

D. SUNSHINE HILLYGUS

Department of Political Science
Duke University
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ACADEMIC APPOINTMENT

Duke University
Professor of Political Science, July 2015-
Professor of Public Policy (by courtesy), Nov 2015-
Associate Professor of Political Science, July 2009-2015
Director, Duke Initiative on Survey Methodology, July 2010-

Harvard University
Frederick S. Danziger Associate Professor of Government, July 2007-June 2009
Director, Program on Survey Research, July 2005-June 2009
Assistant Professor of Government, July 2003-June 2007

EDUCATION

Stanford University
Ph.D., Political Science, 2003
M.A., Political Science, 2000
Dissertation: Understanding Receptivity to Political Campaigns: Three Essays on Voter Decision Making in Election 2000.
Committee: Morris Fiorina (chair), Norman Nie, Simon Jackman, David Brady

University of Arkansas
M.A., Political Science, May 1998
Thesis: An American Dream or *Una Pesadilla* (Nightmare): An Interest Group Formation Model of the Political Organization of Immigrant Poultry Workers.
B.A., Political Science and B.A., Spanish, *Summa Cum Laude*, May 1996

BOOKS

Hillygus, D.S. and T. Shields. *The Persuadable Voter: Wedge Issues in Presidential Campaigns*. Princeton University Press, 2008. Paperback, 2009.

Winner of the 2009 Robert E. Lane Award.

Excerpt reprinted in *Controversies in Voting Behavior*, 5th ed. R. Niemi, H. Weisberg and D. Kimball, eds. DC: Congressional Quarterly, 2011.

Hillygus, D.S., N. Nie, K. Prewitt, and H. Pals. *The Hard Count: The Political and Social Challenges of Census Mobilization*. Russell Sage Foundation, 2006.

PUBLICATIONS: JOURNAL ARTICLES

Si, Y., J. Reiter, and D.S. Hillygus. forthcoming. "Bayesian Latent Pattern Mixture Models For Handling Attrition In Panel Studies With Refreshment Samples," *Annals of Applied Statistics*.

Henderson, M. and D.S. Hillygus. forthcoming. "Contextual Factors in Time of Decision in the 2008 Presidential Election," *Public Opinion Quarterly*.

- Schifeling, T. C. Cheng, J. Reiter and D.S. Hillygus. forthcoming. "Accounting for Nonignorable Unit Nonresponse and Attrition in Panel Studies with Refreshment Samples," *Journal of Survey Statistics and Methodology*.
- Holbein, J. and D.S. Hillygus. 2015. "Making Young Voters: The Impact of Preregistration on Youth Turnout," *American Journal of Political Science*.
- Johnston, C., D.S. Hillygus, and B. Bartels. 2014. "Ideology, The Affordable Care Act Ruling, and Supreme Court Legitimacy," *Public Opinion Quarterly*, 78 (4): 963-973.
- Gerber, A., K. Arceneaux, C. Boudreau, C. Dowling, D.S. Hillygus, T. Palfrey, D. Biggers, D. Hendry. 2014. "Reporting Guidelines for Experimental Research: A Report from the Experimental Research Section Standards Committee," *Journal of Experimental Political Science*, 1(1): 81-98.
- Si, Y., J. Reiter and D.S. Hillygus. 2014. "Semi-parametric Selection Models for Potentially Non-ignorable Attrition in Panel Studies with Refreshment Samples," *Political Analysis*, 23(1): 92-112.
- Frankel, L. and D.S. Hillygus. 2014. "Panel Attrition and the Survey Experience," *Political Analysis*, 22(3): 336-353.
- Hillygus, D.S. and S. Treul. 2014. "Assessing Strategic Voting in the 2008 Presidential Primaries," *Public Choice*, 161(3): 517-536.
- Aldrich, J., B. Bishop, R. Hatch, D.S. Hillygus, and D. Rohde. 2013. "Blame, Responsibility, and the Tea Party in the 2010 Midterm Elections," *Political Behavior*, 36(3), 471-491.
- Deng, Y., D.S. Hillygus, J. Reiter, and Y. Si. 2013. "Handling Attrition in Longitudinal Studies: The Case for Refreshment Samples," *Statistical Science*, 28(2): 238-256.
- Hillygus, D.S. 2011. "The Evolution of Election Polling in the United States," *Public Opinion Quarterly*, 75(5): 962-981.
- Henderson, M. and D.S. Hillygus. 2011. "The Dynamics of Health Care Opinion, 2008-2010: Partisanship, Self-Interest, and Racial Resentment," *Journal of Health Politics, Policy, and Law*, 36(6): 945-960.
- Henderson, M., D.S. Hillygus, and T. Thompson. 2010. "'Sour Grapes' or Rational Voting? Voter Decision Making Among Thwarted Primary Voters in 2008," *Public Opinion Quarterly*, 74(3): 499-529.
- Ellis, R., D.S. Hillygus and N. Nie. 2010. "Retrospective and Prospective Candidate Evaluations and the Dynamics of Vote Choice in 2008," *Electoral Studies* 29(4): 582-593.
- Hillygus, D.S. and M. Henderson. 2010. "Policy Issues and the Dynamics of Vote Choice in the 2008 Presidential Election," *Journal of Elections, Public Opinion, and Parties*, 20(2): 241-269.

