



Society of Women Engineers

Duke University

2023-2024

Corporate Packet





Overview

About the Society of Women Engineers

The Society of Women Engineers (SWE) is a not-for-profit educational and service organization that empowers women to succeed and advance in the field of engineering and to be recognized for their life-changing contributions as engineers and leaders. SWE is the driving force that establishes engineering as a highly desirable career for women through an exciting array of training and development programs, networking opportunities, scholarships, and outreach and advocacy activities. SWE was founded in 1950 and now has over 40,000 individual members across 300 collegiate sections and 100 professional sections. For more information, visit swe.org.

About the Society of Women Engineers at Duke

SWE at Duke is a professional society for female-identifying students pursuing engineering. We strive to make the most of our engineering experiences at Duke by attending national and regional SWE conferences, providing networking opportunities, participating in community service events, and supporting and encouraging one another in our academic endeavors. For more information, visit sites.duke.edu/dukeswe.

About the Pratt School of Engineering

Duke University's Pratt School of Engineering is a vibrant teaching and research institution dedicated to educating the next generation of engineering leaders and pursuing research in high-impact fields to address the world's grand challenges. For more information, visit pratt.duke.edu.



Letter from the President

Dear Potential Sponsor,

Thank you for your interest in supporting the Society of Women Engineers (SWE) at Duke University. Our SWE section creates opportunity and fosters community to the female-identifying engineering students at Duke. We believe in empowering women by providing networking and outreach opportunities, while also fostering a personal community within the Pratt School of Engineering.

With your support, Duke SWE will be able to hold events that cultivate community, enable professional development and expose our members to a variety of opportunities within STEM fields. These events include general body meetings, networking, group social events, mentoring programs, and outreach in the Durham community. In addition to our chapter events, your contribution will give our members the chance to attend the Local and National SWE Conferences. These events allow us to spend time with other collegiate and professional SWE members and attend engineering and professional development workshops.

Not only will your sponsorship help our chapter, but it will also help strengthen the relationship between SWE and your company. Your sponsorship can enhance your efforts in diverse recruitment and supporting opportunities for women in the engineering field.

On behalf of the entire Duke SWE chapter, we would like to thank you for your interest in partnering with us. As a sponsor of Duke SWE, you will be supporting our mission to create the best possible experiences and opportunities for the students in our chapter. We hope that you will consider one of our sponsorship packages in this packet. Your support is incredibly valuable to us, whether it is financial support, providing resources, partnership on programming or simply providing contacts in industry. However you choose to support women in engineering, I thank you wholeheartedly! Please do not hesitate to contact us at duke.swe.secretary@gmail.com with any questions.

Respectfully,

Two handwritten signatures in black ink. The first signature is "Allison G" and the second is "Vivian Su".

Allison Goehring & Vivian Su
Co-Presidents, Duke SWE

Meet our Officers

Co- Presidents



Allison Goehringer, Class of 2024

Hello! My name is Allison Goehringer and I'm from just outside of Boston, Massachusetts. I'm majoring in Mechanical Engineering with a minor in Electrical and Computer Engineering and an Innovation and Entrepreneurship Certificate. I'm very excited to lead our chapter at Duke this year. My goal for SWE is to foster a diverse community of women engineers through social, industrial and professional events.



Vivian Su, Class of 2024

I am a Senior studying Electrical and Computer Engineering and Computer Science. I was born and raised in Atlanta, Georgia and grew up looking up to my mom as a female engineer. I have been a part of SWE since my freshman year at Duke, and I am really excited and proud to be taking on Co-President of our club. This year, I will strive to build a stronger community and really support our members on their journeys, both professionally and personally.

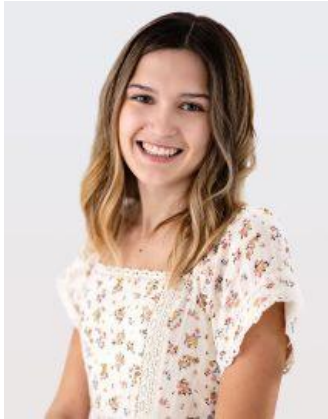
Executive Vice President



Catherine Consiglio, Class of 2025

My name is Catherine Consiglio and I am a junior studying biomedical engineering and innovation and entrepreneurship. I am from Cranston, Rhode Island and I'm the first person in my family to study engineering! This is my third year on the executive board of SWE, and I hope to complicate the perspectives and experiences I've had over the past two years to serve as an effective executive Vice President that supports our chapter at the SWE national conference and in our pre-professional endeavors.

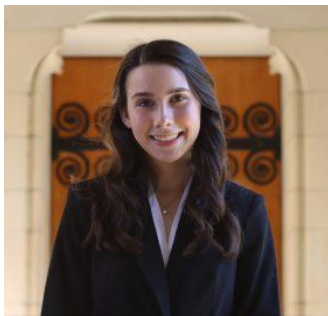
Vice President: Finance



Avery Simon, Class of 2026

Hello! My name is Avery Simon, and I am a sophomore from Avon Lake, Ohio. I am studying Biomedical Engineering with a Global Health minor. My goal for SWE is to help create a space for female engineers where we can encourage one another and gain valuable experiences. I am beyond excited to be on the SWE executive board this year and cannot wait to help SWE grow on campus.

Vice Presidents: Outreach and Student Affairs



Sophia Singer, Class of 2026

Hello! My name is Sophia Singer and I'm a sophomore from High Point, NC majoring in Mechanical Engineering. I am so excited to serve as Vice President for Outreach and Student Affairs to continue to build our strong community of female engineers. I am committed to helping other students feel empowered and a sense of belonging in Pratt.



