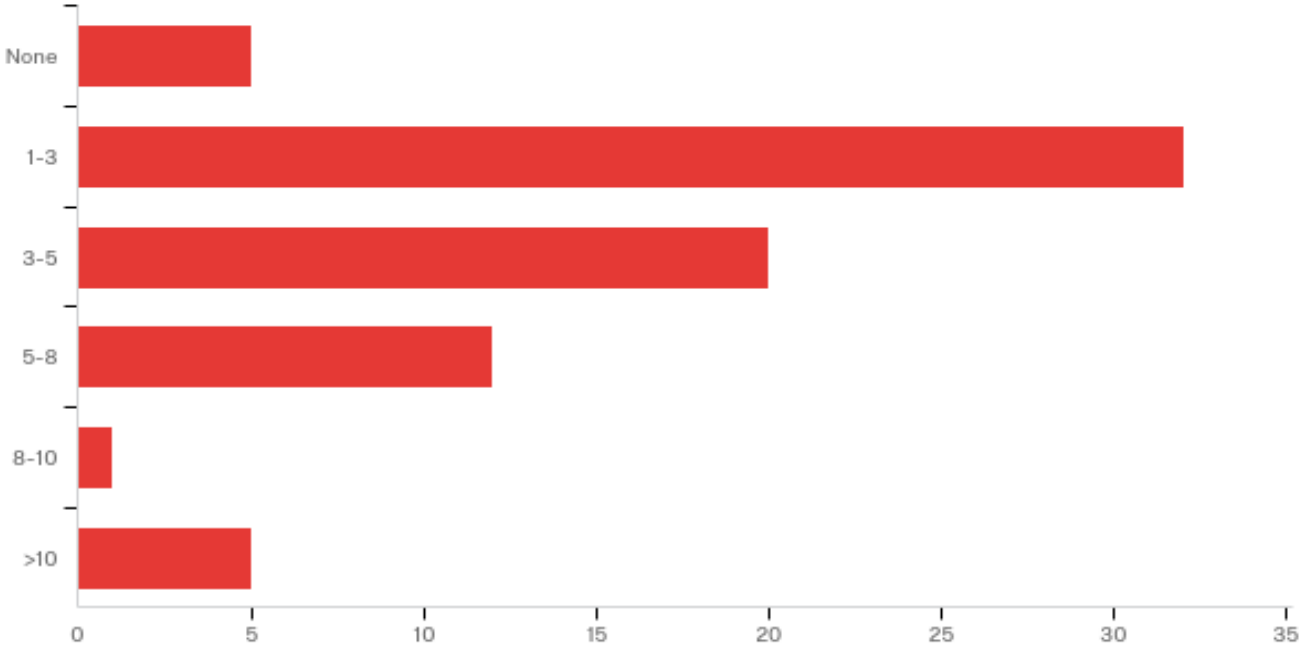
## Q1 - What year are you?