Treier, S. and D.S. Hillygus. 2009. "The Nature of Political Ideology in the Contemporary Electorate," *Public Opinion Quarterly*, 73(4):679-703.

Burden, B. and D.S. Hillygus. 2009. "Opinion Formation, Polarization, and Presidential Reelection," *Presidential Studies Quarterly*, 39: 619-35.

Hillygus, D.S. and T. Shields. 2008. "Southern Discomfort? Regional Differences in Voter Decision Making in the 2000 Presidential Election," *Presidential Studies Quarterly*, 38(3): 506-520.

Hillygus, D.S. 2007. "The Dynamics of Voter Decision Making Among Minor Party Supporters: The 2000 U.S. Presidential Election," *British Journal of Political Science*, 37(2): 225-244.

Hillygus, D.S. 2005. "Campaign Effects and the Dynamics of Turnout Intention in Election 2000," *Journal of Politics*, 66(1): 50-68.

Hillygus, D.S. 2005. "The Missing Link: Exploring the Relationship between Higher Education and Political Behavior," *Political Behavior*, 27(1): 25-47.

Hillygus, D.S. and T. Shields. 2005. "Moral Issues and Voter Decision Making in the 2004 Presidential Election," *PS: Political Science and Politics*, 38(2): 201-10.
Reprinted in *Quantitative Methods in Practice*, D. Rochefort (ed) CQ Press, 2006.

Hillygus, D.S. and S. Jackman. 2003. "Voter Decision Making in Election 2000: Campaign Effects, Partisan Activation, and the Clinton Legacy," *American Journal of Political Science*, 47(4): 583-596.

Nie, N. and D.S. Hillygus. 2002. "Where Does Internet Time Come From?: A Reconnaissance," *IT & Society*, 1(2): 1-20.

Nie, N. and D.S. Hillygus. 2002. "The Impact of Internet Use on Sociability: Time-Diary Findings," *IT & Society*, 1(1): 1-29.

OTHER PUBLICATIONS

Hillygus, D.S. and S. Snell. forthcoming. "Longitudinal Surveys: Issues and Opportunities," *Oxford Handbook on Polling and Polling Methods*. L. Atkeson and M. Alvarez, eds. New York: Oxford University Press.

Hillygus, D.S., N. Jackson, and M. Young. 2014. "Professional Respondents in Online Survey Panels," *Online Panel Research: A Data Quality Perspective*. M. Callegaro, R. Baker, P. Lavrakas, J. Krosnick, J. Bethlehem, and A. Gritz, eds.

