

Fuqua's Acronym Glossary

BMO – Building Management Office

- Manage facilities, space reservations, large copy jobs, course packs, etc.

BCA – Business Computer Applications

- Assignments and quizzes for this course are due by the end of Fall 1.

BLUF – Bottom Line Up Front

- Used in almost all e-mail communications, the BLUF presents the most important pieces of information summarized at the beginning of the e-mail.

CASE – Center of the Advancement of Social Entrepreneurship

- Promotes innovative and entrepreneurial approaches to improving social conditions through education and research.

CCMBA – Cross Continent MBA

- 16 month international MBA program for working professionals. Students will meet across five residency locations around the globe.

CEI – Center for Entrepreneurship and Innovation

- Combining academic and extra-curricular activities, CEI encourages entrepreneurial thinking.

CFE – Center for Financial Excellence

- Founded in the aftermath of the global financial crisis in 2009, the center prepares Fuqua's students for the industry's rapidly evolving challenges. The center connects academic concepts with essential skills and best practices.

CIBER – Center for International Business Education and Research

- Established to help the advancement of international business research and education.

Fuqua's Acronym Glossary

C - LEAD – Consequential Leadership

- A core component class taught in the framework of Global Institute. The course consists of three outside the classroom team activities that are designed to strengthen leadership skills.

CMC – Career Management Center

- Responsible for providing career/job search support to our students and alumni populations.

COLE – Coach K center for Leadership and Ethics

- Established as a collaboration between Fuqua, Duke Athletics and The Kenan Institute for Ethics to advance leadership through research and education.

DAR – Development and Alumni Relations

- Responsible for fundraising for the school and connecting closely with our alumni.

EDGE – The Center for Energy, Development, and the Global Environment

- Through education, research, and engagement, the center identifies the most promising pathways toward a sustainable energy system and economy.

FCCP – Fuqua Client Consulting Practicum

- A class offering customized consulting assistance to a diverse array of organizations.

FY – First Year (Student)

- Fuqua Daytime MBA student in first year of the two year program.

GATE – Global Academic Travel Experience

- Study abroad student program.

Fuqua's Acronym Glossary



GEMBA – Global Executive MBA

- 15 Month international MBA program tailored for senior executives. Students will meet across seven residencies around the globe.

GI – Global Institute

- The Daytime MBA begins with this 4-week institute, comprising of three courses: Leadership, Ethics, and Organizations; Global Institutions and Environments; and Consequential Leadership.

GTS – Global Talent System

- Used in the Career Management Center, the GTS will help connect students with career prospective companies.

HSM – Health Sector Management

- A certificate within the Daytime, Weekend Executive and Global Executive MBA programs, not a separate program or degree.

IPO – International Programs Office

- Responsible for a variety of international programming at Fuqua including GATE, Exchange, FCCP and international MBAA Student Clubs.

ISW – Incoming Student Website

- A website devoted to newly admitted students; full of information to assist you in understanding Duke, its culture and numerous resources.

MBAA – MBA Association

- Student governing body

Fuqua's Acronym Glossary

MMS – Master of Management Studies

- This degree provides business skills to students that come predominately directly from their undergraduate programs.

OIT – Office of Information Technology

- Central Duke technology office.

PDP – Professional Development Plan

- A core aspect of Fuqua's commitment to creating leaders of consequence, the PDP is a goal-directed, reflective process for students to outline his/her professional goals.

SY – Second Year (Student)

- Fuqua Daytime MBA student in second year of the two year program.

TSC – Technical Support Center

- Responsible for maintaining client computing resources at Fuqua (desktop, computers, laptops, laser printers). The first contact point for IT resources at Fuqua.

WEMBA – Weekend Executive Master of Business Administration

- A 19 month MBA program for working professionals.