#	Answer	%	Count
1	Freshman	5.33%	4
2	Sophomore	32.00%	24
3	Junior	18.67%	14
4	Senior	44.00%	33
	Total	100%	75



**Q2 - About how many items have you lost since being at Duke?**



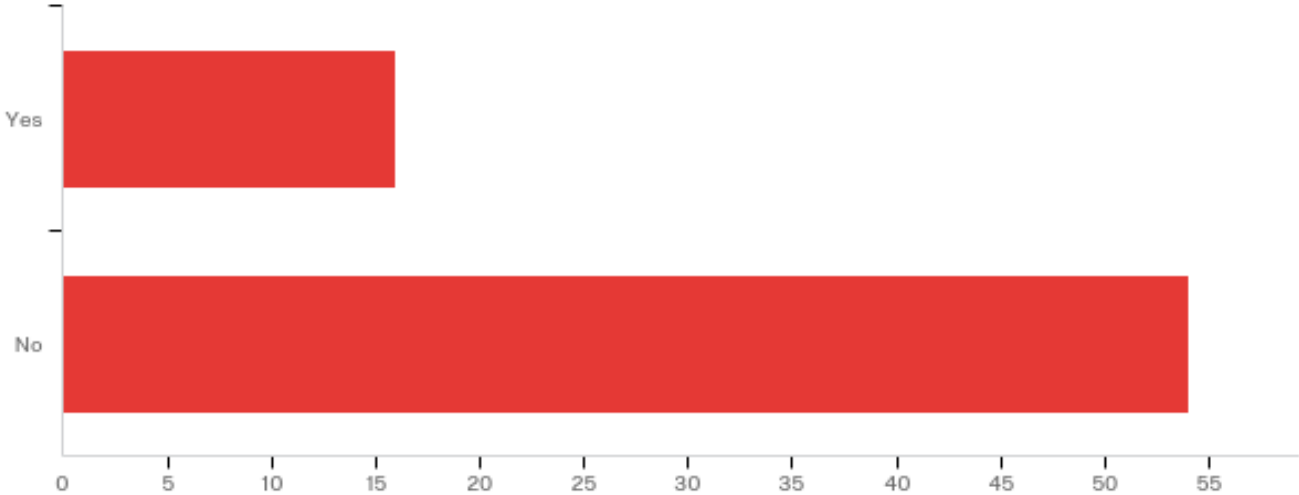
#	Answer	%	Count
1	None	6.67%	5
2	1-3	42.67%	32
3	3-5	26.67%	20
4	5-8	16.00%	12
5	8-10	1.33%	1
6	>10	6.67%	5
	Total	100%	75

**93% of respondents said that they have lost something since being at duke**

**--70% between 1-5 items**



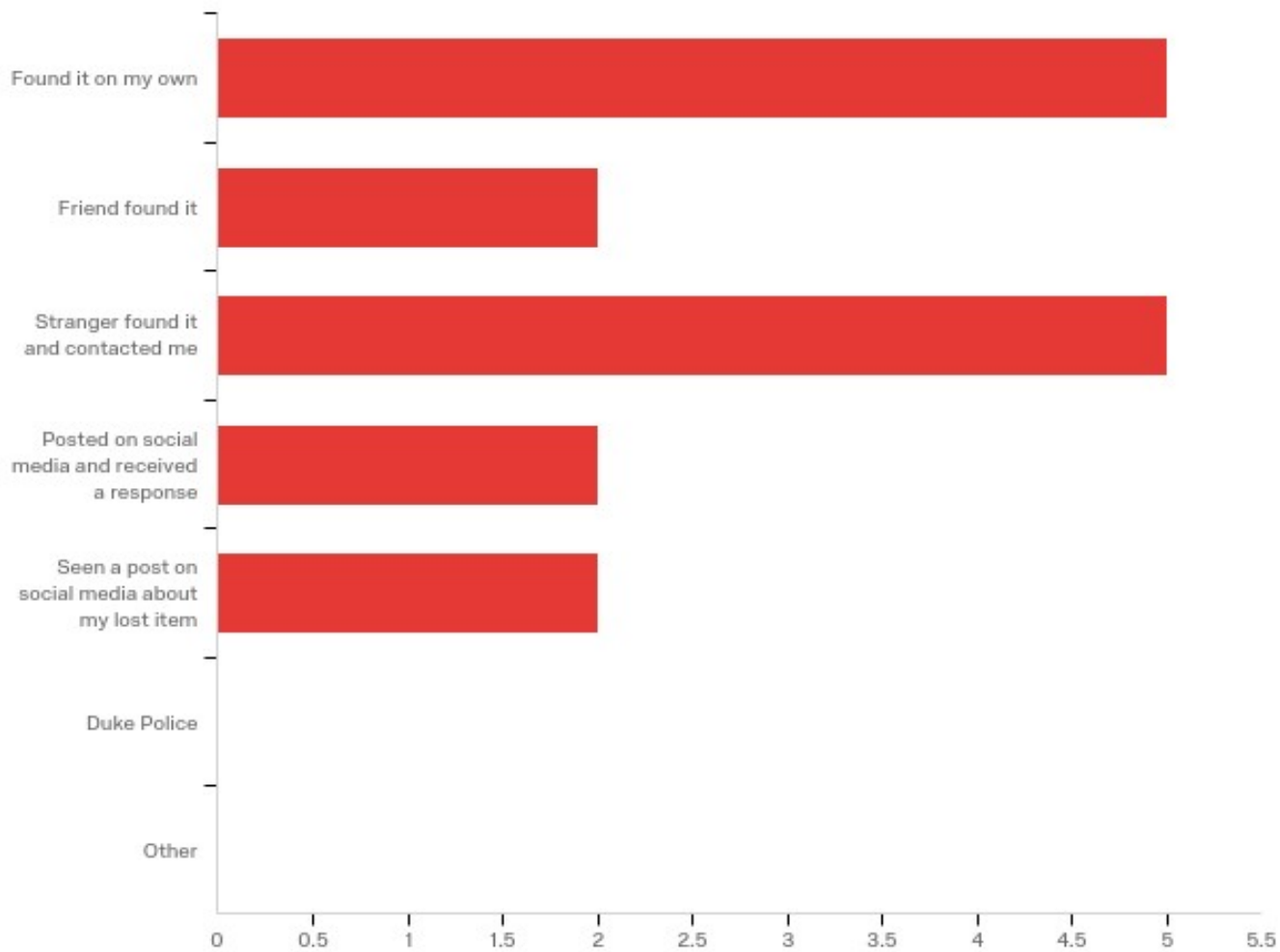
### Did you get the lost item back?