Amanda Smith, Class of 2025

Hello! My name is Amanda Smith and I am from Herndon, Virginia. I am pursuing a Mechanical Engineering major and a Computer Science minor. SWE has made me feel very welcome in engineering and was a huge support system when I was first starting my major. I am so excited to be on the Duke SWE executive board this year and I hope to plan events to support more women pursuing engineering.

Vice President: Corporate Relations



Emma Maddock, Class of 2025

Hey! I am Emma Maddock and I am a junior studying biomedical engineering. I want to develop supplements designed for women's health and fitness after graduation. I spend a lot of time playing and working at my local golf course (like engineering a largely male-dominated sphere). My experiences with golf have shown me how important organizations such as SWE are and I am so excited to be a part of the executive board this year!

Vice Presidents: Communications



Hana Thibault, Class of 2025

Hi! My name is Hana Thibault and I am a junior from Ithaca, NY. I am majoring in Civil Engineering with a certificate in Architectural Engineering. My goal, as a part of SWE, is to foster a sense of community among Pratt women. I want every member to form strong relationships with other female engineers and feel supported in their professional lives.



Ananya Bhatia, Class of 2026

Hi! I'm Ananya Bhatia and I'm from Apex, North Carolina! I'm majoring in Electrical and Computer Engineering and Computer Science! SWE has been a wonderful way for me to create a strong female community both in the classroom and outside and I'm excited to share this community with others!

Executive Sponsorship Levels

There are many benefits to being an official Duke SWE Sponsor and while we are always happy to promote job postings for our members, we hope these levels of sponsorship will give opportunities for deeper engagement with our chapter and its members. We want to work with you to make sure that your goals of Sponsorship are achieved in our partnership.

SWE Partner (any donation)

- Spotlight feature on website (link to articles, an alumnae interview, anything highlighting the company and interaction with Duke)
- Resume Book

SWE Gold \$1,500

- Host 1 information session/tech talk (Virtual platform acceptable) with the entire Chapter
- Additional event of Company's choosing to promote Company within SWE
- Company logo and link included on website
- Spotlight feature on website (link to articles, an alumnae interview, anything highlighting the company and interaction with Duke)
- Resume Book
- Recognition as Gold sponsor (Company name will appear in Gold category list)

SWE Silver \$500

- Host 1 information session/tech talk (Virtual platform acceptable)
- Company logo and link included on website
- Resume Book
- Recognition as Silver sponsor (Company name will appear in Silver category list)
- Spotlight feature on website (link to articles, an alumnae interview, anything highlighting the company and interaction with Duke)

SWE Bronze \$300

- Coffee Chats with members
- Resume Book
- Recognition as Bronze sponsor (Company name will appear in Bronze category list)
- Spotlight feature on website (link to articles, an alumnae interview, anything highlighting the company and interaction with Duke)

Event Sponsorship Categories

All Event Sponsors will be included in our list of sponsors, receive recognition at the event, be invited to SWE industry events and receive a personalized thank you note if you sponsor a trip to conference.

Sponsor an Internal Event \$150 or In-Kind

Examples of Internal Events

- Resume workshops and interview practice sessions
- SWE Families (vertical mentoring program over the summer and fall semester)
- Q&A Panels with graduate students, upperclassmen, faculty, and industry professionals
- Recruiting Visits with companies and graduate schools
- Wellness check-ins and care packages

How to help:

- **Volunteer** to host an information session for your company!
- **A donation of \$200** covers light refreshments for one meeting
- **In-Kind supplies**, resources, or expertise are always welcome

Sponsor a Trip to the WE23 Conference \$1,000

Why sponsor a member's trip to national conference?

SWE National Conference provides members with a unique opportunity to hear from female industry leaders, network with professionals, and attend career fairs. Conference is a gathering of more than 3,000 female engineers from around the world, and it is an incredibly energizing and inspiring experience. This trip will guide the professional development of SWE leaders and members.

What does sponsorship include?

Most years, a donation of \$1000 covers the cost for one member to attend a national conference. These costs include the cost of air travel, housing, and in-person and virtual conference registration. WE22 is a 3-day conference that will be held in Los Angeles, California in October!

Volunteer Outreach Events (amount of Company's choosing)

Examples of Outreach Events:

- Intro to CAD workshop with Durham Academy students
- Increasing awareness of minority groups in STEM with Duke SHPE and NSBE chapters
- School presentations about engineering to young women interested in STEM fields

Donations of any amount will go directly to activity supplies or refreshments for outreach events. We usually budget about \$200 worth of supplies and refreshments for an outreach event.



Sponsorship Commitment Form

Contact Information

Mr. Ms. Mrs. Dr. Full name: _____

Company: _____

Title: _____

Email address: _____

Address: _____

City: _____ State: _____

Executive Sponsorship Type

☐ SWE Partner \$ _____

☐ SWE Gold \$1,500

☐ SWE Silver \$500

☐ SWE Bronze \$300

Event Sponsorship Type

☐ National Conference \$1,000

☐ Internal Event \$150

☐ Outreach Event \$ _____

Or Specify A Different Donation Amount: \$ _____

Donation Comments or Requests: _____

*Please return this form by mail or email titled "Corporate Sponsorship Commitment Form"
and your check by mail made payable to "Duke Society of Women Engineers."*

Mail Sponsorship Commitment Form and checks to:

*Duke University
Pratt School of Engineering
Box 90271
Durham, NC 27708
ATTN: Kirsten Shaw*

Thank you!

***On behalf of all members of the Society of Women Engineers at Duke University,
thank you for your support!***