Frankel, L. and D.S. Hillygus. 2014. "Niche Communication in Political Campaigns," *Oxford Handbook on Political Communication*. Kathleen Hall Jamieson and Kate Kenski, eds. New York: Oxford University Press.

Hillygus, D.S. and B. Burden. 2013. "Mass Polarization in the Bush Presidency," *The Presidency of George W. Bush: Perspectives on the Forty-Third President of the United States*, D. Kelly and T. Shields, eds. Texas A&M Press.

Hillygus, D.S. 2011. "The Practice of Survey Research: Changes and Challenges" *New Directions in Public Opinion*. Adam Berinsky, ed. Routledge Press.

Bishop, B. and D.S. Hillygus. 2011. "Campaigning, Debating, Advertising," *Oxford Handbook on Public Opinion and Media*. Larry Jacobs and Robert. Shapiro, eds. New York: Oxford University Press.

Hillygus, D.S. 2010. "Campaign Effects on Vote Choice," *Oxford Handbook on Elections and Political Behavior*. Jan Leighly and George C. Edwards III, eds. Oxford University Press.

Bishop, B., A. Cooper, and D.S. Hillygus. 2009. "Innovative Survey Methodologies for the Study of Attitudes Toward Terrorism and Counterterrorism Strategies," Institute for Homeland Security Solutions, Duke University.

Hillygus, D.S. 2009. "Guest Editor Introduction: Understanding the 2008 Presidential Election," *Public Opinion Quarterly* 73: 841-844.

Hillygus, D.S. 2009. "The Need for Survey Reporting Standards in Political Science," *The Future of Political Science: 100 Perspectives*, G. King, N. Nie, and K. Schlozman (eds).

Hillygus, D.S. 2008. "Internet and Politics 2008: Microtargeting," *The Publius Project*, The Berkman Center.

Hillygus, D.S. and T. Shields. 2008. "Moderation or Polarization in Candidates' Campaign Agendas?" *The Polling Report*, 24(15).

Hillygus, D.S. 2007. "Moral Values: Media, Voters, and Candidate Strategy," in *A Matter of Faith? Religion in the 2004 Presidential Election*, Brookings Institution Press.

Hillygus, D.S. 2004. Review of Models of Voting in Presidential Elections: The 2000 Election, H. Weisberg and C. Wilcox (eds), in *Presidential Studies Quarterly*, 34(3).

Brady, D. and D.S. Hillygus. 2004. "Assessing the Clinton Presidency: The Political Constraints of Legislative Policy" in *The Clinton Riddle: Perspectives on the 42nd President*, Shields, Wayne, and Kelley (eds). U of Arkansas Press.

Nie, N., D.S. Hillygus, and L. Erbring. 2003. "Internet Use, Interpersonal Relations and Sociability: A Time Diary Study" in *The Internet in Everyday Life*, Wellman and Haythornthwaite (eds). Oxford: Blackwell Publishers.

Nie, N. and D.S. Hillygus. 2001. "Education and Democratic Citizenship," in *Making Good Citizens: Education and Civil Society*, Ravitch and Viteritti (eds). Yale University Press.

CURRENT PROJECTS

DeYoreo, M., Reiter, J. and D.S. Hillygus "Nonparametric Bayesian Models With Focused Clustering for Mixed Ordinal and Nominal Data," revise and resubmit, *Bayesian Analysis*

Hillygus, D.S., J. Holbein, and S. Snell, "The Nitty-Gritty: The Unexplored Role of Grit and Motivation in Civic Engagement," *under review*.