#	Answer	%	Count
1	Yes	22.86%	16
2	No	77.14%	54
	Total	100%	70

-77% never received lost items back

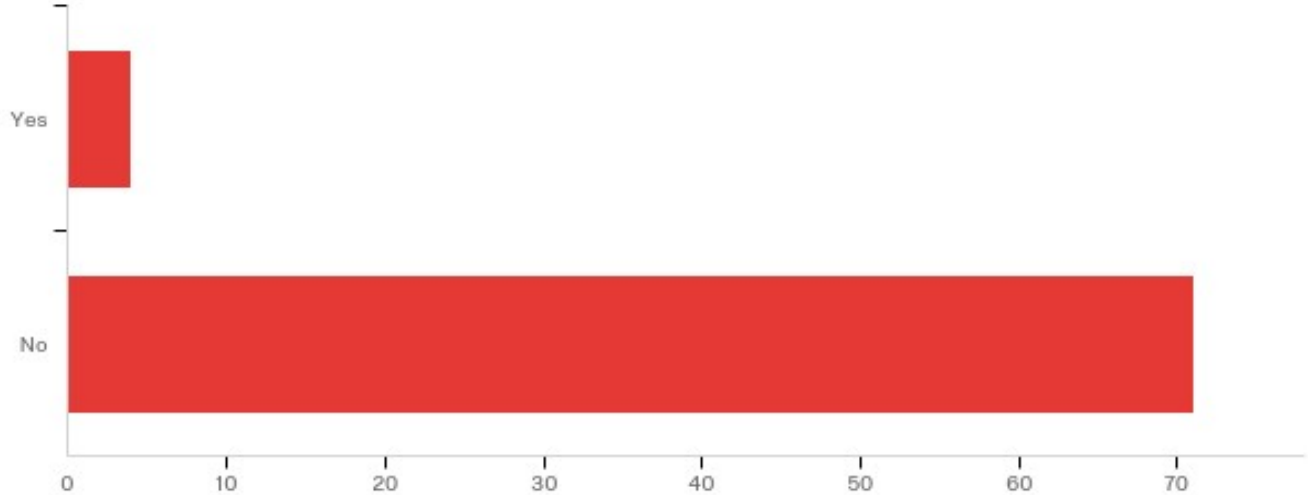
## Q4 - How did you get the lost item back?



