



Society of Women Engineers

Duke University

2020-2021
Corporate Packet





Overview

About the Society of Women Engineers

The Society of Women Engineers (SWE) is a not-for-profit educational and service organization that empowers women to succeed and advance in the field of engineering and to be recognized for their life-changing contributions as engineers and leaders. SWE is the driving force that establishes engineering as a highly desirable career for women through an exciting array of training and development programs, networking opportunities, scholarships, and outreach and advocacy activities. SWE was founded in 1950 and now has over 40,000 individual members across 300 collegiate sections and 100 professional sections. For more information, visit swe.org.

About the Society of Women Engineers at Duke

SWE at Duke is a professional society for female-identifying students pursuing engineering. We strive to make the most of our engineering experiences at Duke by attending national and regional SWE conferences, providing networking opportunities, participating in community service events, and supporting and encouraging one another in our academic endeavors. For more information, visit sites.duke.edu/dukeswe.

About the Pratt School of Engineering

Duke University's Pratt School of Engineering is a vibrant teaching and research institution dedicated to educating the next generation of engineering leaders and pursuing research in high-impact fields to address the world's grand challenges. For more information, visit pratt.duke.edu.



Letter from the Presidents

Dear Potential Sponsor,

Thank you for your interest in supporting the Society of Women Engineers (SWE) at Duke University. Our SWE section creates opportunity and fosters community to the female-identifying engineering students at Duke. We believe in empowering women by providing networking and outreach opportunities, while also fostering a personal community within Pratt.

With your support, Duke SWE will be able to hold events that cultivate community, enable professional development and expose our members to a variety of opportunities within STEM fields. These events include general body meetings with a wide range of guest speakers that promote career development and networking, group social events, and outreach in the Durham community. In addition to our chapter events, your contribution will give our members the chance to attend the Local and National SWE Conferences. These events allow us to spend time with other collegiate and professional SWE members and attend engineering and professional development workshops.

On behalf of the entire Duke SWE chapter, we would like to thank you for your interest in partnering with us. As a sponsor of Duke SWE, you will be supporting our mission and creating the best possible experiences for the students in our chapter. We hope that you will consider one of our sponsorship packages in this packet. Please do not hesitate to contact us at duke.swe.secretary@gmail.com with any questions.

Respectfully,

A handwritten signature in black ink that reads "Annika Hsu".

Annika Hsu
Co-President, Duke SWE

A handwritten signature in black ink that reads "Alexa S. Tannebaum".

Alexa Tannebaum
Co-President, Duke SWE

Meet our Officers



Co-President

Annika Hsu, Class of 2021

Hi! My name is Annika Hsu and I'm a senior from Minneapolis, Minnesota. I'm majoring in Mechanical Engineering while also pursuing a certificate in Innovation & Entrepreneurship. I am most interested in working at the intersection of engineering and healthcare, perhaps with medical devices.



Co-President

Alexa Tannebaum, Class of 2021

Hi! I'm Alexa Tannebaum and I'm a senior from Miami, Florida studying Mechanical Engineering with a certificate in Innovation & Entrepreneurship. I am interested in combining these two fields of study and working in the product development sphere.



Executive Vice President

Ramona Naseri, Class of 2022

Hi! My name is Ramona Naseri and I'm a junior from Irvine, California. I'm majoring in Biomedical Engineering, on a pre-med track and pursuing minors in Chemistry and English.



VP: Finance

Alix Ouazana, Class of 2021

Hi! My name is Alix Ouazana and I am a senior from Paris, France. I am double majoring in Biomedical Engineering and Electrical and Computer Engineering with a minor in Computer Science. I am interested in health-tech and software companies.

**VP: Outreach and Student Affairs**

Margaret Sullivan, Class of 2023

Hi! My name is Margaret Sullivan and I'm a sophomore from Seattle, Washington. I'm majoring in ECE/CS and pursuing a certificate in Markets and Management Studies. I am interested in the intersections between business, marketing and technology.

**VP: Corporate Relations**

Megan Richards, Class of 2022

Hi! My name is Megan Richards, and I'm a junior from Orlando, Florida studying ECE/CS with a minor in Global Health. I love most anything technology meets social good, and most of my work has been in healthcare.