Ballard, A., D.S. Hillygus, and T. Konitzer. "Campaigning Online: Web Display Ads in the 2012 Presidential Campaign," *under review*

Xing, Z., Carin, L., and D.S. Hillygus "A Big-Data Investigation of Electoral Representation," *under review*

Hillygus, D.S., McKee, S., and M. Young, "Reversal of Fortune: The Political Behavior of White Migrants to the South," *working paper*

HONORS/AWARDS

National Science Foundation, Political Science Program, Grant SES-1416816 (\$249,999), "Education, Engagement, and Well-being among Adolescents," 2014-2016

National Science Foundation, MMS Program, Grant SES-1131897 supplement (\$199,000), "Conducting Research Using the Survey of Income and Program Participation (SIPP) Panel Study," 2013-2015

Information Initiative at Duke, Research Incubator Award (\$75,000) "Using Big Data to Understand the American Electorate," (with L. Carin), 2013-2015

National Science Foundation, MMS Program, Grant SES-1131897 (\$2,997,591), "Triangle Census Research Network" (Senior Co-Investigator with L. Cox, D. Dunson, J. Hotz, F. Li, and PI J. Reiter and Co-PI A. Karr), 2011-2016

National Science Foundation, MMS Program, Grant SES-1061241 (\$160,000), "Multiple Imputation Methods for Handling Missing Data in Longitudinal Studies with Refreshment Samples." (Co-PI with J. Reiter), 2011-2012

National Science Foundation, Political Science Program, SES-1110341 "Balancing Innovation and Continuity in Longitudinal Surveys" (\$38,235), 2011

IHSS Award, Innovative Survey Methodologies (\$25,081), 2009

Robert E. Lane Award for best book published in political psychology in 2008

CAPS Junior Faculty Seed Grant (\$5000), 2008

Shorenstein Center for Press and Politics Fellow, Fall 2005

Program on the Global Demography of Aging Grant (\$17,130), 2005-06

Institute for Quantitative Social Science Research Grant (\$10,000), 2005-06

Institutional Development Initiative (\$10,000), 2005-06

Blair Center for Southern Politics, 2004 Election Survey Funding (\$85,000)

CAPS Junior Faculty Seed Grant (\$5000), 2004-2005

Milton Fund Grant, Harvard University (\$3500), 2004-2005

Harvard University Cooke-Clark Grant (\$6000)

Westview Paper Prize, 2003 Midwest Political Science Meeting

Heinz Eulau Political Behavior Fellowship, 2002-2003

Best Graduate Student Poster Award, 2002 Political Methodology Meeting

National Conference of State Legislators Women's Graduate Fellowship, 1998

PROFESSIONAL SERVICE

Scientific Advisory Committee, U.S. Census Bureau, 2012-

Member, Executive Council, Midwest Political Science Association, 2013-

Member, Executive Council, Southern Political Science Association, 2014-

Board Member, American National Election Studies, 2010-2012, 2014-2016

Political Science Advisory Panel, National Science Foundation, 2010-2012

AAPOR Advisory Committee, 2011-2015

APSA Experimental Research Section: Reporting Standards Committee (2011)

APSA Political Methodology Section: Nominations Committee (2010-2012), Diversity Committee (2005-08, 2011-12)

Editorial Board, *Public Opinion Quarterly*, 2008-

Editorial Board, *Political Analysis*, 2015-

Editorial Board, *Journal of Politics*, 2010-

Editorial Board, *Journal of Experimental Political Science*, 2013-

Editorial Board, *Political Behavior*, 2011-

Editorial Board, *Journal of Elections, Public Opinion and Parties*, 2008-

Editorial Board, *Political Science Network*, 2007-

Editorial Board, *The Forum*, 2011-

Editorial Board, *American Journal of Political Science*, 2009-2012

Guest Editor, *Public Opinion Quarterly* 2009 Special Issue

SPSA, VO Key Award Committee, 2013

APSA Gladys M. Kammerer Award Committee, 2012

APSA Philip Converse Book Award Committee, 2009, 2010 and 2012

SPSA Program Committee, 2009 and 2012

JOP Best Paper Award Committee, 2011

AAPOR Book Award Committee, 2011

Referee: *National Science Foundation*, *National Research Council*, *Russell Sage Foundation*, *Spencer Foundation*, *American Political Science Review*, *American Journal of Political Science*, *Journal of Politics*, *Political Opinion Quarterly*, *British Journal of Political Science*, *Political Behavior*, *Political Psychology*, *Political Communication*, *Quarterly Journal of Political Science*, *Electoral Studies*, *Political Analysis*,