#	Answer	%	Count
1	Found it on my own	31.25%	5
2	Friend found it	12.50%	2
3	Stranger found it and contacted me	31.25%	5
4	Posted on social media and received a response	12.50%	2
5	Seen a post on social media about my lost item	12.50%	2
6	Duke Police	0.00%	0
7	Other	0.00%	0
	Total	100%	16

of the 23% (16) who did, 25% got item back through social media engagement, while 75% got item back through people actively finding it and reaching out to them (31% had stranger find and contact them)

**Q5 - Have you ever offered a reward for something you lost?**



#	Answer	%	Count
1	Yes	5.33%	4
2	No	94.67%	71
	Total	100%	75

Most people are not in practice of offering a reward for lost items (71/75- ~95%)



## Q6 - What was the item you offered a reward for finding?

What was the item you offered a reward for finding?

Jacket

Water bottle

Iphone, bose noise cancelling headphones

wallet

**Q7 - About how much was the item you offered a reward for finding worth?**

About how much was the item you offered a reward for finding worth?
\$199
\$50
headphones ~ 300, iphone ~500
\$20

Of those who did offer a reward, all were important items (i.e. wallet) or bigger-ticket items.

## Q8 - What was the reward you offered for finding the item?

What was the reward you offered for finding the item?

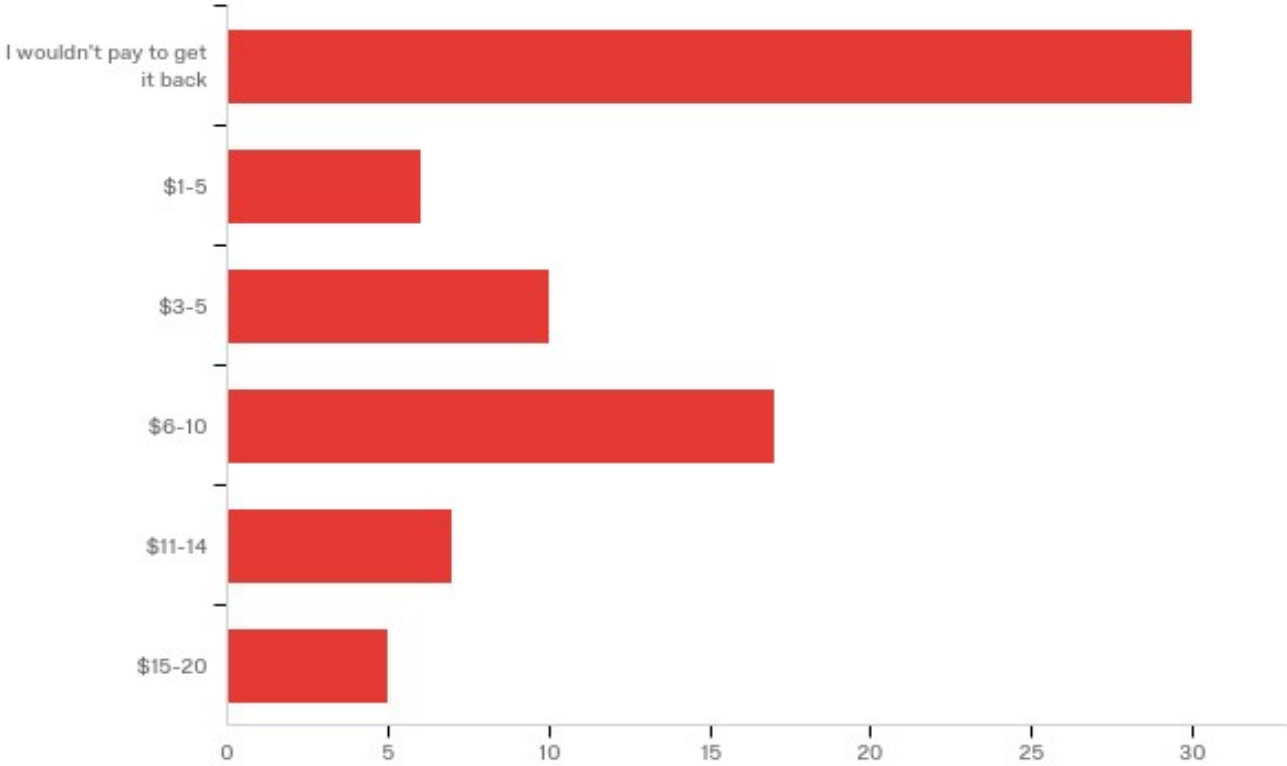
Unknown

Love

headphones 50, phone 100

\$10