**VP: Communications**

Jessie Winakor, Class of 2023

Hi! My name is Jessie Winakor and I am VP of Communications. I'm a sophomore from Long Island, New York. I'm majoring in Biomedical Engineering and am very interested in medical devices.



Sponsorship Levels

SWE Partner \$5000+

- Host 1 information session/tech talk (Company virtual platform acceptable)
- Host 1 additional virtual session (workshop, resume review, office hours, etc.)
- Discounted admission to TechConnect beginning 2021
- Spotlight feature on website (link to articles, an alumnae interview, anything highlighting the company and interaction with Duke)
- Company logo and link included on website
- Company logo on annual merchandise
- Resume Book
- Recognition as Partner (Company name will appear in Partner category list)

SWE Gold \$2500

- Host 1 information session/tech talk (Company virtual platform acceptable)
- Host 1 additional virtual session (workshop, resume review, office hours, etc.)
- Company logo and link included on website
- Company logo on annual merchandise
- Resume Book
- Recognition as Gold sponsor (Company name will appear in Gold category list)

SWE Silver \$1500

- Host 1 information session/tech talk (Company virtual platform acceptable)
- Host 1 additional virtual session (workshop, resume review, office hours, etc.)
- Company logo and link included on website
- Recognition as Silver sponsor (Company name will appear in Silver category list)

SWE Bronze \$1000

- Host 1 information session/tech talk (Company virtual platform acceptable)
- Recognition as Bronze sponsor (Company name will appear in Bronze category list)



Sponsorship Categories

National and Regional Conferences

What is it?

SWE National and Regional conferences provide members with the opportunity to hear from Tech industry leaders, network with professionals, and attend career fairs. These conferences help guide professional development and foster relationships between SWE leaders and members.

How to help:

Most years, a donation of \$750 covers the cost for one member to attend a national conference, and a donation of \$500 covers the cost for one member to attend a regional conference. These costs include the cost of travel, housing, and registration. Due to the impact of COVID-19 this year, a **donation of \$75** would cover the cost for one member to attend the virtual “WE20” conference.

College to Career (C2C) Memberships

What is it?

An annual SWE membership costs \$20. The C2C SWE membership costs \$50 and includes membership for a student’s entire college career plus one year of professional membership post-graduation. We recommend the C2C membership for students who want to participate in SWE for multiple years.

How to help:

A **donation of \$25** covers the cost to subsidize one C2C membership. We ask that members pay the other \$25 of the membership to confirm their commitment to SWE. For members facing financial hardships, a **donation of \$50** covers the entire cost of one C2C membership.

General Body Meetings

What is it?

Once a month we host a GBM for our members. These meetings reserve time to conduct section business and often include a speaker or an activity for our members.

How to help:

Volunteer to host an information session for your company! These sessions can be held during GBMs and will include time for a presentation and networking. Or, a **donation of \$200** covers light refreshments for one meeting.



Outreach Events

What is it?

Throughout the year, our SWE section sponsors outreach events in the Durham area schools. These events usually involve a brief presentation on the field of engineering, a question and answer session, and an engineering activity.

How to help:

Donations of any amount will go directly to activity supplies or refreshments for outreach events.



Sponsorship Commitment Form

Contact Information

Mr. Ms. Mrs. Dr. Full name: _____

Company: _____

Title: _____

Email address: _____

Address: _____

City: _____ State: _____

Sponsorship Type

- SWE Partner \$_____
- SWE Gold \$2500
- SWE Silver \$1500
- SWE Bronze \$1000

Sponsorship Allocation

- National and Regional Conferences
- College to Career (C2C) Memberships
- General Body Meetings
- Outreach Events

Please return this form by mail or email titled "Corporate Sponsorship Commitment Form" and your check by mail made payable to "Duke Society of Women Engineers."

Mail Sponsorship Commitment Form and checks to:

*Duke University
Pratt School of Engineering
Box 90271
Durham, NC 27708
ATTN: Kirsten Shaw*



Thank you!

***On behalf of all members of the Society of Women Engineers at Duke University,
thank you for your support!***