CONFERENCES ORGANIZED

Conducting Research Using the Survey of Income and Program Participation (SIPP) Panel Study, Durham, NC (02/14)

Balancing Innovation and Continuity in Longitudinal Surveys, Durham, NC (02/11)

Assessing Survey Quality, Cambridge, MA (04/09)

Surveying Multiethnic America, Cambridge, MA (04/07)

Advances in Questionnaire Design, Cambridge, MA (02/06)

INVITED PRESENTATIONS & CONFERENCES (last 5 years)

Keynote, Australian Society for Quantitative Political Science, Melbourne (12/15)
 Dept of Communication, U. of Michigan (11/15)
 Dept of Political Science, UNC-Greensboro (11/15)
 Microsoft Panel on Campaign Technology, D.C. (11/15)
 Political Science Dept, U. Texas (12/14)
 ElectionsLive!, Duke University (11/14)
 American Politics Research Group, UNC (11/14)
 American Politics Workshop, UCLA (01/14)
 The American Panel Survey Workshop, Wash U (11/13)
 Intro to Survey Methods, Shanghai Jiao Tong University (06/13)
 Senior Scholar Career Presentation, Visions in Methodology, FSU (04/13)
 American Politics Workshop, Yale University (03/13)
 Google Political Innovation Summit, New York (01/13)
 2012 Election, Duke Magazine Board (12/12)
 State of Health Care Panel, Duke School of Medicine (11/12)
 2012 Election, University of Denver (11/12)
 2012 Election in Historical Perspective, Boston College (10/12)
 2012 Election, Orange County Duke Alumni Association (10/12)
 2012 Election, Colorado College (10/12)
 The Evolution of Election Polling, DC-AAPOR (09/12)
 United States Centre, University of Sydney (06/12)
 Institute for Human Sciences, Vienna (03/12)
 Center for Cognitive Neuroscience, Duke University (03/12)
 Political Science, U. of Mississippi (10/12)
 Social Determinants of Health Disparities Conference, Duke (08/11)
 Conference on the Bush Presidency, Blair Center, U. of Arkansas (04/11)
 Comparing Elections in North America and India, Penn (02/11)
 Defining the Field of Political Communications, Penn (12/10)
 Zeidman Colloquium on 2010 Elections, Duke University (11/10)
 Political Science, University of South Carolina (11/10)
 Privacy, Democracy, and Elections Symposium, William and Mary (10/10)
 DC-AAPOR Workshop on Understanding Presidential Elections (10/10)

DEPARTMENTAL AND UNIVERSITY SERVICE

Founding Director, Duke Initiative on Survey Methodology, 2010-
 Institutional Review Board, Duke University, 2010-
 Faculty Fellow, Duke Alumni Association, 2015-2018
 POLIS steering committee, 2015-
 Social Science Research Institute Advisory Board, 2011-
 Social Science Research Institute Planning Committee, 2012
 Behavior and Identity Field Chair, 2011-2012, 2014
 Behavior and Identity Workshop Organizer, 2010-2012
 American Politics Field Organizer, 2010-2012
 REP Search Committee, Duke Political Science, 2013
 China Search Committee, Duke Political Science, 2011
 Graduate Admissions Committee, Duke Political Science, 2009, 2014

Undergraduate Curriculum Committee, Duke Political Science, 2009
Faculty Organizer, Duke Political Science Graduate Orientation, 2009
Harvard University Faculty Advisory Group for Metrics and Analysis, 2006-2009
Faculty Advisory Board for the Social Sciences, Harvard FAS, 2008-2009
Executive Committee, Center for American Political Studies, 2003-2009
Organizer, Political Psychology and Behavior Workshop, 2003-2008
Standing Committee on Women, Harvard FAS 2004-2005