**Q9 - How much would you pay to get a lost \$20 item back?**

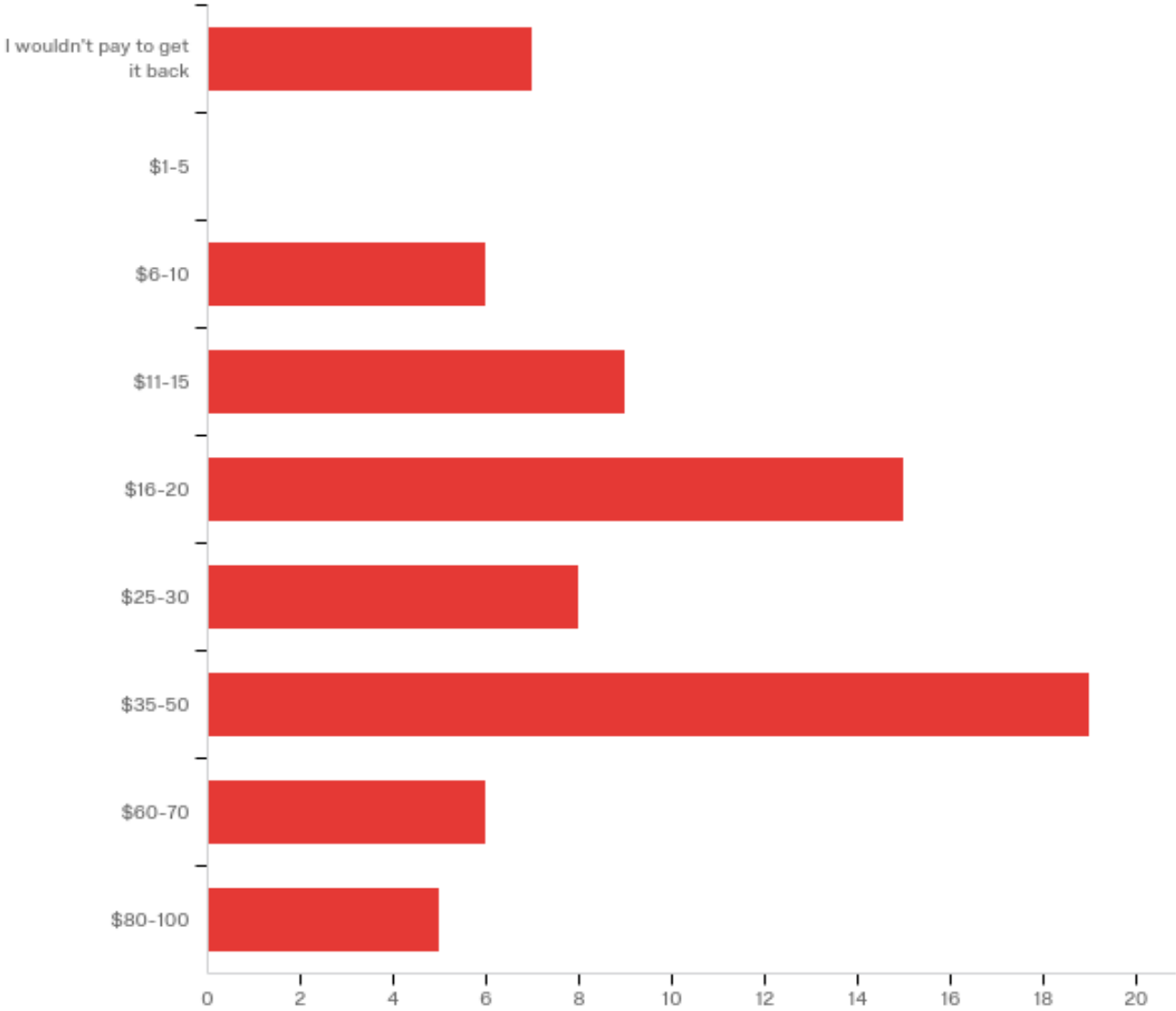


#	Answer	%	Count
1	I wouldn't pay to get it back	40.00%	30
2	\$1-5	8.00%	6
3	\$3-5	13.33%	10
4	\$6-10	22.67%	17
5	\$11-14	9.33%	7
6	\$15-20	6.67%	5
	Total	100%	75

40% not willing to pay to get \$20 item back

Still, 60% willing to pay: 22% pay between \$6-10, 7% even willing to pay full price

**Q10 - How much would you pay to get a lost \$100 item back?**



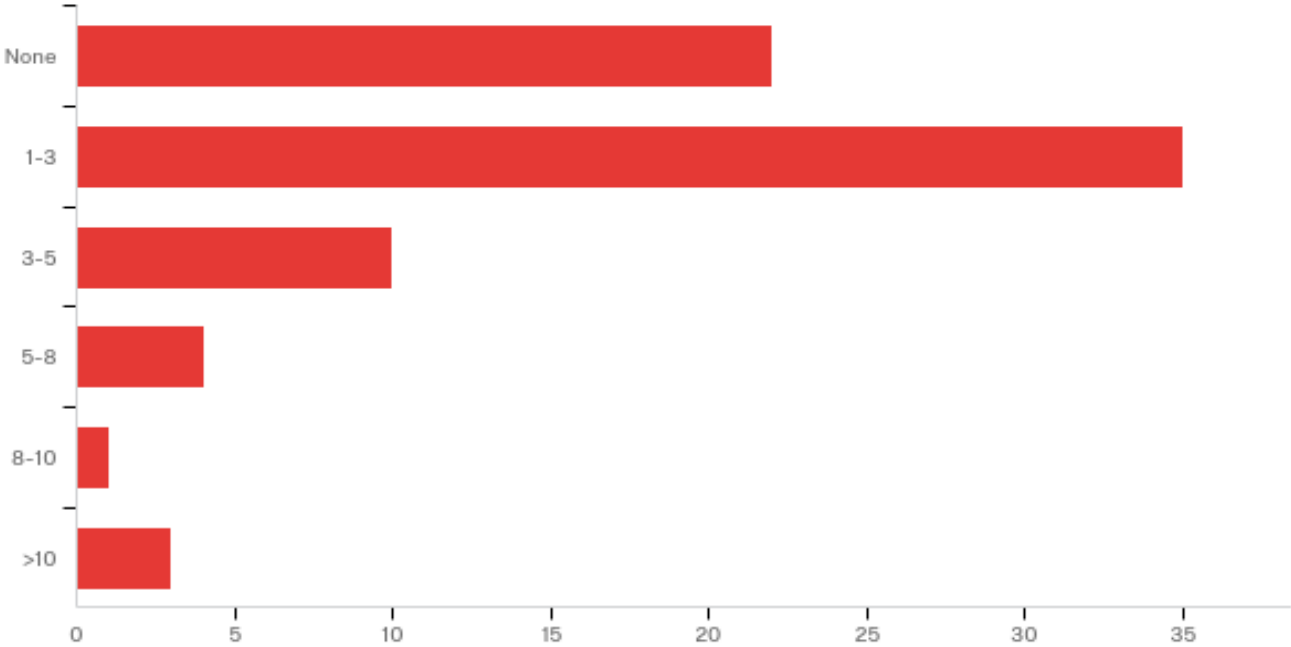
#	Answer	%	Count
1	I wouldn't pay to get it back	9.33%	7
2	\$1-5	0.00%	0
3	\$6-10	8.00%	6
4	\$11-15	12.00%	9
5	\$16-20	20.00%	15
6	\$25-30	10.67%	8
7	\$35-50	25.33%	19
8	\$60-70	8.00%	6

9	\$80-100	6.67%	5
	Total	100%	75

more than 50% said they would pay upwards of \$25 to get a \$100 item back

-%25 might even pay \$50

**Q11 - How many lost items have you found since being at Duke?**



#	Answer	%	Count
1	None	29.33%	22
2	1-3	46.67%	35
3	3-5	13.33%	10
4	5-8	5.33%	4
5	8-10	1.33%	1
6	>10	4.00%	3
	Total	100%	75

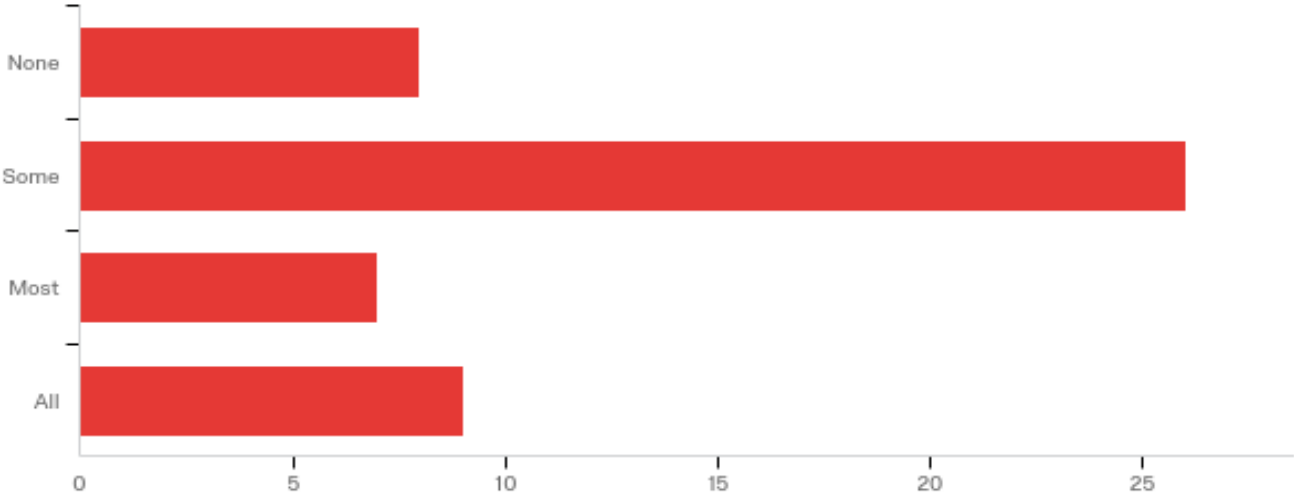
-71% have found a lost item at Duke

-50% 1-3 items





**Q12 - How many of those lost items that you found were you able to return to the owner?**



#	Answer	%	Count
1	None	16.00%	8
2	Some	52.00%	26
3	Most	14.00%	7
4	All	18.00%	9
	Total	100%	50

**16% were not able to return found item to owner**

**52% were only able to return some**

**Demonstrates lack of effective way of returning items to owners**